

# KAT WILSON

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Organized and highly effective creative with 10+ years of experience in community building, event production, exhibition curation, and public speaking. Proven ability to create mission-driven content and programs, as demonstrated by positions with non-profits and collaborations with community partners throughout Northwest Arkansas. I seek to leverage skills in the art and social media industry for a positive impact.

## CORE SKILLS

- Adaptable Leadership Approach
- Brand and Mission Focused Storytelling
- Self-motivated Project/Budget Management
- Cross-Departmental Collaboration
- Creative and Flexible Event Production
- Conducting Research to Identify Partners and Funding Prospect

## PROFESSIONAL EXPERIENCE

2022- Marketing Director, Tripled Online Sales, and Increased Social Media Presence by 10,000 in One Year, Pink House Alchemy, Fayetteville, AR

2022, 23 Arts Curator for CHALK WALK, Beloved Art Activation with Incredible Attendance, Downtown Springdale

2020-22 Manager of CACHE Studios, Positively Impacted 12 Artists in a Residency by Scheduling Studio Visits with Heavy Hitters from the Art Industry, Creative Arkansas Community Hub and Exchange, Bentonville, AR

2020 Event Director and Curator, ART PARTY, CACHE Studios, Bentonville, AR

2022 Social Media Coordinator, I used Social Media as a tool for local artists to cover other artists in our community, Social Media, CACHE, Bentonville, AR

2019 Arts Curator and Creative Director, ERC, Fort Smith, Springdale, Rogers, Bentonville, AR, and St. Louis, MO

2018–19 Professional Artist: During this period, I could concentrate on my art exclusively, leading me to important exhibitions at Crystal Bridges, Miami, Florida, and elsewhere.

2016–18 Social Media Director, THRIVE ERC, Increased online presence by 75% by using local artists and high-quality Photos and Film, Tulsa, OK, and Rogers, AR

2016 Facilitator for Artist INC., Educated other Artists on how to think more business-minded, Springdale, AR

2017 Adjunct Instructor of Photography, NWACC, Bentonville, AR 2014–15

2017 Instructor of Photography, Photo Salon, Crystal Bridges, Bentonville, AR

2014–15 Adjunct Instructor of Photoshop, UAFS, Fort Smith, AR

2013–18 Social Media Director, Pink House Alchemy and Foxhole, Bentonville, AR

2013–15 Instructor of Photoshop and Color, The New Design School, Fayetteville, AR

2013–17 Founder and Director Bottle Rocket Gallery, Fayetteville, AR 2010–13 2D Design, Instructor of Record, University of Arkansas, Fayetteville, AR 2011–12 Director of University of Arkansas sUGAR Gallery (University of Arkansas Student Gallery), University of Arkansas, Bentonville, AR

2012–13 Founder and President of Photo Club, University of Arkansas, Fayetteville, AR

2012–13 Teaching Assistant to Michael Peven for Photography, University of Arkansas, Fayetteville, AR  
2007–11 University of Arkansas at Fort Smith, Staff Photographer, Fort Smith, AR 2006 Photography Instructor, Arkansas Arts Center, Little Rock, AR 2005–06 Staff Photographer, Arkansas Democrat-Gazette, Little Rock, AR  
2004–08 Freelancer, The Washington Post, Washington, D.C.  
2004–05 Assistant to Fashion Photographer, Dillard's Corporate, Little Rock, AR 2005 Photo Editor, Localist, bi-monthly music and arts magazine, Little Rock, AR  
2004 Staff Photographer, The North Little Rock Times, North Little Rock, AR  
2002–04 Assistant to Commercial Photographer Dero Sanford, Little Rock, AR

## **EDUCATION**

2020 Photography from Isolation to Communication with David Company, International Center of Photography, New York, NY  
2020 Writing on the Single Image with David Company, International Center of Photography, NYC, NY  
2019 Racial Equity Training, Artist INC., Kansas City, MO  
2016 Facilitator Training, Artist INC., Kansas City, MO  
2016 MFA Photography, University of Arkansas, Fayetteville, AR (Fulbright Scholar) 2011 Certificate of Completion, Canon Video Workshop, New York, NY 2002 BFA Studio Art, University of Central Arkansas (Presidential Scholar) 2002 Internship with Afterimage, Visual Studies Workshop, Rochester, NY **EXHIBITIONS,**

