

Robert F. Hoffman 408 Vicars St. Princeton, WV 24740
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EDUCATION

The College at Brockport, State University of New York, Brockport NY 2012-2015
Visual Studies Workshop, Rochester NY
Master of Fine Arts in Visual Studies

State University of New York at Buffalo, Amherst NY 2002-2004
B.A. degree in Media Study
Magna Cum Laude, GPA 3.67
Honor society membership: Phi Beta Kappa, Golden Key and Tau Sigma

TEACHING EXPERIENCE

CONCORD UNIVERISTY, Athens WV 2016-Pres.
Assistant Professor of Communication Arts & Media

MONROE COMMUNITY COLLEGE, Rochester NY 2014
Adjunct Lecturer

PROFESSIONAL EXPERIENCE

ABRACADABRA, Athens WV 2017
Director

- Directed ten episodes of the regional Emmy winning children's television program *Abacadabra* produced by the West Virginia School of Osteopathic Medicine in association with Concord University
- Managed and trained a crew of six students in broadcast television production and equipment operation
- Installed broadcast equipment and administered digital asset management and data storage
- Acted as a liaison between WVSOM and Concord University administration
- Provided technical advising to WVSOM staff and on-air talent

GEORGE EASTMAN MUSEUM, Rochester NY 2015-2016
Exhibition Preparator

- Part Time exhibition preparator
- Assists in the installation and de-installation of exhibitions
- Performs other duties assigned by the Director of Exhibitions

SIGNAL CULTURE, Owego NY 2014
Internship

- Provided administrative and technical support to the director and staff

VISUAL STUDIES WORKSHOP, Rochester NY 2012-2013
Collections Assistant

- Provided assistance to faculty, researchers, and students who came into the library
- Shelved books, print materials, Media Materials, and added to on-line catalog

Multi-Media Specialist

- Responsible for set-up, video documentation, and editing of VSW artist talks and events.
- Assisted the Director with equipment recommendations for the *Academic Equipment Replacement Proposal* to the School of Arts Humanities and Social Sciences, The College at Brockport, State University of New York (funded)

WIVB TV, Buffalo NY 2007-2012
Broadcast Technician

- Full time employee at News Channel 4, CBS network affiliate.
- Newscast Technical Director
- Operated Professional broadcasting equipment
- Weekend Crew Chief

WKBW-TV, Buffalo NY 2005-2006
Broadcast Technician

WNED-TV, Buffalo NY 2003-2005
Production Assistant

CURATORIAL PROJECTS

Experimental Video from the VSW Collection, Visual Studies Workshop, Rochester, NY 2015

EXHIBITIONS

Self Directed, MFA Thesis Exhibition 2015
Visual Studies Workshop, Rochester, NY

Call to the Unknown, The 2014 Annual Student Art Exhibition 2014
The College at Brockport, Brockport, NY

Pop-up Installation, The Yards, Rochester, NY 2014

Breaking Currents, The 2013 Annual Student Art Exhibition, 2013
The College at Brockport, Brockport, NY. (Photography Award – Cash Prize)

A Photographers Path 16, High Falls Art Gallery, Rochester, NY 2013

Visual Studies Workshop Auction, Visual Studies Workshop, Rochester, NY 2013
(donated print)

The City is Asleep and Dreaming / Public Media Art Walk, Repurposed Real Estate, Rochester, NY 2012

AWARDS

Earned the rank of **Eagle Scout** in the Boy Scouts of America.

VOLUNTEERISM

Buffalo Museum of Science, Buffalo NY – Staff

Mariners' Museum, Norfolk VA – Video Producer

Boy Scouts of America, Cheektowaga NY – Troop & Council Level

WNY Minority Media Professionals, Inc., Buffalo

