

An abstract geometric composition on a white background with a light green horizontal band at the bottom. The composition includes several shapes: a dark blue square in the top left, a dark blue vertical rectangle in the top center, a dark blue circle in the top right, a light green horizontal rectangle in the middle right, and a blue square in the bottom right. A grey-bordered box on the left contains the text 'Todd Stovall Industrial Design Portfolio'.

Todd Stovall  
Industrial Design  
Portfolio

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**almost here.**  

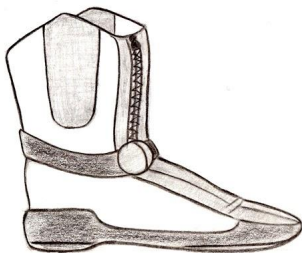
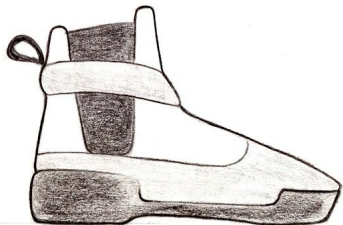
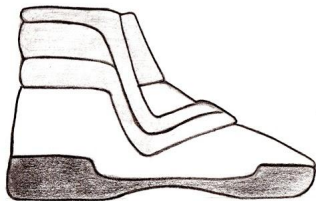
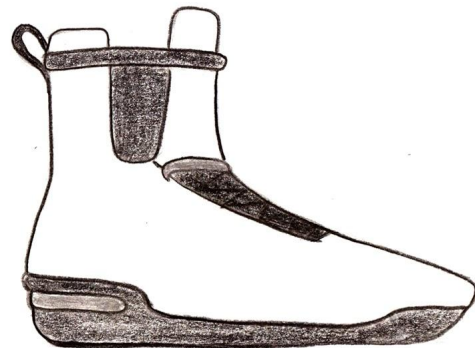
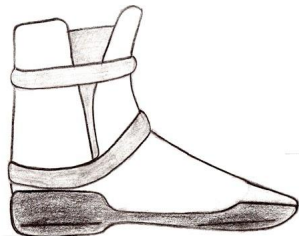
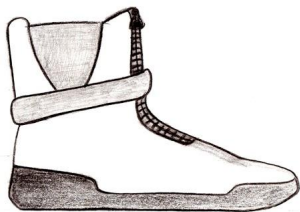
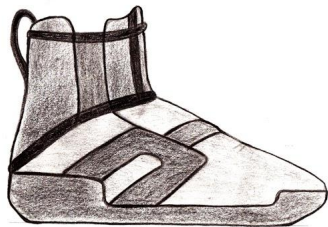
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**footwear design co.**

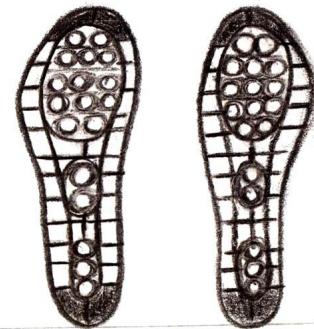
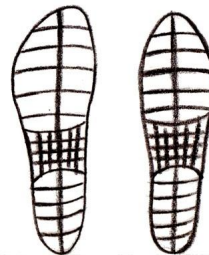
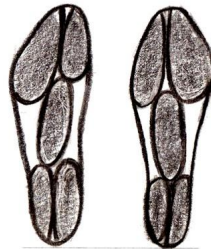
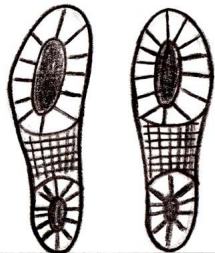
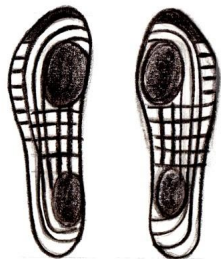
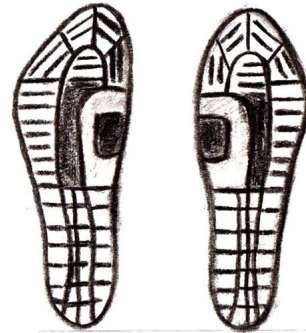
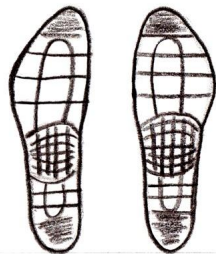
**by: todd stovall**

