



OCTOBER 29 - NOVEMBER 27, 2018

- FINE ARTS DISPLAY CASE -

Edra Soto: Open 24 Hours

On view from October 29 – November 27, we welcome Edra Soto and her exhibition, Open 24 Hours.

“Cognac’s relationship with African American consumers started later, when black soldiers stationed in southwest France were introduced to it during both world wars. The connection between cognac producers and black consumers was likely bolstered by the arrival of black artists and musicians like Josephine Baker, who filled Paris clubs with jazz and blues during the interwar years ... France appreciated these distinctive art forms before the U.S. did, continuing a French tradition dating back to Alexis de Tocqueville of understanding aspects of American culture better than Americans did. For African Americans, the elegant cognac of a country that celebrated their culture instead of marginalizing it must have tasted sweet ... During the 1990s, cognac sales were slow, and the industry was battling an image populated by fusty geriatrics. Then references to cognac began surfacing in rap lyrics, a phenomenon that peaked in 2001 with Busta Rhymes and P. Diddy’s hit “Pass the Courvoisier,” causing sales of the brand to jump 30 percent. During the next five years, other rappers teamed up with brands, and increased overall sales of cognac in the U.S. by a similar percentage, according to the Distilled Spirits Council of the United States.”

—Reid Mitenbuler, author of *Bourbon Empire: The Past and Future of America’s Whiskey*



Liked by navillus_woodworks, _jeff_robinson_ and 23 others
edrasoto 7-23-18 #open24hours #stillife #bychance #alcohol #liquor #theweekend

Liked by ahonchell, mieolisestudio and 25 others
edrasoto 7-28-18 #open24hours #bychance #stillife #liquor #alcohol #chicagoartist #contemporaryart

JULY 28

AT&T Wi-Fi 3:17 PM Monday 12:12 PM All Photos

AT&T LTE 11:26 AM Post

AT&T LTE 11:48 AM Post

edrasoto Franklin & Drake Apts >

edrasoto Chicago, Illinois >



Liked by dianagabriel, tyson_reeder and 37 others
edrasoto 10-17-18 and 10-15-18, #open24hours

Liked by ahonchell, total_romero and 28 others
edrasoto 10-25-18, 10-24-18 #open24hours #stillife #chicagonighborhoods #chicagoartist #alcohol

4 DAYS AGO

Liked by allison_lacher, producemodel_gallery and 54 others
edrasoto 10-13-18, 10-12-18, 10-8-18, 10-7-18 #open24hours #stillife #bychance #alcohol #archaeologist #chicagonighborhoods

AT&T Wi-Fi 4:11 PM Photo

edrasoto



Liked by pocket_object, ahonchell and 21 others
edrasoto 8-9-18 #open24hours #stillife #bychance #alcohol

AUGUST 9

A.

A.

