



Personal Email: rouserseth@gmail.com

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Curriculum Vitae

EDUCATION

MFA in Painting East Carolina University 2002

BFA in Painting Winthrop University 1999

PROFESSIONAL EXPERIENCE

Winthrop University, Rock Hill, SC

Associate Professor of Fine Arts: Fine Arts Foundations 2018-present

Foundations Coordinator

Instructor with ST-ARTS Summer Program (most recent year 2022)

EXHIBITIONS

2022

Sketching a Lineage/ Three-Person Exhibition

Courtroom Gallery, The Getty's Center

201 E Main Street

Rock Hill, SC 29730

ArtFields Competition and Art Festival/ Juried Exhibition

Lake City, SC 29560

2019

Geometry/ Juried Exhibition

Site: Brooklyn

165 7th Street

Brooklyn, NY 11215

2018

Transformations: ECU's National Juried Chautauqua Art Exhibition

Giles Gallery
Eastern Kentucky University
Richmond, KY 40475

Au Naturel: The Nude in the 21st Century

Royal Nebeker Gallery
Clatsop Community College
Astoria, Oregon 97103

2017

I Spy, Juried Exhibition

Ciel Gallery
128 East Park Avenue
Charlotte, NC 28203

2016

The Universal Language of Form, Group Exhibition

Gallery 22
1500 Central Avenue
Charlotte, NC 28205

2015

ArtFields Competition and Art Festival/ Juried Exhibition

Lake City, SC 29560

Anderson Arts Center 40th Annual Juried Show

Anderson Arts Center
Anderson, SC 29625

2014

Hands Held to Empyrean/ Solo Show

CPCC Art Galleries
Central Piedmont Community College
Charlotte, NC 28235

Chasing the Sublime: Landscape Paintings/ Group Show

Dalton Gallery, Rock Hill Center for the Arts
121 East Main Street
Rock Hill, SC 29730

2013

New Paintings/ Solo Show

Getty's Center Gallery
Rock Hill, SC 29730

2013 continued

Winthrop University Annual Faculty Show

Rutledge Galleries
Winthrop University
Rock Hill, SC 29733

Arts Council of York County's 24th Annual Juried Competition

1st Place Award
Dalton Gallery, Rock Hill Center for the Arts
121 East Main Street
Rock Hill, SC 29730

2012

Arts Council of York County's 23rd Annual Juried Competition/
(Best of Show)/ 2012

Dalton Gallery, Rock Hill Center for the Arts
121 East Main Street
Rock Hill, SC 29730

Anderson Arts Center's 37th Annual Juried Show

Anderson Arts Center
110 Federal Street
Anderson, SC 29625

2011

Winthrop University Annual Faculty Show/Invitational Exhibit

(Created a collaborative work and interactive installation with two other faculty in CVPA)
Patrick Gallery, Rutledge Galleries
Winthrop University
Rock Hill, SC 29733

Art Frenzy/ Invitational Exhibit

Dalton Gallery
Center for the Arts
Rock Hill, SC 29730

2010

33rd Annual South Carolina Water Media Society Exhibition and Touring Show/

Dalton Gallery
Center for the Arts
Rock Hill, SC 29730 (*The exhibition toured various galleries and art centers in SC*)

Dowsing: Paintings/ Solo Show

UNCC Galleries
Charlotte, NC 28223

2008

SC State Museum 20th Annual Juried Exhibition
SC State Museum
Columbia, SC 29201

2007

Parallels: Two Person Show
Dialect Gallery
Charlotte, NC 28205

2006

Conceal-Reveal/ Three Person Exhibition
Artspace
Raleigh, NC 27601

Three: A Group Exhibition
Gallery Up
Rock Hill, SC 29730

VIDEO PROJECTS

2019 Just by Chance: Merce Cunningham Centennial Tribute Dance Performance,
Johnson Hall Theatre
Winthrop University
Rock Hill, SC 29733

2017 Boom Festival
Onsite Video Installation
Plaza Midwood
Charlotte, NC 28204

Underexposed Film Festival
Immersion/ Experimental Film
Arts Council of York County
Rock Hill, SC 29730

2016 Underexposed Film Festival
Anacoustic Zones/ Experimental Film
Arts Council of York County
Rock Hill, SC 29730

2014 Unbalanced Connection Series
Anacoustic Zones/ Experimental Film
University of Florida
Gainesville, FL 32611

PUBLICATIONS

- 2021 Empirical Studies of the Arts: Sage Journals
Artists Excel on Image Activation But Not Image Manipulation Tasks
Drake, J. E., Simmons III, S., Rouser, R., Poloes, I., & Winner, E. (2021). Using drawing as a tool to develop visual imagination. *Empirical Studies of the Arts*, 39, 3-16.
- 2020 Studio Visit Magazine
I received entry into the 40th volume of this national publication, which is viewed by curators and gallerists across the U.S.
Open Studio Press
Boston, MA 02118
- 2017 Studio Visit Magazine
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Open Studio Press
Boston, MA 02118

PRESENTATIONS, WORKSHOPS, AND ARTIST'S TALKS

- 2022 Workshop on Mixed Media Drawing for Winthrop University's Department of Fine Arts AP/IB Art Portfolio Day and Studio Workshops
- 2019 ReVIEWING 11/ Black Mountain College Conference
I presented on the interdisciplinary work, *Just By Chance: A Commemorative Performance for the Merce Cunningham Centennial Celebration*, along with professors Kelly Ozust and Julianna Hane. We spoke about our contributions to this dance performance, which featured Ozust's and Hanes's performances and my video projection work, all of which were influenced by chance processes that were in keeping with Cunningham's philosophy on choreography.
- 2018 Southeastern College Art Conference, Birmingham Alabama, Artist talk about the relationship between realism and abstraction in my oeuvre

