



RACHAEL SHORR

r.shorr@yahoo.com | 13526424532 | Brighton, MA 02135 |

WWW: RachaelShorr.com

EDUCATION

Lesley University, Cambridge, MA

EXPECTED IN 2027

Bachelor of Arts: Design And Visual Communications And Photography

Bunker Hill Community College, Charlestown, MA

EXPECTED IN 12/2025

Associate of Science: Design And Visual Communications

PROFESSIONAL SUMMARY

Passionate and dedicated photographer and aspiring graphic designer. Detail-oriented, organized, and meticulous employee. Works at a fast pace to meet tight deadlines. Enthusiastic team player ready to contribute to company success.

SKILLS

- Photo editing
- Adobe Photoshop
- Video Editing
- Digital Photography
- Logo design
- Graphic Design
- Social Media Design
- Image Editing

PROFESSIONAL EXPERIENCE

Freelance Photographer | Boston, MA

08/2019 - CURRENT

- Increased efficiency in editing processes by implementing advanced software tools and techniques for faster turnaround times on completed projects.
- Managed multiple photography projects simultaneously while adhering to strict deadlines and maintaining a high level of quality.
- Enhanced artist's online presence through high-quality photographs for social media and promotional materials.
- Expanded personal network within the music industry by attending local events, conferences, and shows, leading to new client referrals and project opportunities.
- Improved overall visual storytelling within concert coverage by incorporating dynamic movement shots alongside traditional performance captures.

Photographer | New Noise Magazine - Remote

07/2021 - 02/2024

- Collaborated with event promoters to provide exclusive photographic coverage for high-profile music festivals and concerts.
- Designed eye-catching album covers by incorporating artistic elements that effectively captured the essence of the musician's work.
- Contributed regularly to industry publications as a featured photographer, showcasing both technical skillset and artistic vision in print media outlets.

- Established rapport with artists and their teams, fostering long-lasting professional relationships and repeat business opportunities.
- Showcased diverse range of musical genres through compelling imagery that visually represented each artist's unique style and sound.

Assistant Graphic Designer | the Wilbur Theater - 06/2019 - 06/2021
Boston, MA

- Developed custom icons and graphics for use in print materials, enhancing visual communication across various mediums.
- Supported marketing efforts by designing attention-grabbing visuals for email campaigns, increasing engagement rates.
- Collaborated with the lead graphic designer to develop visually engaging promotional materials for various campaigns.
- Streamlined the design process for print and digital content, ensuring consistent quality and timely delivery.

Screen Printing Production | Thread Pit - Gainesville, 11/2012 - 01/2015
FL

- Collaborated with the design team to ensure accurate color matching and alignment of complex designs on various substrates.
- Adapted quickly to new software programs used for tracking job progress, managing inventory, and scheduling tasks efficiently.
- Continuously researched emerging trends within the silk screen printing industry to stay current on best practices for both technique application and materials usage.