

AUTOCHROME



24 times a revolution

Not all revolutionaries are in camouflage.....

Isabella Berretta: Artist, sophisticate and would-be terrorist. A Londoner through and through, her contempt for the city runs as deep as her passion for it. Isabella decides to take drastic measures to convey her ideas to the people of present day London - a dark video diary in which her world of sex, cigarettes and revolution are captured in 24 recordings each representing one hour of her day.

Isabella effortlessly moves between her plots to overthrow the city and its establishment and her most intimate thoughts as a Londoner, as an artist and as a woman. She chooses when the camera records her actions to create her dark video masterpiece - or does she? As the story re-folds the intentions of the hired filmmaker become ambiguous; is his curiosity understandable or underhanded? Can the trust of a woman so untrusting be exploited?

AUTOCHROME was conceived in April 2007. By late July 2007 it was a completed feature length film. Shoot in 72 hours on a budget of £800 pounds, Autochrome is a truly independent feature that represents a new breed of filmmaker in the 21st Century. Helena Mitchell and Jake Astbury receive every credit for this film. The team collaborated on every aspect of the production, appearing in front as well as behind the camera. Autochrome is unique in many ways including being shot in 2:35:1 Anamorphic on a miniscule budget - a signature of HJX Films.

Isabella is very aware of all that has past. In an ironic twist, smoking was banned in public places in London by the time the film went into production, yet Isabella presents a darkly glamorous 'old school' image of cigarettes, lighting up in nearly every scene. As the film reveals however, there is reason for everything she does, smoking being no exception.

As Londoners we live in dangerous times - Autochrome is 24 times a revolution.

