

DERRICK SMITH



Comic Art and Illustration
Character Design
Graphic Design
Story and Visual Development
Video and Sound Editing
Photo Retouching

EDUCATION

American Academy of Art
Chicago, Illinois
Bachelor's of Fine Art in
Illustration
2012

Marwen Art Academy
Chicago, Illinois
2008

De La Salle Institute
Chicago, Illinois
2008

SKILLS / SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Dreamweaver
Final Cut Pro
Clip Studio Paint
Microsoft Word
Microsoft PowerPoint
Microsoft Excel
Google SketchUp
HTML/HTML5
CSS/CSS3
JavaScript
jQuery
Bootstrap
WordPress
Digital Photo Retouching
Large Format Printing

CONTACT

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Portfolio: derricksmith-art.com
Instagram: @ds_illustrations

EXPERIENCE

FYID NYC

Web/Graphic Designer

June 2019 - Present

- Promote the creation of creative materials for prospective client pitches and meetings.

- Work alongside the creative director and the event producers in the creation of promotional content for musicians, brands, and artists.

- Design digital content layouts for client websites and social media calendar.

Little Loungers

Product Data Entry

August 2018 - December 2018

- Assisted in ongoing maintenance and updates of the product database, including addition of new products in infant fashion by gathering product details, images, and videos.

- Performed data entry across multiple platforms such as Amazon, Shoptiques, and Shopify.

- Assisted with development and maintenance of the main company online stores.

myEPK Media

Graphic Designer/Illustrator

March 2018 - July 2018

- Performed photo retouching and produced website layouts for an upscale fashion brand, working on more than five hundred images.

- Created logos, pharmaceutical and product illustrations, and social media posts for more than five brands, including Walter Baker, Remedi Plus, Uriva RX, and GoBatory.

Everything Studio

Print Designer

May 2015 - April 2016

- Connected images and text to produce the layouts for over fifty advertising and marketing campaigns.

- generated colors, images, text style, and layout.

- Incorporated changes recommended by the clients into the final design.

DC Comics, Inc.

Retouch Artist/Assistant

July 2014 - March 2015

- Optimized ink work and sharpened pencil art for almost a hundred pages of several artists.

- Improved pencil, ink, and textural elements on given designs for maximum image optimization.

- Contributed to image enhancement projects and met all deadlines.