**a modern re-design of the iconic chelsea boot  
that combines formal footwear with athletic  
features for running, comfort and travel.**

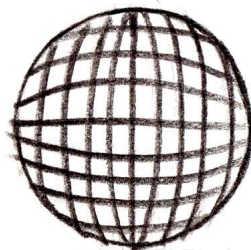
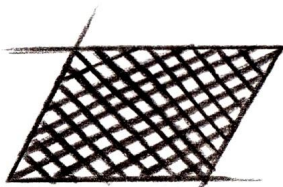
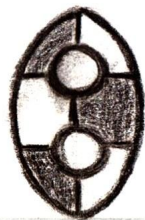
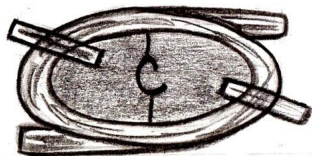
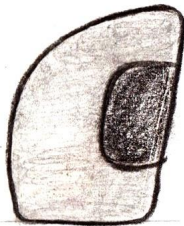
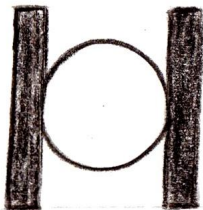
# uppersole ideations:



# outsole ideations:



# logo ideations:



# final sketch ideation:

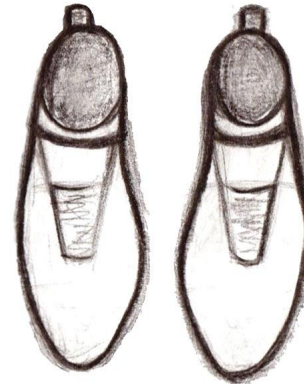
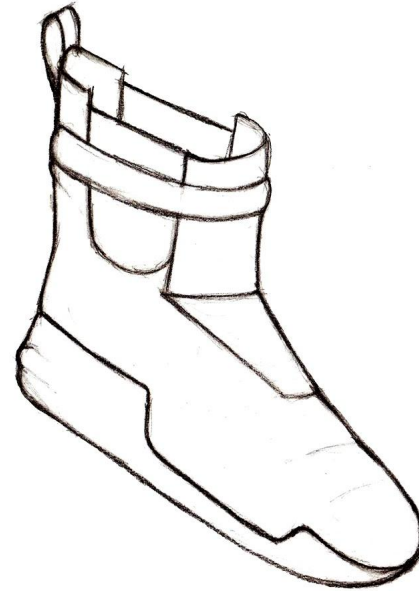


black nylon stretchable

nylon under wire

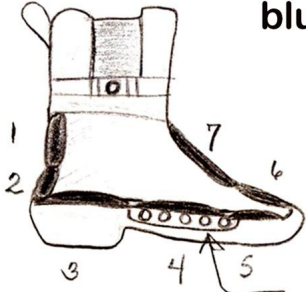
leather upper

black or dark gray rubber



# mechanical features:

7 internal pad  
controlled with  
bluetooth capability

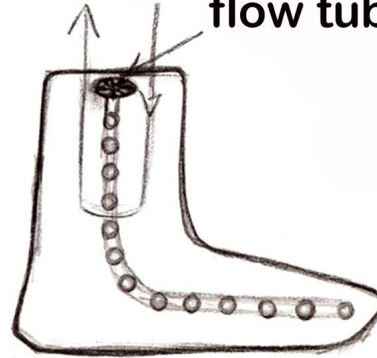


control sensor

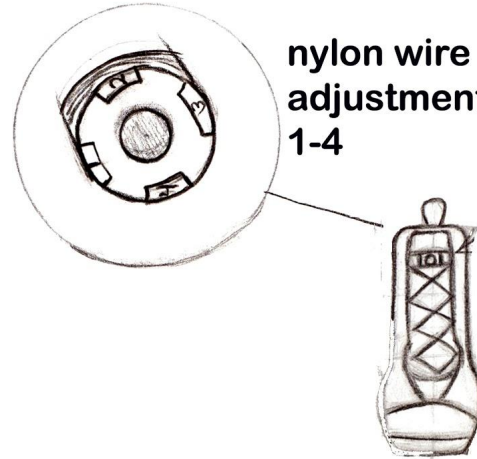
waterproof



internal air  
flow tube



nylon wire  
adjustment  
1-4





final packaging ideations:



# color options:



# final upper and outsole:



adjustable knob 1-4  
to tighten for extra  
performance: rear view

almost here.

