

ALFRED HERNANDEZ

Media Artist / Media Arts Educator

Selected Exhibitions & Screenings

2024 *Angels Overpass* – Davis Film Festival

2024 *Fruit Crate City and Me* – 3rd place award, Be Still Media

2023 *Frames of Mind: an artist's journey into emotional awareness*

Canberra International Mental Health Film Festival 2023

Change the Script Film Festival 2023

2022 *Jumping Fences: art, healing and becoming Chicano*

CineMAS SF Latino International Film Festival

Sequoia International Film Festival

San Diego Independent Filmmakers Festival

North Dakota Human Rights Arts Festival

Hispanic Film Festival; Indie Spirit Film Festival

2020 *FS172020 COVID19 Edition* installed performance art collaboration with Claire Bain - *Almost Public/Semi-Exposed 7*

Artists' Television Access Window Gallery, San Francisco

2019 *FS17* installed performance art collaboration with Claire Bain - *Almost Public/Semi-Exposed 6*

Artists' Television Access Window Gallery, San Francisco

2019 *Tio* photographic print

Works/ San Jose Art and Performance Center, benefit auction exhibition

2018 *That Mission Rising!* video,

Cine+MAS SF Latino Film Festival group retrospective program *Have You Seen Her La Mision?*

2018 *FS17* installed performance art collaboration with Claire Bain - *Almost Public/Semi-Exposed 5*, Artists' Television Access Window Gallery, San Francisco

2017 *Suburban RED* video installation

SOMARTS' Night Light: Multimedia & Performance Festival

2017 *FS17* video

Ephemereye Video Show – *Things We Wear*

2017 *FS17* installed performance art collaboration with Claire Bain - *Almost Public/Semi-Exposed 4*

Artists' Television Access Window Gallery, San Francisco

2013 *Little House of the Big Cry* video

Speechless Film Festival; Epiphany Film Festival

Life Fest Film Festival

Langston Hughes Film Festival
World Kids Film Festival
Brainwash Film Festival
Utopia Film Festival
San Francisco Black Film Festival
Reel 2 Real International Film Festival for Youth

2011 *Desert Windows* looped video art
Curve Theater in Leicester, England

2010 *The Oasis Bloom* video
21 Grand Gallery curated group video show Oakland, CA

2007 *Trees in Concrete* video
Southern Exposure's "Grounded" art exhibition SF, CA

2006 *Glass Snail Eyes* video
Screened:
Galeria de la Raza "Trazos: Myth and Memory"
VideoFest Mission Cultural Center for Latino Arts
Parkway Theatre Video competition

2002 *My Name is Alejandro!* video
CineSol 2003 Latino film Festival Texas
Galeria De La Raza, S.F. CA
Acting Out: Performances and Videos SF Cinematheque, SF CA

1998 *That Mission Rising!* super 8 film
Remembrance and Response community forum - Channel 53 broadcast S.F. CA
Have you Seen Her, la Mision? show - Centro del Pueblo S.F. CA
Films from the Mission - Artist Television Access S.F. CA
Hispanic Heritage Committee presentation SF, CA
Dance With/In the Eye - SF Cinematheque SF CA

1995 *Jump Fence* video
Screened: PBS stations *American Independents* as part of Independent Television Service series
Bay Area Now show - Yerba Buena SF CA; CineFestival - San Antonio TX
Reconstructing the Self/Deconstructing the System show - Contemporary Museum Honolulu HI
Film Arts Festival - Roxie Cinema SF CA
Picturing Violence screening - Intersection for the Arts SF CA
Art in Prisons Program - San Quentin Prison CA
The Screening Room: Videoasis Amherst, NY
Reconstructing Califas: New Roads in Latino Video Galeria de la Raza, SF, CA

1991 *Celebrities* Screened: Pacific Film Archives Berkeley, CA

Video Editing

2008 - 2010 San Francisco Academy of Art University Masters Acting Program, editing of narrative acting scenes, documentary overview of acting program, various in-house and guest speaker show reels, acting demo reels, editorial consultations

2001 – 2003 *Madres Unidas* – documentary, (Collaboration with BayCES and CPEPR UC Berkeley) videography, editing and video instruction

Music Video Production

2019 *Squeeze* (artist TJH), producer videography, editing

2013 *Sadah* (artist Massoud Shamel), videography, editing

2011 *Lizard Wash* (artist S3K) producer, videography, editing. Audience award - Sacramento Film & Music Festival

2011 *Allah Badshah* (artist Riffat Sultana) music video, producer, videography, editing

Videography

2004 *Hal Stein Documentary Project*

2001 *Back Door* (prod: Veronica Majano) documentary short

2001 *Corn in the Front Yard* by Jaime Cortez (dir: Al Lujan) narrative shot

Motion Pictures and Arts Education Instructor

2002 - 2017 SF Academy of Art University instruction: Motion Picture Language course, Cinematic Storytelling and Storyboarding course, Experimental Film course, “Art Experience” Motion Pictures and Television Production course for teens

2004 – 2005 City Arts and Tech High School – arts faculty, video production course

1998- 2009 TILT - Teaching Intermedia Literacy Tools - student centered hands-on video and media literacy instruction

2002 Film Arts Foundation Workshop - “The Art and Process of Storyboard Drawing” for video and media projects

Education

San Francisco Art Institute - film and art

De Anza College - film and design

Bibliography

The New York Times/ Arts and Leisure “Art of the Moment, Here to Stay” – art critic Roberta Smith

1998, Honolulu Advertiser “Exhibit of Grunge Videos Explores Self-Identity, Society” – art critic

Virginia Wageman 1999, San Jose Mercury News “Palo Alto Film Festival Has Some Reel Winners”

film writer Glenn Lovell 1983

