

# Lukas Kalinoski

CREATIVE MANAGER DESIGN PHOTO PRINT

## PROFILE

Specializing in digital and print design, Lukas manages and helps brands to reach their target audiences with design systems and products representative of their mission and vision.

lukaskalinoski@gmail.com  
513 403 6787  
Cincinnati, OH

## EDUCATION

### Art Academy of Cincinnati

Graphic Design BFA  
Graduation May 2019

### UC Blue Ash College

Graphic Communications AAB  
Graduation May 2017

## REFERENCES

### Amanda Parker-Wolery

Vice President of Marketing  
Organized Living  
amanda\_parker81@yahoo.com

### Noah Beiting

Director of Operations  
AGAR  
Noah@Agar.Co

## PORTFOLIO

LUKASKALINOSKI.COM

## EXPERIENCE

### Organized Living

March 2024 - Present      March 2022 - March 2024  
\*Creative Manager      Graphic Designer

Full responsibility of print and digital design including: product literature, sales focused marketing materials and sellsheets, signage, banners, displays, videos, social media content, tradeshow booth design and layout, and premium items. Assists with management of Ecommerce sites by tracking inventory, updating site content, and helping with customer support. Manages the Digital Content Creator and oversees all photography and video projects.

### The Art Academy of Cincinnati

March 2021 - March 2022      June 2019 - March 2021  
Creative Manager      Junior Graphic Designer

Assists the Vice President of Enrollment and Marketing (VPEM) in carrying out the college's mission, vision, and brand using video, digital design, print design, and website. Managed Student Workers within the Marketing Department. Additional tasks include photography of events, and artwork, overseeing and commissioning outside artists and designers to work with the school, and coordinating projects between departments and with vendors.



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