

ASHLEY E CRAIG

www.ashleyecraig.com
ashley.ashleycraig@gmail.com
803.622.2201

Education

Savannah College of Art and Design (SCAD), Savannah, GA
Master of Fine Art, Photography, November 2007

University of South Carolina (USC), Columbia, SC
Bachelor of Media Arts, Media Arts, May 2001

Organizations

June 2016 - Present	Corporator, Griffin Museum of Photography
June 2014 - September 2017	Book Artist Residency Juror, MMW
November 2007 - Present	College Art Association
March 2004 - Present	Society for Photographic Educators
June 1993 - Present	Girl Scouts of America
March 2008 - December 2010	Desotorow Galleries
October 2006 - December 2010	Young Professionals of Savannah
June 2007 - January 2008	Photogroup President, SCAD
September 2004 - November 2007	Photogroup Treasurer, SCAD
August 2006 - December 2007	Graduate Leader, SCAD
September 2003 - September 2007	Women in Production Professions

Experience

January 2010 - Present
Consultant and Photographer
Ashley Craig Creative Consultant
Website construction
Assist in identifying appropriate audiences for your work
Create and impliment marketing and social media marketing campaigns
Website [re]design so you most effectively communicate with your targeted audience

February 2017 - Present
Volunteer Coordinator
Society of Photographic Educators
Organize all conference volunteers
Evaluate all volunteers as they complete their duties
Educate all volunteers to conduct themselves properly
Handle all monitary memberships as they are brought forward
Collaborate with speakers, sponsors and hotel to be sure all needs are met

June 2014 - September 2017
Photography Program Director
Maine Media Workshops+College
Create and produce Photography and Book Arts workshops
Cultivate new and maintain all faculty relationships
Maintain previous and create new sponsor relations
Create and maintain budgets for 5 departements
Teach 3 courses in the long term program yearly
Responsible for teaching

- Digital Techniques
- Digital Printing
- Location Lighting
- Advanced Digital Printmaking

January 2014 - May 2014
Adjunct Professor of Photography
Barry University, Miami Shores, Florida
Responsible for teaching

- Digital Photography I

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October 2010 - April 2014

Professor of Photography

Miami International University of Art & Design, Miami, FL (MIU)

Chair of Faculty Development Committee

Assist Department Coordinator with Photography budget

Aid in creation of Digital Printing and Studio Lighting facilities

Assist in the restructuring of the photography program from traditional to digital

Manage Photography Department work study students

Sabbatical review committee member

Responsible for teaching:

- Introduction to Black and White
- Advanced Black and White
- Large Format Photography
- Fundamentals of Lighting
- Advanced Studio Lighting
- Studio Photography
- Advertising/Art Direction
- History of Photography II
- Experimental Photography
- Marketing and Promotions
- Business and Operations
- Digital Color Management
- Exhibition Printing
- Digital Print Production

January 2008 - September 2010

Adjunct Professor of Photography

Savannah College of Art and Design, Savannah, GA

Responsible for teaching

- Photography Foundations I
- Photography Foundations II
- Black and White Technique
- Color Technique
- Digital Craft 3
- Digital Printing for Photography
- Photography Project Seminar I
- Studio Craft (Online)
- Photography Senior Project
- Developing a Personal Vision I
- Developing a Personal Vision II
- Photography Senior Project (Online)
- Advanced Digital Imaging
- Studio Lighting Technique
- Photographic Arts I, II, III, IV and V

February 2010 - May 2010

Adjunct Professor of Photography

University of South Carolina, Columbia, SC

Responsible for teaching

- Photography Foundations I

Non-Teaching Experience

August 2005 - May 2014

Administrative Assistant

A & H Lawn Maintenance, Greenville, SC

- Created quotes and contracts daily
- Responsible for weekly payroll for all employees
- Maintained all account information through QuickBooks Pro 5
- Photographed all properties prior to service and every six months thereafter
- Prepared Quarterly Taxes using Federal and State guides and Quick Books Pro 5
- Upheld positive rapport with clients, vendors, and employees during daily business

October 2011-December 2011

Installation/De-installation Assistant

Dorsch Gallery, Miami, FL

- Aid in marketing via social media
- Prepared and inventoried works for shipping and receiving
- Assisted gallery director with installation and design of exhibit

March 2008 - December 2010

Board Of Directors

Desotorow Galleries

- Aided in decision of direction of Galleries
- Helped with planning of gallery functions
- Assisted with attaining 501(c)(3) nonprofit status
- Maintained a record of all meetings and discussions

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August 2010
Production Assistant
JCB

- Assisted Art Director and Creative Director with shoot
- Aided photographers and photographers assistants on shoot
- Collaborated with rental house and rental studio on equipment
- Maintained the shot sheet and schedule for each photographer
- Negotiated with rental house and rental studio on equipment prices
- Preserved all RAW files as well as retouched files from each days shoot

March 2007 - June 2007
Marketing Assistant
2 Car Garage Gallery, Savannah, GA

- Created marketing lists
- Assisted gallery director with staffing
- Helped with planning of gallery functions
- Designed and curated exhibitions