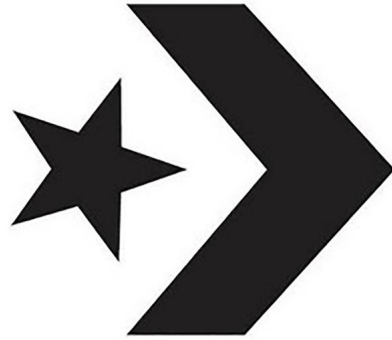


where are you?

move ahead: everyday everywhere everybody

**thank you & please revisit:**





**CONVERSE**

Bluetooth Speaker

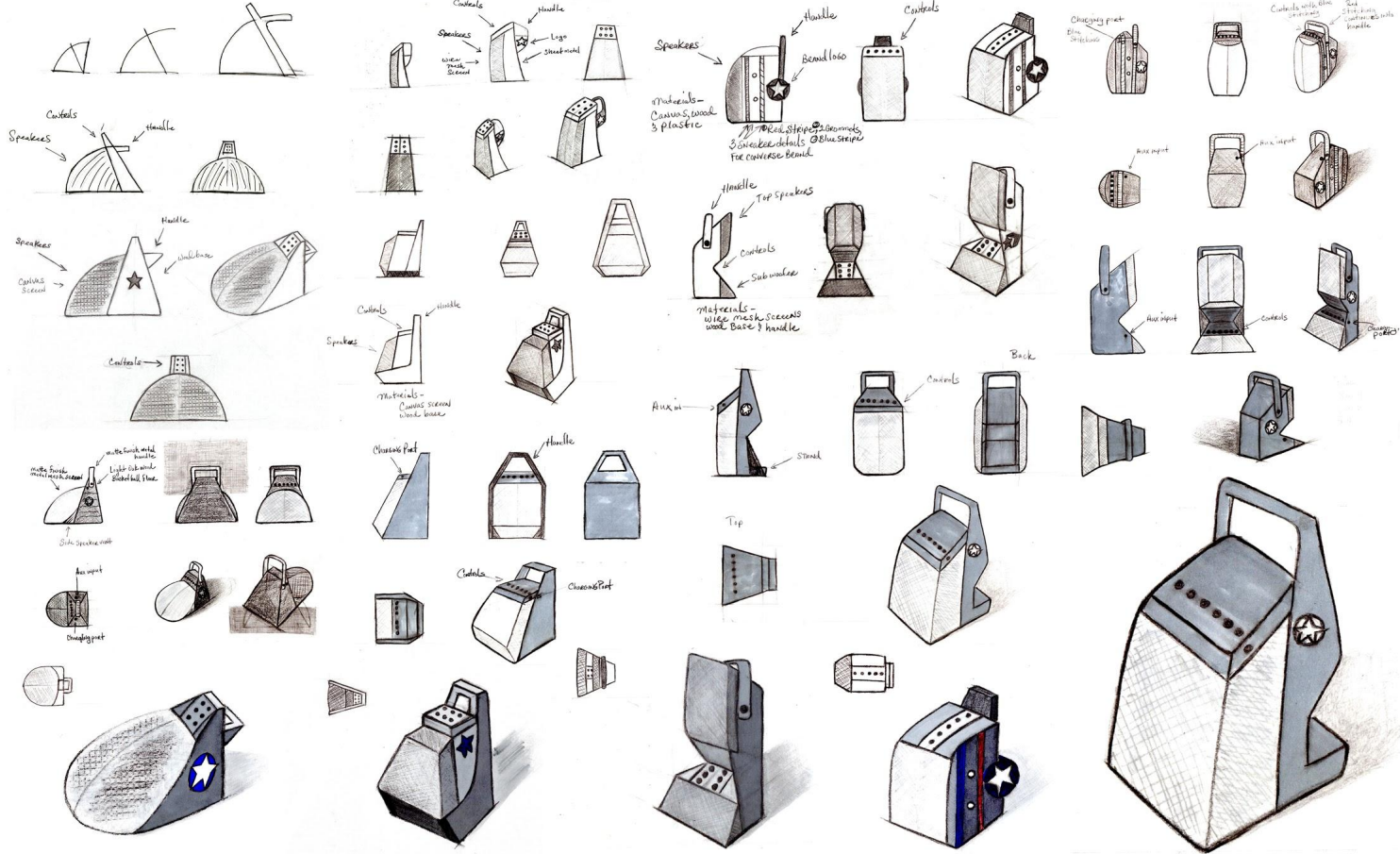
Todd Stovall

## Converse Bluetooth Speaker Project:

Goal: To design and urban multifunctional portable bluetooth speaker. Consider the heritage of Converse and Nike based on a \$150-\$250 price point.  
Demographics women and men 25-40 years of age.



# Sketch Ideation:







Prototype:



Final Renders:



# Blank Canvas AllStar Speaker:



## Keurig Hand Bag Design

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Keurig is a coffee delivery and accessories OEM. Its brand is based on the chic, get-up-and-go attitude that high-quality, artisan coffee motivates

