

Lukas Kalinoski

CREATIVE MANAGER | DESIGN | PHOTO | PRINT

PROFILE

Specializing in digital and print design, Lukas manages and helps brands to reach their target audiences with design systems and products representative of their mission and vision.

lukaskalinoski@gmail.com
513 403 6787
Cincinnati, OH

EDUCATION

Art Academy of Cincinnati

Graphic Design BFA
Graduation May 2019

UC Blue Ash College

Graphic Communications AAB
Graduation May 2017

REFERENCES

Noah Beiting

Operations Manager
Agar
Noah@theagar.com
513 498 7944

Amanda Parker-Wolery

Marketing Director
Organized Living
amanda_parker81@yahoo.com
513 410 0520

Jason Snell

Creative Director
SNELLBEAST
snellbeast@gmail.com
513 235 0822

PORTFOLIO

LUKASKALINOSKI.COM

EXPERIENCE

The Art Academy of Cincinnati

March 2021 - Present

*Creative Manager

As Creative Manager for the AAC's Marketing department, Lukas assists the Vice President of Enrollment and Marketing (VPEM) in carrying out the college's mission, vision, and brand using video, digital design, print design, and website. Additional tasks include photography of events, and artwork, overseeing and commissioning outside artists and designers to work with the school, and coordinating projects between departments and with outside vendors. Additionally, Lukas manages the Video Producer, assisting with creative direction and on-shoot support.

June 2019 - March 2021

*Junior Graphic Designer

Designed digital and print collateral for the Art Academy of Cincinnati, including: digital advertisements, event branding (postcards, posters, web/email graphics), wayfinding (maps, Covid-19 specific signage, large format vinyl). Collaborated with the Video Producer and Associate Director of Marketing on social media and digital content. Screen printed collateral for admissions touchpoints (tshirts, posters, totebags, envelopes, etc).

January 2019 - February 2019

*Marketing department student worker

Graphic designer for the Art Academy of Cincinnati's Marketing department. Updated brochures for "Teen Academy" summer program. Developed a gallery layout and wall graphics for the "Bold Past Radical Future" exhibition that was held in the AAC's Pearlman Gallery.

We Have Become Vikings

October 2017 - January 2019

*Intern

Assisted with screen printing posters and garments. Developed fundamental skills regarding the screen printing process. Organized and provided upkeep for shop. Apprenticed Lead Printer and Lead Designer on projects.



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