

DERRICK SMITH



Comic Art and Illustration
Character Design
Graphic Design
Web Design
Story and Visual Development
Video and Sound Editing
Photo Retouching

EDUCATION

American Academy of Art
Bachelor's of Fine Art in
Illustration
Chicago, Illinois
2012
-
De La Salle Institute
Chicago, Illinois
2008

SKILLS / SOFTWARE

Adobe Creative Suite
Final Cut Pro
Clip Studio Paint
Microsoft Office
Google Workspace
Google SketchUp
HTML/HTML5
CSS/CSS3
JavaScript
jQuery
Bootstrap
Squarespace
WordPress
Data Entry
Digital Photo Retouching
-
Adapts to changes quickly
Highly organized, detail
oriented

CONTACT

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Instagram: @ds_illustrations

EXPERIENCE

Knead Creative

Junior Graphic Designer
June 2021

- Collaborated with clients and their development teams to execute the appropriate designs for each project.
- Worked on assigned photo sets under the direction of the photographer, focusing on setting up and taking down equipment, positioning lighting, and moving products
- Used Google Workspace to compose 30+ documents for scheduling and task managing with clients and other designers

FYID NYC

Web/Graphic Designer
June 2019 - Present

- Promote the creation of creative materials for prospective client pitches and meetings.
- Work alongside the creative director and the event producers in the creation of promotional content for musicians, brands, and artists.
- Design digital content layouts for client websites and social media calendar.

Little Loungers

Product Data Entry
August 2018 - December 2018

- Assisted in ongoing maintenance and updates of the product database, including addition of new products in infant fashion by gathering product details, images, and videos.
- Performed data entry across multiple platforms such as Amazon, Shoptiques, and Shopify.
- Assisted with development and maintenance of the main company online stores.

myEPK Media

Graphic Designer/Illustrator
March 2018 - July 2018

- Performed photo retouching and produced website layouts for an upscale fashion brand, working on more than five hundred images.
- Created logos, pharmaceutical and product illustrations, and social media posts for more than five brands, including Walter Baker, Remedi Plus, Uriva RX, and GoBatory.

Everything Studio

Print Designer
May 2015 - April 2016

- Connected images and text to produce the layouts for over fifty advertising and marketing campaigns.
- Generated colors, images, text style, and layout.
- Incorporated changes recommended by the clients into the final design.