

# Amanda Nervig

Apparel & Accessories Designer

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## Experience

### **Designer – Women’s, Men’s, Home & Pet Accessories.**

*Banana Republic.*

San Francisco, California | 2019-Present

- Ownership of all softline accessories categories including scarves, hats, socks hair accessories, sleep gifting, home goods, pet apparel & collar sets.
- Research & presentation of seasonal trends, market insights and trend forecasting to leadership and design leads.
- Responsible for sketching, coloring and creating tech packs for each style as well as post-market-week comments product follow up.
- Cross functional collaboration with product development, research and development, CAD & technical design teams
- Fast design, development and launch of COVID mask program that led sales performance across all categories company-wide for 2<sup>nd</sup> quarter of 2020.

### **Freelance Knitwear Designer. *The Reset.***

San Francisco, California | 2018-2019

- Work closely with product development and production to design and develop upmarket women’s sweaters
- Advise on lead designer on stitch, gauge, color and yarn qualities.
- Sketch new styles.
- Advise production sample comments.

### **Designer. *Mission Pets, Inc.***

San Francisco, California | 2013-2019

- Responsible for development and design of sweaters, girls apparel and accessories across several mass market and specialty brands.
- Extensively research seasonal trend, color, trims, materials and techniques for presentation to design and production teams.
- Sketch and spec all new sweater and girls apparel styles and present them in handoffs to tech and production.
- Comment and approve all rounds of production samples.
- Create, archive and maintain digital design libraries in the interest of streamlining the design process.

**Freelance Designer.** *Lion Brand Yarn Company.*  
New York, New York | 2013

- Design, lay out placed stitch designs, produce samples and write patterns for easy to intermediate hand knitting projects in specified yarns to publication specifications.
- Present sketches and knit-downs for new ideas.

**Academy of Art University Fall 2013 RTW Runway Show.** New York City, New York | 2013

- Develop, design and produce runway collection in collaboration with Janine Villa for graduate thesis.

**Work Study Knitwear Lab Technician.** *Academy of Art University.* San Francisco, San Francisco | 2012

- Assist knitwear instructors and students in levels 1-3 knitwear design and construction classes.
- Perform demonstrations on domestic knitting machines for students.
- Knit and catalog instructional reference swatches per class curriculum.

**Intern.** *Donna Karan.* New York City, New York | 2012

- Assist in design and development of sweaters for the Collection, Cashmere and Casual lines.
- Swatch development and design development, organize purchased swatches, general office work and assist designers as needed.

## Education

**Academy of Art University [AAU].** San Francisco, California

Master of Fine Arts degree in Fashion Design with an emphasis in Knitwear Design  
2013

**Kansas City Art Institute.** Kansas City, Missouri

Bachelor of Fine Arts degree in Fiber Art  
2008

## Skills

- Expert in Adobe Illustrator
- Proficient in Adobe Photoshop and InDesign
- Highly organized with extreme attention to detail
- Proactive at identifying need for improved efficiency and implementing new strategies accordingly
- Thorough understanding garment construction and materials
- Experienced with industrial knitting machine standards and operations