

March 14<sup>th</sup>, 2019

Tina Marabito  
Poppycock Tattoo  
115 W. 8<sup>th</sup> St.  
Wilmington, DE 19801

Dear Local Business Owner,

We're having our 9<sup>th</sup> Annual Wilmo a Go-Go Car Show at the Wilmington, Delaware Riverfront (800 Delmarva Ln., Wilmington, DE 19801) on Sunday, May 26<sup>th</sup> from 10:30am-4pm. Our event has always been a free event for the local community to enjoy. Last year our event was quoted in the News Journal as the new Memorial Weekend tradition. We won the Happening List for Best Outdoor Event in Upstate Delaware. Wilmo a Go-Go Car Show hosts 7 food trucks, 4 bands, over 250 vintage cars (from as far as Baltimore, Maryland and Virginia), pin up contest (with 35 participants last year!) mustache contest, plus over 30 art and vintage vendors. Wilmo a Go-Go Car Show is a must attend for not only local car enthusiasts, but also foodies, vintage, music and art lovers alike.

We have exciting news! We are looking for sponsors to help fund our event. In return for sponsorships, we're offering multiple advertising opportunities. Please see the attached page for sponsorship tiers we are offering.

We'd love for you to be a part of our highly attended and publicized event. We hope you're able to contribute and thank you for your consideration and generosity.

Sincerely,  
Tina Marabito  
Owner of Poppycock Tattoo/Wilmo a Go-Go Car Show

### **WILMO SUPPORTER \$150**

- Table at Event
- Postcards, coupons or samples (supplied by you) included in packets given to vintage cars. Minimum of 250 needed.
- Announced as a supporter on our social media

### **CAR TROPHY SPONSOR \$250**

- Your company announced before the start of the car awards.
- Your company announced/posted on our social media pages in the trophy category with a link to your website and your logo on trophy table at the show.
- Postcards, coupons or samples (supplied by you) included in packets given to cars. Minimum of 250 needed.
- Table at Event.

### **PIN-UP CONTEST SPONSOR \$450**

- Your company announced before the start and end of the popular Wilmo a Go-Go Pin-Up Contest .
- Your company's logo on the banner at the stage.
- Your company announced/posted on our social media pages whenever we mention the pin up contest and your link on our website.
- Postcards, coupons or samples (supplied by you) included in packets given to cars. Minimum of 250 needed.
- Sponsor Table at Event (located near the Wilmo a Go-Go Table).

### **BAND SPONSOR \$600**

- Your company announced before the start of each band (4 bands total).
- Your company's logo on the banner at the stage.
- Your company announced/posted on our social media pages and your link on our website.
- Postcards, coupons or samples (supplied by you) included in packets given to cars. Minimum of 250 needed.
- Sponsor Table at Event (located near the Wilmo a Go-Go Table).

### **GOLD SPONSOR \$1000**

- Your company announced throughout the event as a sponsor.
- Your company's logo on the banner at the stage.
- Your company announced/posted on our social media page as a sponsor and your link on our website.
- Postcards, coupons or samples (supplied by you) included in packets given to cars. Minimum of 250 needed.
- Sponsor Table at Event (located near the Wilmo a Go-Go Table).
- Logo on event flyers used to advertise event .
- Logo on the sleeve of Wilmo a Go-Go Event T-shirt (plus 2 free shirts).

**Wilmo a Go-Go Car Show • Sunday, May 26<sup>th</sup> 2019 • Wilmington Riverfront**

Company Name:

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Address:

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Contact Name:

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Phone Number:

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Email Address:

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Company Website:

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Sponsorship Level:

Amount:

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Email form to [mail@poppycocktattoo.com](mailto:mail@poppycocktattoo.com) (we'll send an invoice to pay online)

OR

Mail form to Poppycock Tattoo 115 W 8<sup>th</sup> St., Wilmington, DE 19801

Make checks payable to Poppycock Tattoo.

For any questions please email Tina at [mail@poppycocktattoo.com](mailto:mail@poppycocktattoo.com)

or call 302-543-7973 and ask for Tina