Curriculum Vitae

Rachael Eve Shorr

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Professional Summary

Creative and detail-oriented Graphic Designer and Photographer with a strong foundation in visual storytelling and branding. Expertise in crafting compelling visual designs, capturing evocative photographs, and delivering innovative solutions that exceed client expectations. Adept at collaborating with diverse teams and bringing concepts to life through impactful visuals.

Skills

- Graphic Design: Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Canva,
 Figma
- Photography: Portrait, Landscape, Product, and Event Photography, Lightroom, Photoshop for Photo Editing
- Creative Branding: Logo Design, Typography, Visual Identity
- Web Design: UI/UX Principles, Responsive Design, WordPress
- Other Skills: Print Design, Social Media Content Creation, Video Editing, Attention to Detail

Education

Bachelor of Arts in Graphic Design Minor in Photography

Lesley University Cambridge, MA, USA 2027

Associate of Science in Visual Design

Bunker Hill Community College Boston, MA, USA

2023-2026

Relevant Coursework: Visual Communication, Digital Media, Branding, Photography Techniques, Design Theory, HTML, Typography

Experience

Freelance Graphic Designer & Photographer

Self Employed

2019 – Present

- Provided end-to-end graphic design and photography solutions for clients across industries.
- Conceptualized and executed brand identities, marketing campaigns, and website designs.
- Photographed events, products, and portraits, ensuring client satisfaction with high-quality outputs.
- Managed social media campaigns by creating visually appealing content.

Exhibitions & Projects

- Photography Exhibition: "How Much Art Can You Take" Lie Detector Gallery Los Angeles, CA
- Photography Exhibition: "Hell Raisers and Tail Waggers: A Benefit for One Tail at a Time"
 Creatures Closet Portland, OR

Publications and Clients

- New Noise Magazine
- Kerrang
- Decibel Magazine
- Municipal Waste
- BC Rich Guitars

References

Available upon request.