

Matilda “Tilley” Rose Bubb, Ph.D.

2425 ELLIS AVE | BOISE, ID 83702

tilleybubb@gmail.com

Seasoned public administrator, author, planner, project manager, educator, policy analyst, and visual artist, Matilda (Tilley) Bubb has over twenty-five years of experience launching creative enterprises and operating as a collaborative team member in a government agency, non-profit arts organizations, foundations, grant programs, and leadership boards.

EDUCATION:

Boise State University (BSU), Boise, Idaho

Ph.D. in public administration & policy, with a focus on policy analysis in the creative economy, 2024

Master's in public administration, Pi Alpha Alpha, with a focus on non-profit management, 2008

Graduate Certificate in Community and Regional Planning, 2008

University of Oregon, Eugene, Oregon

Bachelor of Fine Arts, 1990

one-year student exchange at Rutgers University, New Brunswick, NJ, 1987-88

PROFESSIONAL ASSOCIATIONS & ACTIVITIES:

- Adjunct Professor in BSU undergraduate program, Honors College, and Executive MBA, 2009-present
- Facilitator and guest speaker for civic groups, university classes, professional organizations, 2000-present
- Public Art Network Council, Americans for the Arts, Washington D.C., 2012-17, Chair 2015-17
- Affiliate of BSU's Centre for Creativity and Innovation, BSU's Business & Economics College, 2008-2015

VOLUNTEER TRUSTEE/BOARD MEMBER AFFILIATIONS:

- Trustee, Surel and Winston Mitchell Foundation, 2012-present
(The Foundation provides up to \$35,000 annually in grants to organizations in arts, education, or humanities.)
- Co-Founder, Board Member, Surel's Place Artist-in-Residence Program: 2011-2021
(A non-profit, Surel's Place provides supported residencies and events for artists of all disciplines.)
- Trustee and Director, Alexa Rose Cultural Foundation, 2014-2021
(The Foundation provides resources to individuals in the Treasure Valley for creative advancement)

HONORS/AWARDS:

- One of Idaho's 50 top Arts Leaders, Idaho Arts Power List, Idaho Business Review, 2022
- Surel's Place Excellence in the Arts Governor's Arts Award: Idaho Commission on the Arts, State of Idaho, 2018
- Governor's Arts Award for Arts Administration: Idaho Commission on the Arts, State of Idaho, 2012
- Employee of the Year Award, City of Boise: In recognition of outstanding service to the citizens, 2008
- Women of the Year Award: Idaho Business Review, selected as an honored community leader, 2008
- Accomplished Under 40 Award: Idaho Business Review, selected for leadership, professionalism, accomplishment, and drive among those under 40 years of age in the Idaho business community, 2001

EMPLOYMENT EXPERIENCE:

Cultural Planner, Boise City Department of Arts & History, Boise, Idaho

February 2017 – Present

As cultural planner I lead the creation of internal and external planning documents including public art plans, division strategic plans, city-wide cultural master plans and policies related to arts and history. I facilitate meetings and working with staff and external partners to develop strategic goals/objectives/tasks, policies, and relationships that facilitate partnerships.

- Co-authored Public Works Arts Master Plan, 2020 and Boise Airport Arts Master Plan, 2023
- Served on a collaborative team providing grants to artists during Covid-19 shut down (CCC Fund)
- Facilitated City of Boise's first Native American Welcoming Ceremony, June 2018, and Indigenous Peoples' Day October 8, 2018, name changes of park & reserve to Indigenous-selected names in 2019

Public Arts Manager, Boise City Department of Arts & History, Boise, Idaho

March 1998 – February 2017

Responsibilities included the founding of the program; writing and passage of the Percent-for-Art policy; development, coordination, and promotion of public art projects and policies for the City of Boise's Percent-for-Art program and for Capital City Development Corporation's downtown redevelopment districts; creation and provision of education materials & programs for the public and artists; consultations with and mentoring of individual artists; management and curation of the overall public art collection; funding acquisition from private developers for public art; and work as a liaison between Boise City, civic, and private partners.

- Hosted the 2015 Pacific Northwest Public Art Administrator Conference in Boise
- Grew Boise's Public Art Program to a collection of over seven-million dollars
- Trained over sixty artists in public art skills through the Public Art Academy

Interim Department Director, Boise City Department of Arts & History, Boise

February 2007-October 2008

Provided leadership in the development and support of arts and history programs; hired and supervised staff; developed and managed a \$600,000 budget; approved expenditures; participated in Citywide strategic planning; facilitated development of cultural policies; implemented programs; provided regional and national advocacy; managed Mayor's Awards in the Arts event and City Art Fund grants; worked with media to promote arts and history community; and prepared and presented reports to the board, Mayor, and City Council.

- Co-authored ordinances that transitioned the organization from a Division of the Mayor's Office to a Department; successfully integrated City Historian into Department and created History Committee.
- Co-authored first Department Business Plan after facilitating planning meetings with the board, staff and history task force.
- Managed the beta-testing of a new human resource performance review system with staff.

Public Arts Consultant, on behalf of Boise City and as an Independent Contractor

January 2000-Present

- Provides customized presentations, workshops, planning, and expertise in the arts, creativity, and policy. Clients include Idaho Commission on the Arts; Boise State University; Idaho cities of Nampa, Twin Falls, Eagle, Coeur d'Alene, Moscow, Mountain Home, Hailey, Lava Hot Springs and McCall; other cities including Bozeman, MT, Jackson Hole, WY, Olympia, WA, and Spokane, WA, Atlanta, GA, Phoenix, AZ.

PUBLICATIONS:

- Ashley, A., Losh, C., Bubb, MR, Goldberg-Miller, S.B.D. (2024). *The Creative Economy: Arts, Cultural Value and Society in Practice*. Routledge Taylor & Francis Group.
- Ashley, A., Loh, C.G., Durham, L., Kim, R. and Bubb, K. (2022). Identifying Plan Perceptions: Higher Education Institutions as Arts and Cultural Anchors. *Urban Affairs Review*.
- Ashley, A., Loh, C. Bubb, K. & Durham, L. (2020). Diversity, equity, and inclusion practices in arts and cultural planning. *Journal of Urban Affairs*.
- Ashley, A., Loh, C. Bubb, K. & Durham, L. (2021). Our Diversity is Our Strength: Explaining Variation in Diversity, Equity, and Inclusion: Emphasis in Municipal Arts and Culture Plans. *Journal of the American Planning Association*.
- Loh, C.G., Ashley, A., Kim, R. Durham, L., and Bubb, K. (2022). Placemaking in Practice: Municipal Arts and Cultural Plans' Approaches to Placemaking and Creative Placemaking. *Journal of Planning Education and Research*.