

DANNI TANG

(310) 344-8457, 020119Danni@berkeley.edu, El Cerrito, CA 94530

FOCUS OF INTEREST: LEARNING, DESIGN, INNOVATION AND TECHNOLOGY

My Bachelor's degree in Art Practice has honed my creative and design skills, forming a solid foundation for advancing into the Learning, Design, Innovation, and Technology Master's program. I am deeply committed to exploring how innovative digital solutions can transform learning environments, aiming to bridge the gap between technology and effective educational strategies. This program aligns perfectly with my career goal to become a leader in creating impactful, technologically advanced educational experiences that cater to diverse learning needs.

EDUCATION BACKGROUND

University of California, Berkeley

Berkeley | CA

Class of 2024

- **Majored in:** Art Practice (Dean's list, GPA 3.94/4.0)
- **Relevant coursework:** Sculpture, Advanced Ceramics: Research and Methods, Visual thinking, Advanced Digital Media: Computer Graphics Studio, Advanced Painting, Contemporary Art, Video Projects, Digital Photography
- **Scholarship:** Won MLF scholarship in 2021 and 2022

SKILLS & COMPETENCIES

Technical Skills: Adobe Creative Suite Photoshop, Illustrator, InDesign, 3D Modeling and Animation, Motion Graphics Design, Digital Painting and Illustration, Video Editing and Post-Production, Web Design, UI/UX Design for Digital Products, HTML/CSS/JavaScript, Virtual and Augmented Reality Design, Game Design and Development

Core Competencies: Creativity and Imagination, Attention to Detail, Time Management and Prioritization, Communication and Collaboration, Adaptability and Flexibility, Problem Solving and Critical Thinking, Technical Proficiency, Teamwork and Cooperation, Organization and Planning, Initiative and Self-Motivation, Openness to Feedback and Criticism, Patience and Perseverance

PROFESSIONAL EXPERIENCE

LIDO Art Education **Assistant in Education Dept.**

Guangzhou | China

July-August 2023

- Provided support to art instructors during classes and workshops, **obtaining higher student satisfaction.**
- Managed administrative tasks, improved efficiency of operations.
- Guided and mentored students in their artistic projects and during class activities, encouraging students' artistic development and increased engagement in art.
- Collaborated with marketing team in organizing and setting up art exhibitions and educational events. **Successfully showcased students' artwork and center activities, enhancing the center's reputation and community involvement.**

Global IELTS

IELTS Instructor (Speaking & Listening)

Zhongshan | China

July-August 2022

- Developed and delivered IELTS curriculum tailored for learners, utilized interactive and student-centered teaching approaches, incorporating multimedia and real-life materials.
- Implemented a blend of direct instruction, collaborative learning, and individual practice, emphasizing vocabulary building, grammar, and pronunciation.
- Regularly assessed student progress through quizzes, practice tests, and oral evaluations.
- Integrated a variety of resources, including digital tools and materials, to cater to different learning styles.
- **Students shown marked improvement in English Speaking and Listening, achieved scores band 6 out of 9.**

South Bay Senior Care Non-profit Organization **Marketing Director**

Torrance | California

Aug 2020 - Now

- Designed logos and branding materials to reflect the mission and values of the organization.
- Collaborated with the IT and marketing departments to enhance the website's design.
- Implemented a dynamic social media strategy, **resulting in a 10% increase in social media engagement.**
- Dedicated **100 hours of service** to the organization per year.

PROJECT INVOLVEMENT

Green China Magazine, China

May-Jun 2023

- 2D designer with China Forestry Administration for environmental protection, **resulting in 15% user involvement.**

Game design "Great new ones", Berkeley, California

- Led 4 designers to develop game characters and backgrounds, **will be released in 2024**

May 2023 - Now

COMMUNITY SERVICE

Teaching Adults Spoken English for 60 hours at Siweite Adult Education School, Sichuan, China

July 2022

Teaching Painting every Friday at East Bay Asian Local Development Corporation, California

Nov 2023 - Now