

TATTOO PROCESS



Maddalena Ruggiero

Instagram: @madtatt

www.maddalenaruggiero.com

theartofmaddz@hotmail.com

Hello,

Thank you for inquiring about a tattoo!

Below you will find general information on the process of planning and booking your tattoo appointments. Once you have read and understood the information outlined below, please reply to this email to confirm that you would like to go ahead and get the process started.

MY CREATIVE DESIGN PROCESS:

I will tattoo most subjects and themes provided I am given artistic license with designing. I work primarily on large scale projects that take a full day or multiple sessions to complete. I enjoy creating unique designs and sometimes blend or mix these styles together:

- **Realism (color and black & grey)**
- **Trashpolka**
- **Watercolor**

1) Themed Designs: Provide me with a loose theme or a subject to work with (for example: Floral, Horror, Surrealism, Under the Sea, Travel, Canada, 80's, Hollywood, disney) and I can take it from there.

2) Themed You Pick Designs: You can choose a theme for your tattoo but also have some specific key words that must be included (for example: floral tattoo including roses, dark theme that includes skulls, Nature theme including a specific landscape, horror theme including zombies, etc) I can then create a design using your key words and theme.

3) Movie Tattoos: I love doing TV and Film Tattoos. Especially characters from horror films. This includes portraits of your favorite film star, a scene from a film, a sports player, videogame characters etc. You give me the film, tv show or name of the character or actor and I will create a tattoo concept or simply a unique portrait.

4) Still Life: These are tattoos based on photographs either taken by myself or sourced. If you're looking for a realistic style of tattoo (colour or B&G), I will be using photography in my designs to create the tattoo design.

5) Specific Personal Concept: I am pretty flexible if you are very specific on your concept. I can make most subjects work together. However, I do need some creative license to make your specific idea and concept come to life in your skin. I will not replicate another artists tattoo, I will not tattoo a design that another artist has created.

6) Free Artistic Rein: If you are totally open to options, please let me know. I always have some cool ideas I would love tattoo. I would just need to know the area of the body where you would like to get the tattoo and I can have some options available for you to choose from on the day of your tattoo session.

THE CONSULTATION:

Due to the Covid-19 Pandemic, I have suspended all in person consultations at the studio during this time. Once restrictions have been lifted by the province of Ontario, you can follow-up with me via email. Masks must be worn at all times while visiting the studio and social distancing measures will apply. You cannot bring guests with you as we must limit the number of people in the studio at one time.

Currently, I am only doing consultations through email.

THE DEPOSIT:

In order to begin the process and have a design created for your tattoo, a deposit of \$500 + tax is required to book the tattoo session/s.

The deposit is non-refundable. If you choose to cancel your tattoo session/s, you must give 48 hours notice of cancellation or rescheduling of appointments by phone only. Please contact Bamboo Tattoo Studio to cancel or rebook your sessions.

If I have created a design for you and you choose not to get tattooed, the deposit is non-refundable. Once your tattoo is completed and you no longer have any remaining sessions, the deposit will be deducted from the final tattoo session.

No tattoo dates are held without a deposit.

No tattoo design is created without the deposit.

THE FINAL TATTOO DESIGN:

Once we have determined which style of tattoo you would like as well as the design process, I will begin creating the artwork for your tattoo.

The artwork for your tattoo will be shown to you on the day of your tattoo appointment.

PRICING:

Bamboo Tattoo Studio offers flat rates for each tattoo and does not operate on an hourly basis. I primarily work on larger tattoo projects that require a full day and/or multiple sessions to complete the tattoo (this includes: full sleeves, half sleeves, full leg, partial leg, thighs, full back, torso, etc.) The flat rate for a full day tattoo session is \$2000.

- Medium sized tattoo projects are priced based off the size and level of detail in the design. These typically take half a day to complete. A rough quote can be discussed during the consultation (through email or by phone).

I unfortunately do not work on small scale tattoos that include (script, roman numerals, infinity symbols, mandalas, mirco tattoos)

BOOKING YOUR TATTOO SESSION:

Due to Covid-19 backlog, I have a waiting list started for 2021 bookings. If you would like to be added to the wait list, please confirm by replying to this email. I will be following up with wait list clients to collect deposits and schedule appointments. Your tattoo session/s will be scheduled on the first available day.

To continue communication and get the process started, please provide the following information:

- Your full name
- Email address
- Instagram Name (if applicable)
- Phone number
- A detailed description of your tattoo concept and creative design style.
- Body Placement – Please send photos taken in natural lighting of the area you wish to get tattooed. Have a friend or family member take the photos for you.
- Reference photography for inspiration or to assist with explaining your concept.

Thank you so much for taking the time to read this document as I know it was lengthy. Tattoos are a permanent lifelong decision and should be taken seriously. I want to be sure I am the correct artist for you and that all information has been provided to you before making your decision.

I am excited to hear what Ideas and concepts you have.
Looking forward to working with you!

Stay Safe!

Maddalena Ruggiero

Bamboo Tattoo Studio

695 The Queensway, Etobicoke ON

647-352-7557