7-23-18: Remy Martin, Seagram's Vodka,
Heineken, Boones, Miller

7-28-18: Remy Martin, Budweiser, Cobra,
Heineken

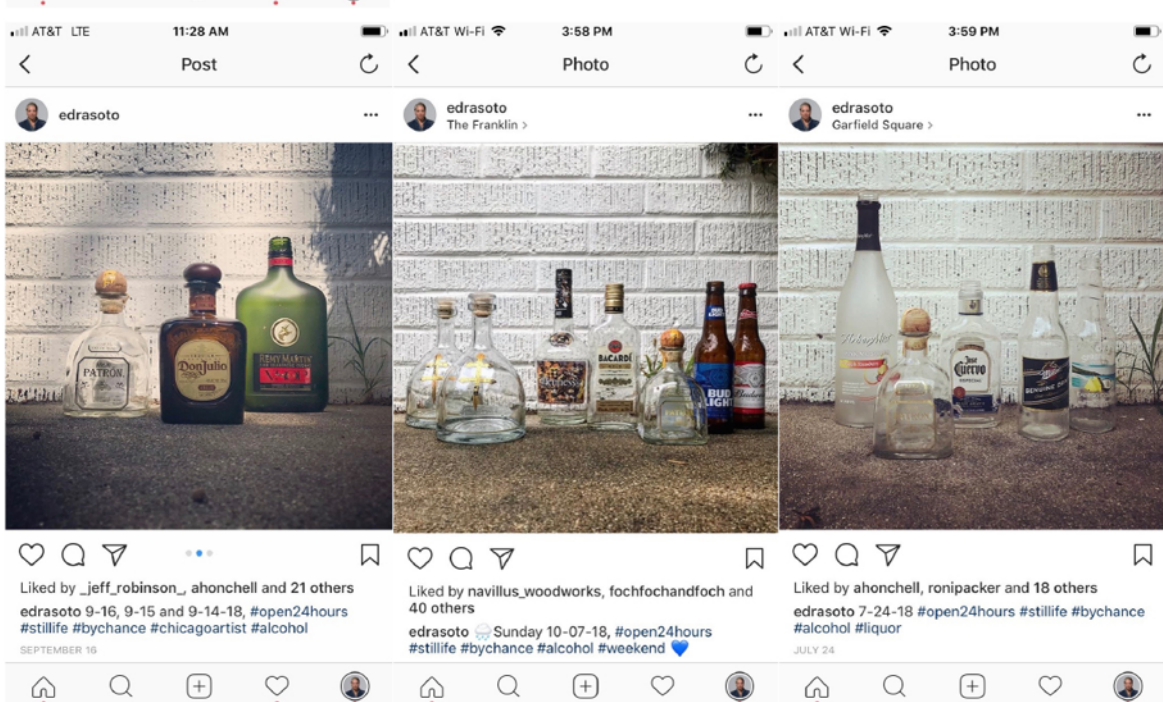
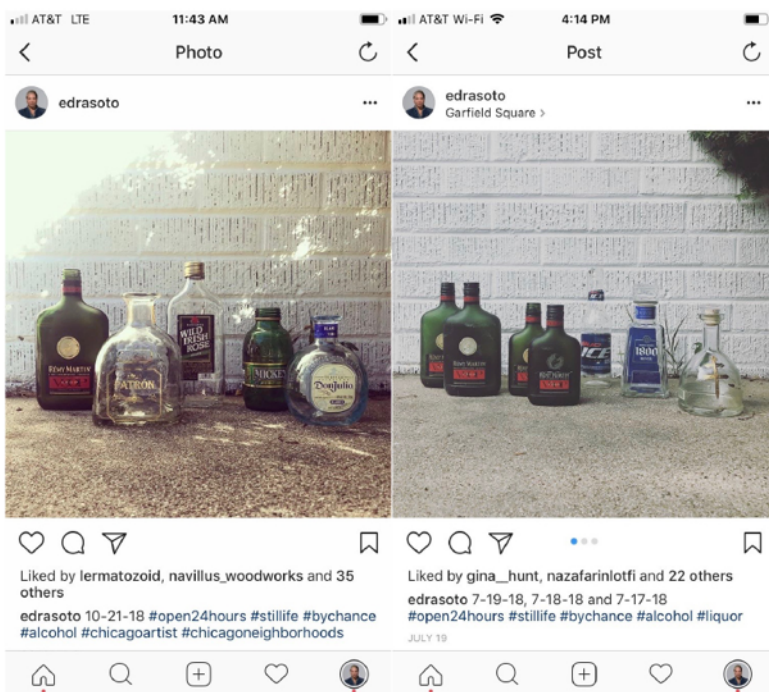
10-15-18: Remy Martin, Bud Light, Modelo

10-24-18: Seagram's Gin, Patron

10-12-18: El Jimador, Miller D'Usse, Patron

8-9-18: Remy Martin, Patron

8-8-18: Budweiser, Miller, Steel Reserve
Moet, Heineken, Hennessy, Patron, Wild
Irish Rose



B.