With the inspiration of Keurig's get-up-and-go, the Keurig Handbag Celebrates women, and female identified people, as capable of shaping meaningful lives and life-worlds through style, choice, and, above all, art and design



# KEURIG®

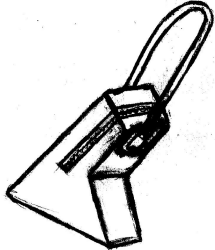
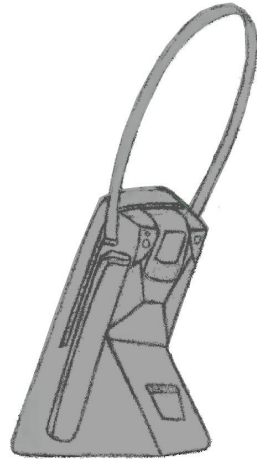
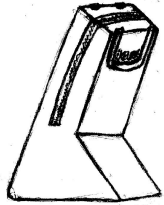
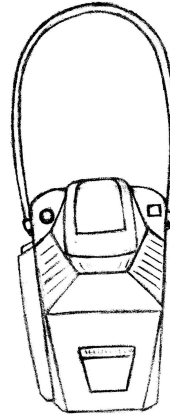
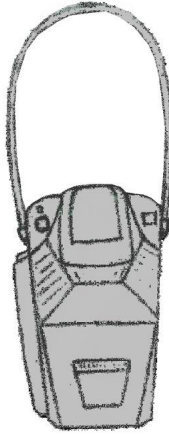
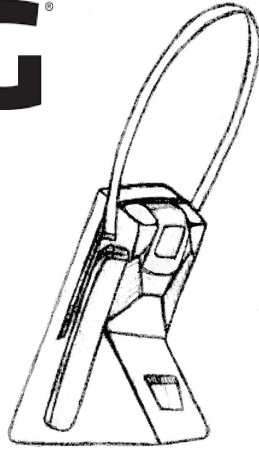
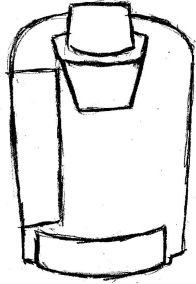
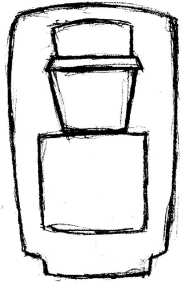


## KEURIG

Coffee brewed to perfection. Check out coffee and espresso makers from Keurig for the ultimate morning pick-me-up. Single-serve coffee makers pour the perfect amount into your cup every time. Choose from our selection of Keurig K-Cups to get fast, conveniently brewed coffee in your favorite blends.



# KEURIG®



# KEURIG®

