

CATHERINE LERER ANDERSON

catherinelereranderson@gmail.com

@shoppingcarts

EXPERIENCE

- Digital Market Editor, Associate Category Manager** / Saks Fifth Avenue / New York 2016 – present
www.saksfifthavenue.com
- Associate Buyer + Editor** / Bird Brooklyn / Brooklyn + LA 2012 – 2016
www.birdbrooklyn.com
- Communications + Web Editor** / Maharam Textile Corporation / New York 2010 – 2012
www.maharam.com
- Knitwear Design, Sampling, and Production** / Anthropologie / Correll Correll / Tom Scott NYC
www.anthropologie.com / www.correllcorrell.com / www.tomscottnyc.com
- Executive Assistant** to Judy Collinson, EVP and GMM of Womenswear / Barneys New York / New York 2010
www.barneysnewyork.com
- Styling Specialist** / Project No. 8 women's, men's, and The Ace Hotel / New York
www.projectno8.com
- Luxury Sales Associate and Personal Stylist** / ikram / Chicago 2006 – 2010
www.ikram.com

EXHIBITIONS, PRESS, PUBLICATIONS

Industry Interviews: Catherine Lerer Anderson, by Ashley Wu, ExposedZippers.com

Confessions of a Knitwear Hoarder, TheCut.com, New York Magazine

Alterations, to be published in *Worn Stories* by Emily Spivack

9 – 5: What The Most Stylish Women Wear to Work, Vogue.com

10 Eclectic Tastemakers Sound Off on Their Signature Style, Vogue.com

Participant, *PioneerMode* Fashion Innovators Conference, Brooklyn, NY

Baggage Claim, essays published in Potluck, edited by Lee Anderson, Paris

MunNY collaboration with Tobias Wong, exhibited at Ace Hotel, NY

InHabit, directed and exhibited, Revolving Door Gallery, Chicago, IL

Red and White, Marshall Field's State St, Chicago, IL

ADDITIONAL EXPERIENCE

Creative, Retail, and Marketing Consultant, various emerging brands

Freelance Copywriting, Illustration, + Creative Consultant, Whole Foods Market

Dresser, A Détacher Spring Summer 2011, New York, NY

Wholesale Assistant, Thakoon, New York, NY

Gallery Assistant, Corbett vs. Dempsey, Chicago, IL

Studio Assistant, Diana Guerrero-Maciá, Fiber Artist, Chicago, IL

Visual Display Internship, Anthropologie, Chicago, IL

EDUCATION

New York University, writing and editing continuing studies course work

The School of the Art Institute of Chicago, Bachelor of Fine Arts: Fiber and Material Studies, Fashion Design + Theory

Academic scholarship, London Study Intensive

Rhode Island School of Design, Pre-College Program