10-21-18: Remy Martin, Patron, Wild Irish
Rose, Mickey's Don Julio

7-19-18: Remy Martin, Bud Ice, 1800,
D'Usse

8-18-18: Remy Martin, Coors, Patron,
D'Usse, Hennessy, Carlo Rossi

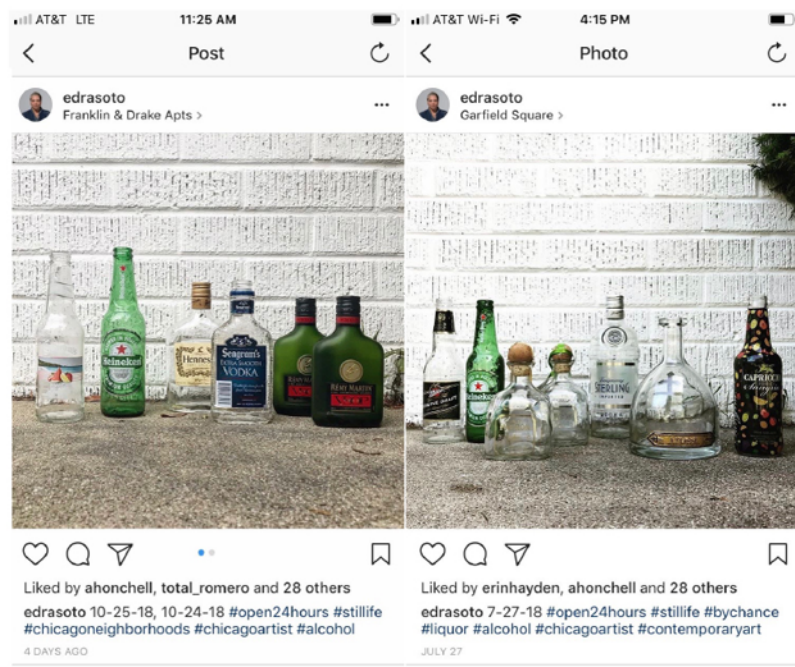
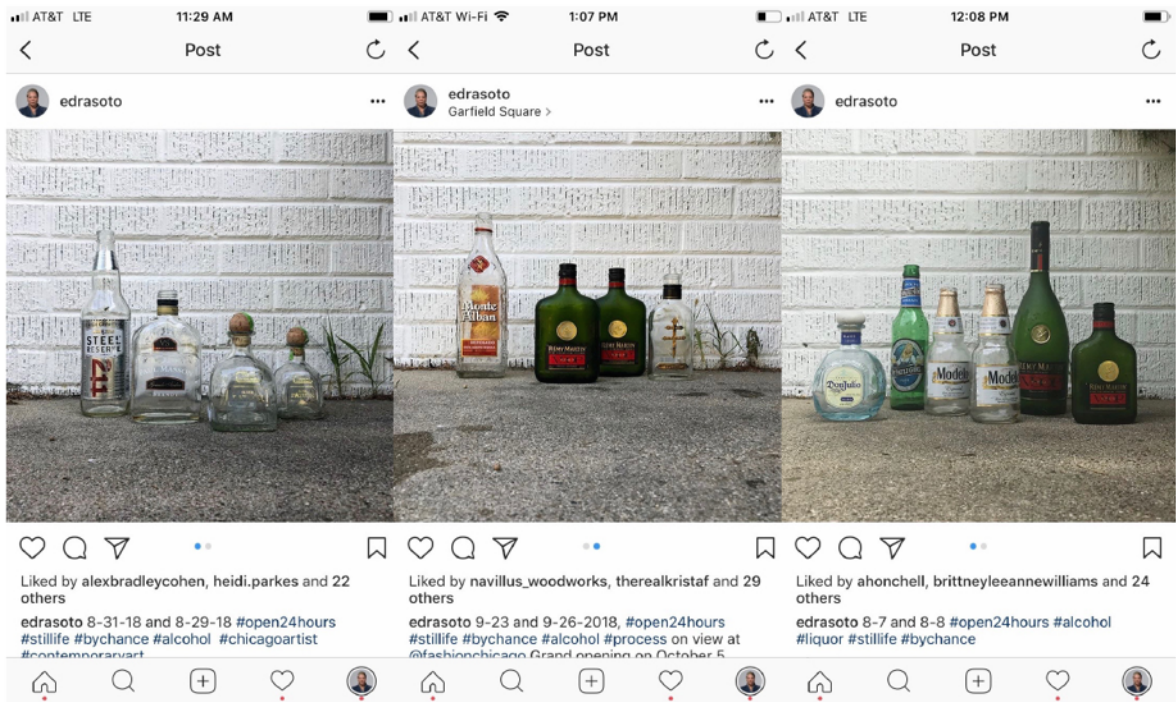
9-15-18: Patron, Remy Martin, Don Julio

10-7-18: D'Usse, Hennessy, Bacardi,
Patron, Bud Light, Budweiser

7-24-18: Arbor Mist, Jose Cuervo, Patron,
Miller, Seagram's Escape



C.



C.

8-26-18: Seagram's Escape, Heineken,
New Amsterdam, D'Usse, Remy Martin

8-31-18: Steel Reservem Paul Masson,
Patron

9-26-18: Monte Albana, Remy Martin,
D'Usse

8-7-18: Don Julio, St. Pauli Girl, Modelo,
Remy Martin

10-25-18: Seagram's Escape, Heineken,
Hennessy, Seagram's Vodka, Remy Martin

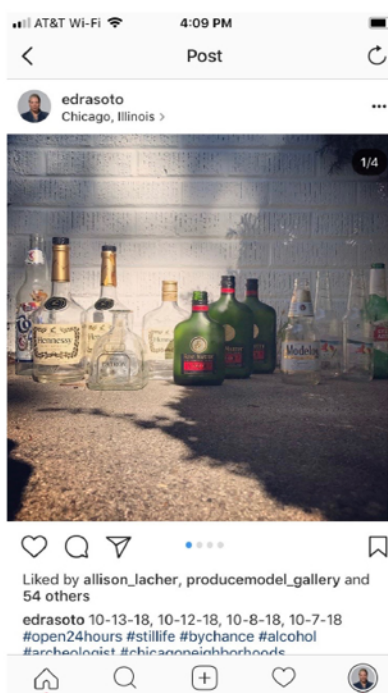
7-27-18: Miller, Heineken, Patron,
Tanqueray Sterling, D'Usse, Capriccio



