

Amanda Nervig

Apparel & Accessories Designer

www.AmandaNervig.com

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Experience

Soft Accessories Designer. *Banana Republic.*

San Francisco, California | 2019-Present

Design scarves, hats, socks, hair and gifting programs. Work closely with vendors and product development to design and develop all softline accessory programs across knit, woven, print and yarn dyed (knit & woven) fabrications. Produce CAD artwork in Adobe Illustrator and Photoshop. Work closely with print team to develop artwork when necessary. Advise on stitches, gauges, color and yarn qualities. Sketch all new styles. Advise product development on vendor allocation.

Freelance Knitwear Designer. *The Reset.*

San Francisco, California | 2018-2019

Work closely with product development and production to design and develop upmarket women's sweaters. Advise on stitches, gauges, color and yarn qualities. Sketch new styles. Advise on production sample comments.

Designer. *Mission Pets, Inc.*

San Francisco, California | 2013-2019

Responsible for development and design of sweaters, girls apparel and accessories across several mass market and specialty brands. Extensively research seasonal trend, color, trims, materials and techniques for presentation to design and production teams. Sketch and spec all new sweater and girls apparel styles and present them in handoffs to tech and production. Comment and approve all rounds of production samples. Create, archive and maintain digital design libraries in the interest of streamlining the design process.

Freelance Designer. *Lion Brand Yarn Company.*

New York, New York | 2013

Design, make layouts, produce samples and write patterns for easy to intermediate hand knitting projects in specified yarns to publication specifications. Present sketches and knit-downs for new ideas.

Academy of Art University Fall 2013 RTW Runway Show. New

York City, New York | 2013

Develop, design and produce runway collection in collaboration with Janine Villa for graduate thesis.

Work Study Knitwear Lab Technician. *Academy of Art University.* San Francisco, San Francisco | 2012

Assist knitwear instructors and students in levels 1-3 knitwear design and construction classes. Perform demonstrations on domestic knitting machines for students. Knit and catalog instructional reference swatches per class curriculum.

Intern. *Donna Karan.* New York City, New York | 2012

Assist in design and development of sweaters for the Collection, Cashmere and Casual lines. Swatch development and design development, organize purchased swatches, general office work and assist designers as needed.

Education

Academy of Art University [AAU]. San Francisco, California

Master of Fine Arts degree in Fashion Design with an emphasis in Knitwear Design
2013

Kansas City Art Institute. Kansas City, Missouri

Bachelor of Fine Arts degree in Fiber Art
2008

Skills

- Expert in Adobe Illustrator
- Proficient in Adobe Photoshop and InDesign
- Trained and proficient in Apex knit software
- Expert in knitting, macrame and crochet stitches and techniques
- Highly organized with extreme attention to detail
- Proactive at identifying need for improved efficiency and implementing new strategies accordingly
- Thorough understanding garment construction and materials
- Experienced with industrial knitting machine standards and operations
- Experienced on domestic flat and double bed knitting machines