Professional Development

January 2011 - March 2011
Art of Teaching
Online course
Miami International University of Art & Design, Miami, FL

January 2011
The World Is Your Stage
Teaching Workshop
Miami International University of Art & Design, Miami, FL

January 2011
13 Things You Need to Know to Self-Publish
Teaching Workshop
Miami International University of Art & Design, Miami, FL

November 2010
eCompanion Training
Online development
Miami International University of Art & Design, Miami, FL

Lecturer/Portfolio Reviewer

March 2011 - 2018
Portfolio Reviewer
SPE National Conference
Various Locations

May 2015 - 2017
Undergraduate Photography Now
Invited Portfolio Reviewer
Boston, MA

October 2011
Invited Lecturer
Photographic Design
Art Institute of Raleigh-Durham, Durham, NC

March 2011
Invited Lecturer
"the Memory of space", Winter Colloquium
Miami International University of Art & Design, Miami FL

Awards/Reviewing Events

Dec	2016	PhotoNola Review Participant
April	2013	Photolucida Participant
Oct	2011	Atlanta Celebrates Photography Review Participant
April	2011	Photolucida Review Participant
Dec	2009	PhotoNola Review Participant
June	2009	Santa Fe Review Participant
June	2008	SCAD Outstanding Academic Achievement in Photography
Jan	2006	SCAD Fellowship
March	2005	SCAD Portfolio Scholarship
Oct	2004	Jennie J. Branham Award of Merit, Untitled
Oct	2003	Jackie C. Brantley Award of Merit, In
April	2002	Merit Award, Wonder Wheel

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Selected Exhibitions

May	2017	Wayfairer, Maine Media Gallery, Rockport, ME
Jan	2017	Photography re-imagined, Tilt Gallery, Scottsdale, AZ
May	2016	fondly, Maine Media Gallery, Rockport, ME
Oct	2014	Visual Arts Faculty Show, Barry University, Miami, FL
Sept	2013	Somerville Toy Camera Fest, Somerville, MA
Dec	2012	Miami Independent Thinkers, Armory Studios, Miami, FL
July	2012	Lensculture Exhibition, Online
March	2012	MIU Faculty Exhibition, BAC House, Miami, FL
Dec	2011	Miami Independent Thinkers, Warehouse, Miami, FL
Jan	2011	Bubbling Up, SoHo Arts Pavilion, Miami, FL
Dec	2010	Vellicate, NeoxImage, Miami, FL
Nov	2010	my world without you all, NeoxImage, Miami, FL
Aug	2010	Gift of Gift of 2010, Houston, TX
June	2010	Flight, Mattie Kelly Arts Center, Niceville, FL
May	2010	Art for Art's Sake, Desotorow Gallery, Savannah GA
April	2010	Faculty Show, Oglethrope Row, Savannah, GA
March	2010	Art for Toby, City Art Gallery, Columbia, SC
Nov	2009	Snap to Grid, LACDA, Los Angeles, CA
Nov	2009	deFine Art, SCAD, Savannah, GA
June	2009	Santa Fe Review Online Gallery, Santa Fe, NM
May	2009	Art for Art's Sake, Desotorow Gallery, Savannah GA
Dec	2008	PCNW, Seattle, WA
Oct	2008	Ramen and Resolve, Annapolis, MD
Sept	2008	Faculty Show, Dimensions, Savannah, GA
July	2008	150, Gallery Stokes, Atlanta, GA
Dec	2007	Small Works, SCAD, Savannah, GA
Nov	2007	Open Studio, SCAD, Atlanta, GA
Oct	2007	Fully Furnished, Alexander Hall, Savannah, GA
Aug	2007	3rd Times A Charm, B Matthews Gallery, Savannah, GA
July	2007	Pretty Little Boxes, B Matthews Gallery, Savannah, GA
June	2007	Girls 'n Stuff, Gallery 425, Savannah, GA
May	2007	Sallee Allawe Benefit Show, Gallery 425, Savannah, GA
Nov	2006	Open Studio, SCAD, Atlanta, GA

Curatorial

Dec	2014	Not Like Before, Kimball Gallery, Miami, FL
June	2013	Student Exhibition, MIU Student Gallery, Miami, FL
March	2012	Conglomerate, MIU Student Gallery, Miami, FL
May	2010	Silverworks Publication, Savannah, GA
April	2010	Silver & Ink Exhibition, Savannah, GA
May	2009	Silverworks Publication, Savannah, GA
April	2009	Silver & Ink Exhibition, Savannah, GA
May	2008	Silverworks Publication, Savannah, GA
April	2008	Silver & Ink Exhibition, Savannah, GA
October	2007	SPE South East Student Show, Savannah, GA
May	2007	Photography Senior Show, Savannah, GA
May	2007	Sallee Allawe Benefit Show, Savannah, GA
April	2007	A Scene of Green, Savannah, GA
April	2007	Open Studio, Savannah, GA
March	2002	Media Fest, Columbia, SC