## **PERFORMANCES AND COMPLETED PROJECTS**

2023 The Momentary, Rumwolf's Halloween, #selfiethrone Installation and performance, Bentonville, AR  
2023 Format Festival, For Music Art Technology, installation at Bentonville First Friday, Bentonville, AR  
2022 Format Festival, For Music Art Technology, #selfiethrone installation and performance, Bentonville, AR  
2020 OzCast, Online Creative Variety Show, Short Film, Bentonville, AR  
2020 21C Museum Hotel, Commissioned #selfiethrone, Pride Parade, Fayetteville, AR  
2019 Commissioned Evangelical #selfiethrone Performance, Art's Walk, Fort Smith, AR  
2019 Light Night #selfiethrone, Crystal Bridges Museum of American Art, Bentonville, AR  
2019 King's Mouth Exhibit with Wayne Coyne of the Flaming Lips, #selfiethrone, Tyson Family Foundation Special Projects, Arts Center of the Ozarks, Springdale, AR  
2019 *Personal Spaces*, Habitats, Curated by Allison Glen, Crystal Bridges Museum of American Art, Bentonville, AR  
2019 \*Habitats Exhibit and Lecture, FAR Gallery at Fat Village, Fort Lauderdale, FL  
2017–19 *The Greatest New Year's Eve Show Ever*, The All-Inclusive Show, Crystal Bridges Museum of American Art, Bentonville, AR  
2018 TEDxFayetteville, *Year of the Kat, My Photography Formula*, <https://youtu.be/WmlwUSzsHmQ>, Fayetteville, AR  
2018 *Inverse Performance Festival*, The All-Inclusive Show, Meteor Gallery, Bentonville, AR  
2017 *Nasty Women*, University of Arkansas, Little Rock, AR  
2015 *Habitats of Living Treasures*, Historic Arkansas Museum, Little Rock  
2014 *Layers*, Art and Letters, Springfield, AR  
2014 Studio Visit for *State of Art*, Crystal Bridges, Bentonville, AR  
2014 Filmed and Directed Documentary "Winston," Arkansas Heritage Project and the Historic Arkansas Museum, Little Rock, AR  
2015 The Louvre, Fifth Annual Exposure Award Competition, Paris, France

2013 *Portrayal*, MFA Exhibition, University of Arkansas, Fine Arts Gallery, Fayetteville, AR  
2013 *SPE Combined Caucus Exhibition*, Harrington College of Design, Chicago, IL  
2013 *F-Stop: A Collaborative Photography Exhibition*, sUgAR Projects, Lala Land, Fayetteville, AR  
2012 *Home: Various Artists Exhibition*, Anne Kittrell Gallery, University of Arkansas, Fayetteville, AR  
2012 *untitled / Group MFA Exhibition*, University of Arkansas, Fine Arts Gallery, Fayetteville, AR  
2011\* *Habitats*, Exit Gallery, University of Nevada, Reno  
2011 *Dreamscapes: An Experimental MFA Collaboration*, Collaborative Installation with Dilleniid Garcia Video, University of Arkansas, Fine Arts Gallery, Fayetteville, AR 2001–13 The 44th, 46th, 48th, 52nd, 53rd, 54th and 55th Juried Delta Awards Exhibit: Arkansas Arts Center, Little Rock, AR  
2011 *Focus on the Fort: Three Photographic Perspectives*, The Chancellor's Coalition, UAFS, Fort Smith, AR  
2011\* *Habitats*, Baum Gallery, University of Central Arkansas, Conway, AR 2010\* *Habitats*, Fayetteville Underground Gallery, Fayetteville, AR 2010\* *Habitats*, Arkansas Community Arts Cooperative, Little Rock, AR  
2009 *Home to Home*, An Exhibition in All Your Neighbors Apartments, Brooklyn, NY 2008 *Art Amiss IX*, Dickson Theater, Fayetteville, AR  
2006 *Through Separate Lenses*, Arkansas Historic Museum, Little Rock, AR

## **AWARDS**

2020 Invitation to Apply, Artistic Innovations Grant, Mid-American Arts Alliance, Kansas City, MO  
2019 3 60 Grant Finalist, Walton Family Foundation, Bentonville, AR  
2019 Grant Finalist for North Forrest Sustainability Grant, Crystal Bridges Museum American Art, Bentonville, AR  
2018 Regional Emmy Nomination for NWA Alive interview, *Kat Wilson, the New American Artist*, Fayetteville, AR  
2016, 2017 Voted "Best Fine Art Photographer" Idle Class, Fayetteville, AR  
2014 \$4000 Fellowship from the Arkansas Arts Council, Little Rock, AR  
2013 Student Travel Scholarship from SPE (Society of Photographic Education) Conference in Chicago, IL  
2012 Honorable Mention at the 54<sup>th</sup> Annual Juried Delta Exhibition, Little Rock, AR  
2011 Contemporaries Award at the 53<sup>rd</sup> Annual Juried Delta Exhibition, Little Rock  
2010 The Delta Award at the 52nd Annual Juried Delta Exhibition, Little Rock, AR  
2008 1<sup>st</sup> Place for Regional Addy Award in Photography, Fort Smith, AR  
2003 2nd Place award for Sports Action for Weeklies, National Press Photographers 2002 1st Place in the Student Competitive Exhibit, University of Central Arkansas 2001 Best Cover Design and Overall Excellence Award, Arkansas Media Awards for Vortex Literary and Arts Journal, Little Rock, AR  
2001 1<sup>st</sup> and 3rd for Photography, Arkansas Media Awards, Little Rock, AR  
2001 25th Annual Collegiate Competition, 3rd Place, Arkansas Tech, Russellville, AR

## **PRINT MEDIA**

2006 Communication Arts Photography Annual, The Best of 2006. Seven images from my Habitats series appeared on two pages of this international publication.