edrasoto
Garfield Square >

Liked by goldfinch_projects_chicago, info.tsilva and 53 others

edrasoto 8-10-18, #open24hours #stillife #bychance #alcohol #glassbottles #contemporaryart #chicagopartist

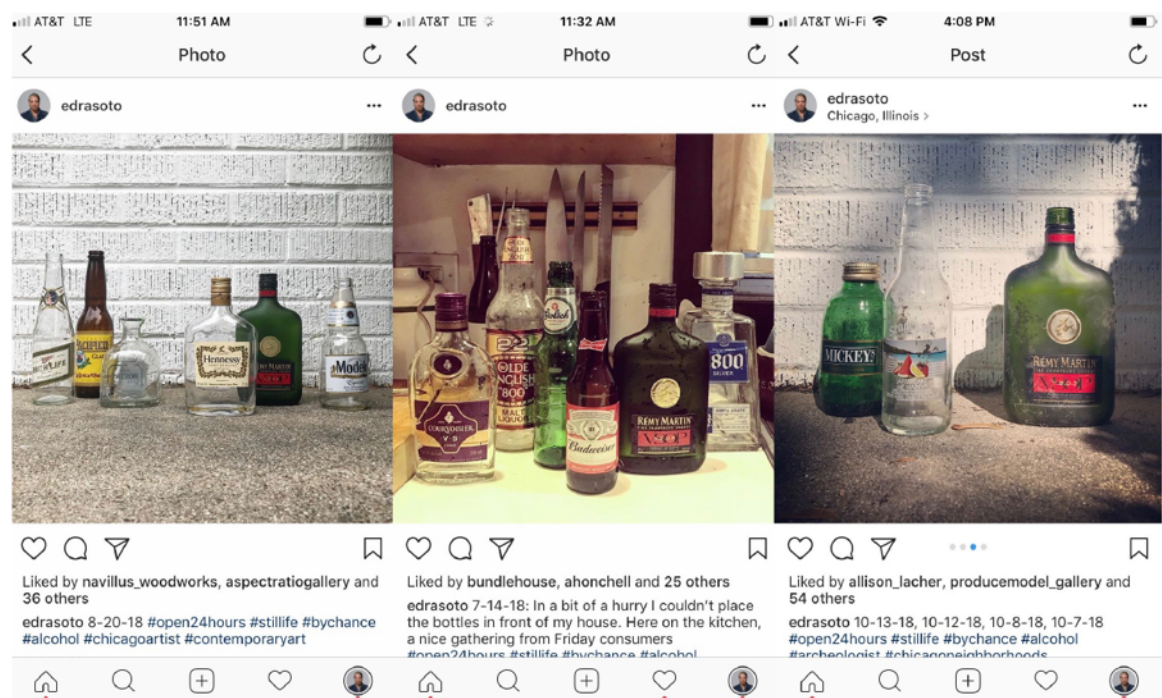


edrasoto
Chicago, Illinois >

Liked by allison_lacher, producemodel_gallery and 54 others

edrasoto 10-13-18, 10-12-18, 10-8-18, 10-7-18 #open24hours #stillife #bychance #alcohol #archeologist #chicagopartist

D.



edrasoto

Liked by navillus_woodworks, aspectratiogallery and 36 others

edrasoto 8-20-18 #open24hours #stillife #bychance #alcohol #chicagoartist #contemporaryart

edrasoto

Liked by bundlehouse, ahonchell and 25 others

edrasoto 7-14-18: In a bit of a hurry I couldn't place the bottles in front of my house. Here on the kitchen, a nice gathering from Friday consumers #open24hours #stillife #bychance #alcohol

edrasoto
Chicago, Illinois >

Liked by allison_lacher, producemodel_gallery and 54 others

edrasoto 10-13-18, 10-12-18, 10-8-18, 10-7-18 #open24hours #stillife #bychance #alcohol #archeologist #chicagopartist

D.

