

# WILLIAM ARROWOOD

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## EDUCATION

**Christopher Newport University (CNU)**, Newport News, VA

B.A., Fine Arts (major), Studio Art (concentration), Film Studies (minor), May 2023

Graphic Design Related Courses: 3D Design, Graphic Design Concepts, Typography, Digital Photography, Introduction to Digital Media, 2D Design, Drawing 1, Painting 1, Figure Drawing,

Study Abroad: Florence, Italy, Spring 2022 (completed SPEL in Visual Communication- Graphic Design course)

Activities: Phi Gamma Delta's Chi Nu Chapter: Diversity Chair and Founding Member

## EQUIPMENT & TECHNIQUES

- Proficient in industry-standard design and multimedia software such as Adobe Creative Suite, Adobe Photoshop, Illustrator, InDesign, ProCreate, Premiere Pro, iMovie
- Proficiencies: Graphic Design, Video Production, Screen Printing, Google Suite, Microsoft Office,

## EXPERIENCE

**Target, Edinburgh Commons**, Chesapeake, VA

Target Team Member

November 2020 - Present

- Demonstrated expertise in guest service operations, fulfilling front-of-store, checkout, and various retail responsibilities to enhance the overall customer experience with meticulous attention.

**Studio Two Three**, Richmond, VA

Intern

September 2023 - January 2024

- Support daily studio operations, including monitoring screen printing machinery, maintaining studio cleanliness, assisting during events, and managing event vending.

## GRAPHIC DESIGN & OTHER PROJECTS

**Senior Thesis Exhibition, CNU**, Newport News, VA

Studio Art Senior Thesis

April - May 2023

- Illustrated six 16x20 digital media pieces centered on anxiety and mental health, themed around a Western motif.
- Exhibited printed designs at the Mary M. Torggler Fine Arts Center Academic Gallery.
- Designed and launched a professional portfolio website.

**Independent Study, CNU**, Newport News, VA

Studio Art-Digital

January - May 2023

- Completed a semester-long course in graphic design and studio art, where I improved techniques through mentorship and self-study, culminating in the successful completion of my senior thesis pieces.

**Documentary & Community, CNU**, Newport News, VA

Senior Class Documentary, History of CNU

Spring 2023

- Conducted and led multiple interviews with professionalism and efficiency.
- Managed sound recording, lighting equipment preparation, and video editing.
- Collected and curated over five hours of footage for documentary production.

**FUA Florence University of the Arts**, Florence, Italy

SPEL in Visual Communication

Spring 2022

- Blending Magazine, Spring - Summer 2022: Florence University of the Arts seasonal semesterly magazine.
- Completed courses in watercolor techniques, architectural drawing, and still-life rendering.