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## EDUCATION

- C.W. Post, Long Island University, Brookville, NY  
*M.A., Art, May 2004*  
Queens College, CUNY, Flushing, NY  
*18 graduate credits art education, 1999 -2001*  
Queens College, CUNY, Flushing, NY  
*B.A. Art, February 1997*

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## SKILLS

- Adobe Photoshop, Illustrator, InDesign, QuarkXPress, Microsoft Office (Powerpoint, Excel, Publisher, Word, Access), Mac and PC platforms, Blackboard, Angel, ArtStor

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## DESIGN EXPERIENCE

- **New York Islanders**, East Meadow, NY  
*Graphic Designer (Part-time, Freelance)*  
December 2015 - July 2016
  - Design promotional material for Islanders community fundraising, amateur hockey events and Northwell Health Ice Center
  - Design and illustrate original vector logos for tournament events to be used on promotional material and t-shirt merchandise.
  - Create design layouts following a corporate visual design guide
  - Edit and update existing graphics for a variety of media (print, video board, web)
  - Design a cohesive visual graphic system for brochures and flyers for skating/hockey school
  - Present branding design guides for ice center
  - Design and edit collateral:
    - **Signage:** video boards, dashers, posters, informational announcements, TV bug, window decals, ice facility guidelines, tournament scoreboards, event signage
    - **Web:** web buttons, main content area promotional graphics, header, background
    - **Print:** invites, flyers, vector logos, multi-page brochures, trifold brochures, membership card, identity, photomontage, newspaper advertisements, wristband, program
    - **Social Media Design:** Email blasts, Twitter, Facebook, Instagram
- **Newsday**, Melville, NY (August 2003-March 2004)  
*Presentation Artist (Part-time)*
  - Worked with Project Managers to design sales presentations, media kits, flyers, calendars and other advertising materials.
  - Created new designs, typeset, scanned and retrieved artwork, proofread, printed and bound presentations.
  - Designed full sales presentations using Microsoft Powerpoint.
  - Created graphics for presentations using Microsoft Excel and Adobe Photoshop.
  - Researched pertinent articles in trade journal for monthly business report.
  - Participated in newspaper redesign marketing meetings.
  - Assisted NIE (Newsday in Education) with direct mail campaign to educators.

**Peter Lang Publishing**, New York, NY (June 1998-December 1998)

*Marketing Supervisor*

- Directed staff in marketing projects.
- Profiled monographs for journal invites, conferences and author tours.
- Prepared and facilitated Advance Book Information forms to wholesalers.
- Designed advertisements and direct mail pieces.
- Presented new concepts for Internet promotions.
- Administered review copy requests and promotional information to authors.

**Vantage Press, Inc.**, New York, NY (January 1997-June 1998)

*Freelance Designer*

- Designed book covers.
- Scanned and retouched images for print.
- Typesetting.

*Publicist*

- Marketed and coordinated promotional campaign for over one hundred authors.
- Composed and designed press releases and seasonal direct mail flyers.
- Prepared and registered copyright forms.
- Assisted Vice President in the discussion of marketing program to potential clients.
- Assisted in the hiring and training of new employees.

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## TEACHING EXPERIENCE

● **Saint Joseph's College**, Patchogue, NY

*Instructor (Adjunct)*

January 2014 - Present

Design Workshop, Digital Photography, Introduction to Graphic Design

- Write course syllabi for advanced graphic design and digital illustration courses for new bachelors degree program

**Nassau County Community College**, Garden City, NY

*Assistant Professor (Adjunct)*

January 2007 - Present

Advertising Art, Computer Illustration, Digital Imaging, Graphic Design I & 2,  
Typography for Graphic Design

Women's Faculty Association (Events Co-coordinator)

Assistant Coordinator plan and execute four thematic events on campus.

**Farmingdale State College, SUNY**, Farmingdale, NY

*Assistant Professor (Adjunct, Campus and Online)*

September 2003-Present

Desktop Publishing, Digital Illustration, Digital Imaging I, Graphic Design, History of Graphic Design, Principles of Color, Typography I & 2

- Develop and implement online content for Angel/Blackboard coursework.
- Present material and lead online discussion boards.
- Communicate information and lead adult students in projects.
- Teach and implement classroom management in studio, computer and lecture courses.
- Review books and collect content for instruction.
- Develop coursework for history, computer and studio classes.
- Train students on Adobe CS, Internet research and design.
- Assess student progress of both computer and design skills.
- Research and develop information and resources for coursework.
- Lead adult students in classroom discussions about contemporary design topics.

**Art League of Long Island**, Dix Hills, NY

*Instructor (Part-time)*

September 2016 - Present

- Teach studio and computer graphic design workshops for high school students and adults.
- Develop new graphic and computer design workshops
- Assist in the digital marketing of design workshops

**Suffolk County Community College**, Riverhead, NY

*Instructor (Adjunct)*

August 2002-May 2003

Basic Graphic Design, Introduction to Computer-Based Design

**Briarcliffe College**, Bethpage and Patchogue, NY

*Instructor (Adjunct)*

January 2002-August 2003

Applied Color Theory, Basic Drawing, Introduction to Computers, Survey of Design, Survey of Painting and Drawing

**Katharine Gibbs School**, Melville and Plainview, NY

*Instructor (Full-time and Adjunct)*

January 1999-August 2003

Career Preparation, Computer Graphics I & 2, Computer Illustration, Digital Prepress, Drawing I & 2, Graphic Design I & 2, History of Graphic Design, Photo Concepts, Portfolio Presentation, Two-Dimensional Design, Typography 2

- Engaged in retention activities, including documenting communication with both students and administration regarding attendance and academic progress.
- Counseled students on academic and career issues.
- Participated in planning, development and maintenance of curricula and other academic matters.
- Coordinated student design contest for graduation materials.
- Assisted with orientation programs and open house events.
- Attended graduation and other student related ceremonies.

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**MEMBERSHIPS**

- Museum of Modern Art  
Nassau County Museum of Art  
NCC Women's Faculty Association (Events Co-Coordinator)

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**VOLUNTEER**

- Fostering Footprints ([fosteringfootprints.org](http://fosteringfootprints.org))  
*Graphic Designer*  
Design marketing materials (press kit, social media campaign materials, newsletter)  
Participate in meetings for marketing and strategy.

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**HONORS**

- CEC Educator of the Year Nominee  
(2001,2002)