8-10-18: Hennessy, Remy Martin, Modelo, Mike's, Henieken Light, Henieken, Seagram's Escape

10-13-18: Colt 45, Hennessy, Patron, Remt Martin, Modelo, Seagram's Escape, Stella Artois

8-20-18: Miller High Life, Pacifico, Patron, Hennessy, Remy Martin, Modelo

7-14-18: Courvoisier, Old English 800, Grolsch, Budweiser, Remy Martin, 1800 Silver

10-8-18: Mickey's, Seagram's Escape, Remy Martin

Motivated by seeing the excessive amounts of litter and detritus in my neighborhood, I created the project **Open 24 Hours**. The project's name refers to the accumulation of litter visible to everyone, at all times, in East Garfield Park, a historic African American neighborhood in Chicago. I have lived in my beloved neighborhood with my husband for more than 10 years. The above quote for me connects my observations to a long history of cultural marginalization, exchange, and revival that embraces what could have been erased.

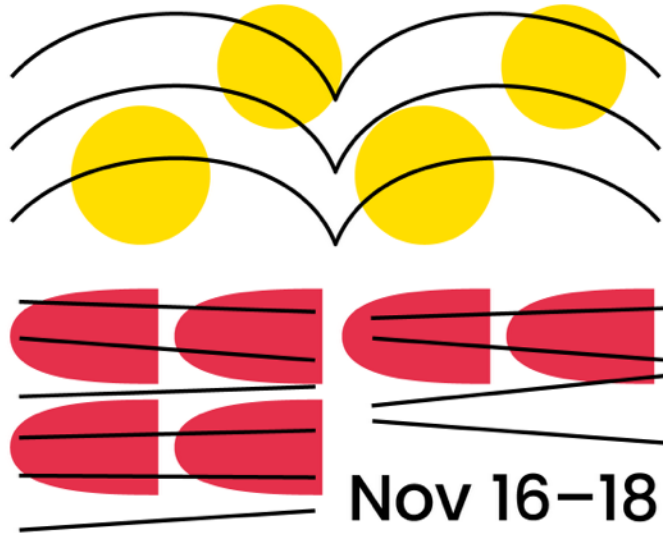
Every morning, while walking my dogs, I see all types of trash and refuse on the ground. The glass liquor bottles glimmer and are intact, as if someone carefully placed them on the ground. These bottles are undeniably beautiful. I've decided to collect only liquor bottles that I could clean and strip of their brand labels. As evidence of my collecting, I keep a record that states the date and brands of the bottles I find. After washing them, I group them together according to the date that they were found and later photograph them against a white backdrop.

Placing the bottles in a still-life format allows me to provide an accessible entrance that is recognizable to viewers. Also, by removing the brand labels from the bottles, it obscures the type of liquor that the bottle held and deters viewers from presuming a particular demographic. My impulse is to be civic-minded. Recording my process is an intimate insight of my everyday reality and those of my neighbors. Finding a significant historical connection between cognac — the predominant type of liquor bottles I find in East Garfield Park, with my African American neighbors — evokes a sense of empathy for the consumption of these bottles as complex forms of pleasure, interconnections, and escape from socio-economic oppression.

About Edra Soto

Edra Soto (b. Puerto Rico) is a Chicago-based interdisciplinary artist, educator, curator, and co-director of the outdoor project space THE FRANKLIN. She is invested in creating and providing visual and educational models propelled by empathy and generosity. Her recent projects are motivated by civic and social actions focus on fostering relationships with a wide range of communities. Recent venues presenting Soto's work include the Pérez Art Museum Miami (FL), Hunter East Harlem Gallery (NY), UIC Gallery 400 (IL), Bemis Center for Contemporary Art (NE), and the Museum of Contemporary Art of Chicago (IL) amongst others. Soto has attended residency programs at Skowhegan School of Painting and Sculpture (ME), Beta-Local (PR), the Robert Rauschenberg Foundation Residency (FL), Arts/Industry at the Kohler Foundation (WI), Headlands Center for the Arts (CA), Art OMI (NY) and Project Row Houses (TX) amongst others. In 2017 Soto was awarded the Efroymson Contemporary Arts for installation artists. Her co-curation for the exhibition Present Standard at the Chicago Cultural Center was praised with overwhelmingly positive reviews from the Chicago Tribune, Newcity, PBS The Art Assignment and Artforum. Soto was recently featured in Newcity's annual Art 50 issue Chicago's Artists' Artists and at VAM Studio 2017 Influencers. Soto is a lecturer for the Contemporary Practices Department at The School of the Art Institute of Chicago, where she holds an MFA from, and a BFA degree from Escuela de Artes Plásticas de Puerto Rico. She is a lecturer for the Contemporary Practices Department at The School of the Art Institute of Chicago, where she holds an MFA from, and a bachelors degree from Escuela de Artes Plásticas de Puerto Rico.

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