National Art Honor Society Conference, Workshop on Rendering with Color, hosted by USC, Columbia, SC
- 2017 *Immersion*, Screening and Artist Q&A, presented at the 2017 Underexposed Film Festival, held in Rock Hill, SC
- 2016 *Anacoustic Zones*, Screening and Artist Q&A, presented at the 2016 Underexposed Film Festival, held in Rock Hill, SC

Arts and Technology Professional Development Workshop for SC High School Teachers, Winthrop University, Rock Hill, SC

- 2015 Presentation to Students at The North Carolina School for the Arts on the Topic of Fine Arts Studies at the College Level, and Personal Works in Painting,

Immersion, Screening and Artist Talk, Presented at Winthrop University's 1st Annual Interdisciplinary Conference on the Topic of Water

Presentation of a Lesson in Using the iPad for Photography at Sullivan Middle School, Rock Hill, SC
- 2014 Artist's Talk for the Solo Exhibition, *Hands Held to Empyrean*, at Central Piedmont Community College,

New Perspectives: Fine Arts Technology Initiative, presented at Winthrop University's Teaching and Learning Conference
- 2013 South Carolina Art Education Association Conference, Presentation on Digital Technology in the Fine Arts Classroom, Beaufort, SC

CONFERENCES

- 2021 FATE (Foundations in Art: Theory and Education) Conference, Virtual
Attended various talks and participated in discussions about Foundations teaching techniques, theoretical concerns and teaching remotely
- 2019 ReVIEWING 11, Black Mountain College Conference,
I presented on the interdisciplinary work, *Just By Chance: A Commemorative Performance for the Merce Cunningham Centennial Celebration*, along with professors Kelly Ozust and Julianna Hane. We spoke about our contributions to this dance performance, which featured Ozust's and Hanes's performances and my video projection work, all of which were influenced by chance processes; in keeping with Cunningham's philosophy on choreography.
Attended several presentations on Black Mountain College, its influence on art history in American, and its famous alumni.
- 2018 Southeastern College Art Conference/ Birmingham Alabama
I spoke about the relationship between realism and abstraction as seen in my artwork.

National Art Honor Society SC Conference
I presented a workshop on color theory and its practical application in rendering representational forms and space using color media.
- 2015 Water Conference/ Winthrop University's First Interdisciplinary Conference
I presented a film entitled "Immersion," which portrayed the power and beauty of water. This work was a collaboration with professor Dr. Ronald Keith Parks, who composed the original musical score, in addition to four undergraduate students who worked as videographers for the film.

- 2014 TLC 1st Annual Conference/Winthrop University
I presented my research on the practical application of digital technologies in fine arts studio courses at the college level, along with information on my collaborations with the Art Education Department at Winthrop.
- 2013 South Carolina Art Education Association Conference, Beaufort, SC
I presented my research on the effective use of digital technologies in fine arts studio courses at the college level.

GRANTS AND SPECIAL PROJECTS

- 2018 Winthrop University SPAR Grant, Individual Faculty Research
CVPA's Creatorspace, Use of Epson P8000 for Exploring Fine Arts Printing, 2018
This project explored the use of an Epson P8000 Large format printer for use in creating large and medium scale fine art prints, some prints were reworked with mixed media.
- 2017 The Imagination Institute Grant (total grant \$175,000), Assessing & Fostering Visual Imagination through Drawing. The research took place from 2015-2017
- This project studied visual imagination, involving the ability to generate, manipulate, and transform images mentally, and conveying them through the practice of drawing.
 - The study used the activity of drawing to develop visual imagination in individuals with no prior training or talent in drawing.
 - The study's process began by evaluating untrained volunteers in their use of drawing to convey ideas, it went on to train the volunteers through educational videos, and finally it retested and evaluated the participants' improvements.
 - The testing measures and videos were developed by professors Seymour Simmons and Seth Rouser, in conjunction with the evaluative process and analysis of professors Jennifer Drake of Brooklyn College and Ellen Winner of Boston College.
 - The grant was funded through the Imagination Institute, a non-profit affiliate of the John Templeton Foundation.
- 2015 Winthrop University SPAR Grant, Curriculum Enhancement/Instructional Improvement Arts and Technology Professional Development Workshop,
- Three-weekend arts and technology workshop for the professional development of K-12 art teachers.
 - Presentations included practical uses and principles for employing technologies such as the iPad in the art classroom.
- 2014 Winthrop University SPAR Grant, Curriculum Enhancement/Instructional Improvement iPad Initiative,
- Created instructional videos demonstrating art projects using the I-Pad and creative apps.

Adjudication (more recent listings)

Juror for Art Party/Juried Art Competition, 2019, Rock Hill, SC

Juror for On-site Portrait Competition/ArtFields 2017, Lake City, SC

CLASSES TAUGHT (List includes prior years but is modified to reflect current CRNs)

ARTT 200 Foundation Portfolio Review, ARTS 101 2D Design, ARTS 120 Foundations Drawing, ARTS 206 2D Media Studies, ARTS 281 Digital Studio, ARTS 320 Life Drawing, ARTS 420 Intermediate Drawing, ARTS 520 Advanced Drawing, ARTS 342 Beginning Painting, ARTS 442 Intermediate Painting, ARTS 542 Advanced Painting, ARTS 491 Professional Practices, ARTS 600 Graduate Research A, and ARTS 601 Graduate Research B