



Become a Core Collaborator of

SHADOW

**TRAFFIC**

CHOOSE THE

TIME AND

PLACE



A group of about ten people are posing for a photo outdoors in a park-like setting with trees and a building in the background. They are wearing various costumes, including a cat mask, a lion mask, a white mask, a pink wig, and a blue wig. Some are holding props like a briefcase and a camera. The scene is bright and festive.

If you are not particularly interested in pitching a one-off event, but more excited about behind-the-scenes activity, you now have the opportunity of joining the inner circle of Shadow Traffic.

As a Chooser of Time and Place, you would have a central role in conceiving, curating, promoting and/or executing any and all elements of our regularly scheduled calendar--four free events per year, plus a Royalty Rumpus. We are currently seeking **2-3 enthusiastic individuals** who are willing to commit to a minimum of two years in this critical position in our collective.

While we make decisions in a vaguely democratic way, we mostly rule by sensitivity to tone and time. We are all creative professionals with many additional hobbies, projects and outlets, and we often try to give one another the time and space needed so as to avoid burnout.



## The ideal candidate

- ↳ Has a deep passion and knowledge of the DIY artist and creative community of NYC and beyond
- ↳ Has ambitious, outrageous ideas that they are willing to scale down and follow through on focuses largely on how to decentralize large scale events through participatory curation
- ↳ Is no stranger to guerrilla pop-up techniques in the DIY realm
- ↳ Has a lot of experience with risk assessment and terrific judgment when seeking forgiveness or permission
- ↳ Is familiar with pacing for the marathon, not the sprint
- ↳ Is enthusiastic about brainstorming, networking, event promotion, location scouting, DIY fabrication and/or logistics
- ↳ Understands that while some expenses can be reimbursed, there can be no financial compensation for this position—**this is what we do for fun**





If you wish to apply for this position, **write us a letter**. This isn't a college essay or a romantic appeal. You must simply bind your intention to a writing implement, bind that implement to paper, and either hand deliver or entrust your missive to the US postal service. We will follow up with you.

**Mailing Address:**

**Shadow Traffic  
2032 Palmetto st  
Ridgewood, NY 11385**

**SUGGESTED SUBJECTS  
TO SHADOW TRAFFIC:**

- \* What will you bring to Shadow Traffic? Tell us about your intentions, art ideas, style, and personality.
- \* Tell us about your commitment of two years, how will you make the time and space for this project?
- \* What would your goals be within our organization for the next two years?
- \* What kind of previous projects and experiences do you have that you feel would help you work within Shadow Traffic?
- \* What kind of new ideas do you have that you'd like to bring to our organization?
- \* Share your websites/insagram so we can check you and your work out You DON'T need to be a formally trained artist, but you DO need to be someone who is creative, has great ideas, and who will be an accountable, communicative member of our organization.



THANK  
YOU.

WE ARE  
SHADOW  
TRAFFIC