<http://www.commarts.com/annuals/2006-Photography/winners>

2006 Oxford American, Southern Food Issue, Photographs of Prince's Hot Chicken, Nashville, Tennessee

2004 The Washington Post, Monday, July 26, 2004; Page C01, Photos of the band

Metallica. [http://www.washingtonpost.com/wp-dyn/articles/A14323-](http://www.washingtonpost.com/wp-dyn/articles/A14323-2004Jul25.html)

2004Jul25.html 2004 The L.A. Times, reprint from the Metallica article

2005 The Washington Post, Wednesday, July 6, 2005, Photos of the search for the Ivory-billed

Woodpecker. [http://www.washingtonpost.com/wpdyn/](http://www.washingtonpost.com/wpdyn/content/article/2005/07/05/AR2005070501699.html)

[content/article/2005/07/05/AR2005070501699.html](http://www.washingtonpost.com/wpdyn/content/article/2005/07/05/AR2005070501699.html)

\* My work has appeared in hundreds of magazines, newspapers, and online blogs. The listings above are from the most noted publications.

## **EXHIBITION AND EVENTS MANAGEMENT**

2013– Bottle Rocket Gallery and Artist in Residence Program shows by Ginny Sims, Sondra Perry, Teresa Albor, Quintin Rivera-Toro, Marat Paransky, and Logan Rollins.

2015 BRG Art Party at Foxhole!, Foxhole Public House, Bentonville, AR 2015 Redacted Marketplace by Ben Edwards, Bottle Rocket North, Bentonville, AR 2014 Bottle Rocket Gallery Presents: Ginny Sims, Minnesota, MI BRG, Fayetteville, AR 2014 SEX MACHINE, Dance Party Fundraiser, BRG, Fayetteville, AR 2014 Bottle Rocket Gallery Presents: Sondra Perry, NY, NY. BRG, Fayetteville, AR 2014 Teresa Albor: "This One's for you" London, UK, Nightbird Books, Fayetteville, AR 2014 Quintin Rivera-Toro: This Is My Island, Providence, RI, BRG, Fayetteville, AR 2013 Grey Zone by Marat Paransky, Detroit, MI. BRG, Fayetteville, AR 2013 MAKESHIFT THEATRE by Logan Rollins, New York, New York, BRG, Fayetteville, AR 2011–12 Director, sUgAR Gallery, University of Arkansas (University of Arkansas Student Gallery), Bentonville, AR.

\*Oversaw operations, budget, press releases, gallery security, and facility maintenance. \*Provided leadership in making financial decisions and managing resources. \*Coordinated visiting artists and artist lectures \*Wrote grants for funding on special sUgAR projects

\*Coordinated shipping and insurance for artwork

\*Oversaw installation of exhibits, including digital and other new media projects

\*managed support staff and found sponsors to assist in catering

2012 Sarah Leflar: Black Hearts, sUgAR Gallery Pop-Ups Project

2012 John Kelly, PIXEL; GHOST (MFA Thesis Exhibition), sUgAR Gallery, Bentonville, AR 2012 Randi Anderson and Lydia Clark, Living Circles (BFA Thesis Exhibition), Bentonville

2012 John M. Orr, Marais des Cygnes (MFA Thesis Exhibition), sUgAR Gallery, Bentonville, AR

2012 Robert Lemming, Dysfunctional Morphology, sUgAR Gallery, Bentonville, AR 2012 Luke Knox, Mythic Remains, sUgAR Gallery, Bentonville, AR

2012 Aristik Approach (an artist-based musical group from Memphis, TN), a performance in conjunction with downtown Bentonville's First Friday, sUgAR Gallery, Bentonville, AR

2012 Maralie Armstrong-Rial: A Seer's Spectacle (a performance piece accompanied the installation), sUgAR Gallery, Bentonville, AR

2012 Home: Various Artists Exhibition, Guest Curator, Anne Kittrell Gallery, University of Arkansas, Fayetteville, AR

2011 Mark Dion installed and transported two Calder pieces to Crystal Bridges Museum of American Art in preparation, University of Arkansas Fine Arts Gallery, Fayetteville \*Assisted in the installation and catalog assembly of the Mark Dion: Process and Inquiry (curated by Alissa Walls)