

# Amy Esposito

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## SUMMARY

**Creative Project Manager** with 7+ years of experience delivering high-volume, multi-channel creative work for global retail and lifestyle brands. Proven at owning end-to-end timelines, aligning cross-functional stakeholders, and scaling workflows that support on-time, on-brand delivery. Trusted partner to creative, marketing, and production teams in fast-paced, deadline-driven environments.

## CORE COMPETENCIES

Creative Project Management • Campaign & Production Planning • Timeline & Milestone Ownership • Cross-Functional Leadership • Stakeholder & Vendor Management • Asset Trafficking & Approvals • Workflow Optimization • Risk & Change Management • Process Documentation • Airtable • Monday.com • SharePoint • Adobe Creative Suite

## PROFESSIONAL EXPERIENCE

**DELOITTE (acquired MADRAS GLOBAL in Nov. 2021)**

**July 2020- ongoing**

**Project Manager, Content Studio**

**Clients:** Vertex & Macy's

- Own end-to-end project management for integrated creative campaigns supporting enterprise clients, from intake and scoping through final delivery.
- Lead timelines, milestones, dependencies, and deliverables across creative, production, marketing, and client stakeholders.
- Act as the central point of accountability for schedule, scope, and handoffs across digital and print workstreams.
- Build and maintain scalable project trackers, asset logs, and approval workflows that improve visibility and reduce delivery risk.
- Partner with external vendors on specifications, schedules, and quality assurance to ensure brand consistency and production accuracy.
- Proactively identify bottlenecks, manage last-minute changes, and resolve risks to protect launch deadlines.
- Develop repeatable templates and playbooks for recurring campaign types, increasing efficiency and cross-team alignment.

**MACY'S**

**June 2016 – July 2020**

**Digital Imaging Specialist**

- Managed trafficking and delivery of 350,000+ creative assets annually across e-commerce, marketing, and omnichannel campaigns.
- Coordinated priorities and deadlines across photography, retouching, creative, and merchandising teams.
- Maintained version control and approval tracking to ensure accuracy, brand alignment, and on-time delivery.
- Implemented tracking and documentation improvements that reduced turnaround time and improved stakeholder visibility.

**HBC Digital: Saks, Saks Off 5<sup>th</sup>, Lord & Taylor & Hudson Bay Company**

**Aug. 2012 – March 2016**

**Retoucher**

- Supported high-volume digital and editorial production for luxury and department store brands, partnering closely with creative, production, and merchandising teams.
- Managed image workflows, file standards, and metadata to ensure consistency across e-commerce and marketing channels.

- Collaborated with art directors and production leads to meet tight deadlines while maintaining brand and visual standards.
- Improved studio efficiency by streamlining file handling and retouching workflows, contributing to faster turnaround times.

**TIFFANY & CO.**

**May 2007 – Nov. 2011**

**Assistant Manager, Design Operations**

- Supported design and creative operations for corporate initiatives, events, and brand programs.
- Coordinated asset management, archival organization, and vendor communication across design teams.
- Partnered with internal stakeholders to ensure creative materials were delivered accurately and on schedule.
- Contributed to workflow improvements that centralized creative assets and improved cross-team access and collaboration.

**EDUCATION**

**Bachelor of Fine Arts, Illustration**

University of the Arts