

# BRYAN JANKY

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16341 S. George Court  
Plainfield, IL 60586

## ABOUT ME

Passionate, hardworking and reliable artist seeking a position and organization at which my graphic design, creative and project management skills will have a positive benefit on the organization, its clientele and the greater good.

## INTERESTS

Sketching, biking, outdoor fitness, volunteering

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## EDUCATION

### American Academy of Art, Chicago, IL

Bachelor in Fine Arts,  
specializing in Illustration  
Two years on Dean's List

## SPECIALTIES

Graphic design, production art, art direction, logo design, infographics, project management, retail design, storyboards, children's book illustration, caricatures

## SOFTWARE

- Adobe Illustrator
  - Adobe InDesign
  - Adobe Photoshop
  - Adobe After Effects
  - Microsoft Excel
  - Microsoft Powerpoint
  - CADTools
  - Salesforce
  - Smartsheets
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## EXPERIENCES

- **6/2022 – 8/2023 | Environmental Production Artist | Trek Bicycles**
  - Oversaw production of creative graphics displayed in Trek retail stores and troubleshoot potential problems.
  - Coordinated with outside vendors to ensure Trek creative was delivered satisfactory, on time, and eliminated scheduling conflicts.
  - Designed Excel and guidebooks with extensive instructions for the installation teams.
  - Traveled to Trek retail locations to assist installations of new stores and creative refreshes in existing stores.
  - Organized library of photos and displays of Trek's Great Rides, promoting the nation's top adventurous and scenic cycling paths in each state.
  - Collaborated and designed a comprehensive Global Retail Guide to assist the company's retail, store design and visual merchandise teams.
  - Onboarded new vendors to support the company's initiative of growing retail presence in the United States and Canada.
  - Illustrated custom creative graphics for retail stores.

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# EXPERIENCES

## ● 11/2014 – 5/2022 | **Production Artist** | Epsilon

- Designed print advertisements promoting dealerships of major automotive brands across the United States.
- Oversaw training and consistent service maintenance of company's Canon Wide Format Printers used on client presentations and RFPs.
- Assembled Powerpoint presentation decks and print banners for potential client pitches.
- Positively contributed to \$36 million in revenue for the automotive department of Epsilon.
- Developed solutions to production errors on Epsilon's automated e-blast and web banner program.
- Recognized as a leader among the production artists through my ability to manage very tight deadlines while remaining composed and focused.
- Consistently met client expectations under strict deadlines and brand standards.
- Collaborated with sales and marketing departments to successfully articulate clients' needs, and regularly met expectations through targeted art direction and production.
- Played a successful role in managing projects and articulating workload.

## ● 5/2013 – 11/2014 | **Graphics Manager** | I&M Canal Heritage Corridor CVB

- Boosted tourism by designing all promotional and advertising print media for businesses and events in communities to boost tourism along the I&M Canal.
- Collaborated with clients and designers on ads and page layouts for company's annual Visitors Guide.
- Assisted family-friendly events to promote the Heritage Corridor as "Chicagoland's Largest Playground."

## ● 3/2012 – 5/2013 | **Graphics & Product Designer** | Craig Bachman Imports

- Illustrated product design concepts for holiday department to promote ribbons, ornaments and fabrics.
- Increased brand awareness by designing packaging labels for promotional home decor merchandise.
- Played a vital role in photographing inventory and designing page layouts for new company catalogs that boosted customer interest and stronger holiday sales.

## ● 11/2010 – 1/2012 | **Print Production Assistant** | American Graphic Systems

- Assisted digital and 4-color process production to mass produce arcade video game art from Williams Gaming Company to be used in casinos and gaming promotions.

### **Freelance**

- Illustrated *It Smells Like Tuesday* and *The Warrenville Nine: A Story of Baseball and Friendship* children's books for Mascot Books.
- Illustrated *All About...* biography children's books series, highlighting Frederick Douglass, Roberto Clemente and Winston Churchill, for Blue River Press Publishing.
- Designed and illustrated concepts for personalized apparel, signs, canvas and Apple products for GiftsForYouNow.com.
- Educated young artists in caricature portrait drawing and digital coloring at Art Cube Studios.
- Composed storyboard sequences for 2012 full-length film *We Heart Shakey*.
- Caricature artist, both self-employed and for the Chicago Bulls via ProductionsUSA, Inc.