



# SHERYL MACKENZIE EASTMAN

INTERDISCIPLINARY ARTIST & CURATOR

PORTFOLIO: [SMEASTMANART.COM](http://SMEASTMANART.COM)



[SMACKENZIEEASTMAN@GMAIL.COM](mailto:SMACKENZIEEASTMAN@GMAIL.COM)



(401) 339-0406

## OBJECTIVE

Looking for creatively-driven work in curation, design, and outreach.

## EDUCATION

### CALIFORNIA LUTHERAN UNIVERSITY, THOUSAND OAKS

B.A. in Interdisciplinary Studies (Art & Creative Media), minor in Geology, 3.73 GPA, May 2020

## SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, AfterEffects, Premiere Pro)
- Microsoft Office Suite (Word, PowerPoint, Excel)
- Google Drive Suite (Docs, Slides, Sheets, File Stream)
- Proficient with WordPress, Zendesk, Twitter, & Tumblr
- Languages: English, rudimentary Mandarin Chinese and Japanese
- Quick initial brainstorming and concept sketching
- Experience in writing for academia, journalism, corporations, screenplays and creative fiction
- High adaptability to new situations and tasks
- Self-driven to learn

## EXPERIENCE

### FREELANCE DESIGNER • AUGUST 2014 – PRESENT

Creating concept & final illustrations, graphic design for print & web, enamel pin art, etc. Clients include Kimberly Weaver, Jennifer Vanderpool, and Hasbro, Inc.

### SENIOR GALLERY ASSISTANT • WILLIAM ROLLAND GALLERY OF FINE ART AT CALIFORNIA LUTHERAN UNIVERSITY • JAN 2019 - MAY 2020

Led and assisted on exhibit curation, event planning, and outreach. Wrote, designed and printed didactics, brochures, web updates, advertisements, etc. Planned and led gallery tours. Fine art handling, packaging & installation. Created and maintained virtual exhibitions.

### OPERATIONS ASSISTANT • SIDESHOW COLLECTIBLES • JAN 2016 - MAY 2018

Wrote and formatted email macros. Arranged returns, refunds and exchanges. Coordinated production and receipt of replacement parts with overseas distribution partner. Maintained product instruction archives. Traveled as convention staff, assisting with setup, breakdown and PR.

### TOY DESIGN INTERN • HASBRO, INC. (PLAY-DOH) • MAY 2014 – AUG 2015

Created concept illustrations and edited/final designs for product. Graphic work for packaging, labels and 2D elements. Edited sculpts and paint by Hong Kong team. Led presentations for marketing and executives.

### STUDENT WORKER • ARTISTS AT WORK DEPARTMENT AT MAINE COLLEGE OF ART • SEPT 2013 – MAY 2015

Updated website with news stories, events, and grant opportunities. Created, maintained and copied paperwork. Assisted with judging and review for grants and residencies. Assisted with planning, hosting and catering events. Art sales, packaging and handling.

## ACTIVITIES & ACHIEVEMENTS

- Curator of *Key Frames: A Celebration of Animation & Production Art*, William Rolland Gallery of Fine Art, Nov. 8, 2019 - Jan 9, 2020
- Curator of Ahmanson Science Center displays, California Lutheran University, 2019-2020
- Awarded departmental distinction, California Lutheran University, 2020
- Dean's list at California Lutheran University, 2018 - 2020
- Writer & editor for Her Campus Cal Lutheran chapter, 2018-2019
- Volunteer teaching assistant, Beacon Charter High School, 2012 - 2013