

NEWS

Gold's new blog features 'tinies'

By [THE TIMES-STANDARD](#) |

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Eureka painter, collage artist and consummate colorist Joan Gold has joined the ranks of artists who are using blogs to get their work out to a larger audience — beyond the Redwood Curtain, as some say.

Called “Blog by Joan Gold,” the site features small collage paintings executed in her trademark vibrant, luminous colors.

Gold's blog is a venue for photos of works in progress, comments and descriptions of the process and materials, and thoughts about art. She says the relative ease and low cost of Web marketing make blogs an ideal setting for the sale of small works at low cost. The options available online to take the effort out of payment and shipping, and the good as it gets, she says.

”I’m amazed at the way artists are using the Internet to connect with collectors and artists all over the world,” Gold said. “I’m glad to have lived long enough to see all this happen.”



The site includes a video interview in which Gold shares something about her creative process and invites visitors to step inside the personal world she has created in her home — a visual haven of brilliant hues infused with life and joy. Experimenting with the use of paint as a means of unlocking the potential of color and expression, Gold creates vibrant paintings that utilize traditional techniques and modern materials.

Gold is currently highlighting what she calls “tinies” on her blog.

”For those who are mystified about what to give to that art lover who is so dear to our hearts, I have selected a group of small paintings and set specially affordable prices for them,” she said.

A native of Brooklyn, Gold attended The Cooper Union for the Advancement of Science and Art. After graduating, she was awarded a fellowship to paint and study in Venezuela. Living in Caracas for the next 24 years had an impact on Gold, as its vibrant light and its cultural aesthetic clearly are apparent in her work. She has exhibited her work throughout the United States and in Venezuela, and her work is in a number of public and private collections. She’s had solo shows in Caracas, Seattle and in Eureka at Humboldt State University’s First Street Gallery and Piante Gallery, among other venues.

To visit Gold's blog, go to <http://blogbyjoangold.blogspot.com>.

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