

CURRICULUM VITAE/ DORIS C. PETERSHAM

Nationality: USA Widowed: two grown children, one deceased
Home Address: Mailing/ USA, 274 Church St., Elkin, North Carolina 28621
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Education:

Master of Fine Arts Degree in Fabric Design and Ceramics/ Kent State University,
Kent, Ohio /USA 1969-1973
Graduate Studies, University of Tennessee, summer 1970
Bachelor of Science Degree in Art Education, Kent State University, 1964-1969

Current professional activities:

Having semi retired from United Nations Industrial Development Organization, I am now using my expertise in applicable ways locally. I served as President of the Yadkin Valley Craft Guild based in Elkin, NC for two year (immediate past president) which comprises 18 counties, 3 in southern Virginia and 15 in NC. I am now advisor to the board, ex-officio. I recently completed a 6 year stint on the board of the Foothills Arts Council in Elkin. I organized a mentor apprentice program for the Guild during recent years and a CLAYWORKS Studio has now been set up with the capacity to train approximately 300 persons per year in various aspects of ceramics. The Golden LEAF Foundation funded a portion of the program and 18 apprentices trained with 10 mentors in various media. We anticipate a certification for the program with several community colleges and other non-profit groups to make a viable long term establishment for this activity as an income generation/entrepreneurial effort to augment incomes for those who have lost employment due to factory closings, farming (i.e.) tobacco and furniture waning.

Gallery and show representation for Doris C Petersham years 2006-12 the years after my overseas work with UNIDO out of Vienna, Austria (in African Countries) and starting a small clay design business in Elkin, NC.

GALLERIES

The Village Pottery	Seagrove, NC
The Fat Cat Gallery	Oak Ridge, NC
Maypop Gallery	Greensboro, NC State Street
Christopher Park Gallery	Greenville, SC
Carolina Pottery Gallery	Kiawah Island, SC
American Crafts Gallery	Shaker Heights , Ohio
Associated Artists of Winston Salem	Winston Salem , NC
Main Street Station Gallery	Mocksville, NC
Picasso Gallery	Graham, NC Alamance Arts Council
Yadkin Valley Craft Guild Gallery	Elkin, NC
The Fat Cat Gallery	Muskegon, Michigan
Wholesalecrafts.com	web based sales—2007-08 financially successful, need an apprentice to make the production level necessary
New Editions Gallery	Lexington, Ky.
Niche Marketplace 09, 10	web based- Rosen Group,

Recent and scheduled Shows participation:

Piccolo Spoleto Craft Fair 2012	Charleston, SC
Seagrove Museum Spring Show 2012	Seagrove, NC
Bermuda Run Mocksville Women's Exhibit	Bermuda Run, NC

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Tel fair Museum Show , nov. 2011	Savannah, GA
Teapot Exhibit, NC Pottery Center 2011	Seagrove, NC
Yadkin Valley Craft Guild Exhibit, NCPC 2011	Seagrove
Virginia Highlands Craft Exhibit, Abingdon, VA 2011	Abingdon, Va.
“Fall for Art” and “Spring for Art”	
Associated Artists of WS 2009, 10, 11	Winston Salem, NC
Sawtooth “Deck the Halls” 2010	Winston Salem, NC
Seagrove Fall Pottery Festival November 09, 10,11	Seagrove, NC
Myrtle Beach Craft Fairs, October, Nov. 09	Myrtle Beach , SC
North Carolina Pottery Festival , 2009, 2010. 2011	Greensboro Coliseum,
Spoletto Crafts Fair 2009,10,11	Charleston, SC
Alamance Captain Whites Christmas show	Graham, NC 2007-08-09
Foothills Arts Council Art for Giving, 01 thru 09	Elkin, NC
Christmas show, YVCG Gallery 08 thru 10	Elkin, NC
2 nd Annual Clay Classic 2007	Elkin, NC
Sawtooth Center “Deck the Halls 06-07-	Winston Salem, NC

Professional Experience in employed positions:

2008 thru present- **Coordinator (volunteer)** for CLAYWORKS studio in Elkin, a teaching and working facility for clay artists associated with the Yadkin Valley Craft Guild...supported substantially by the town of Elkin.

November 2002, Greenbrier Hotel **Exhibition for ELEVATING THE ARTFORM of** polymer clay and other associated media

December 2001-January 02 **Color Theory and Design Principle Seminars for Ghana Textile and Garment Cluster UNIDO (United Nations Industrial Development Organization out of Vienna, Austria) implementation ;** preparation for upgrading of products for the AGOA participation.

October –November 2001 **Textiles in Small Enterprise Development Consultant and CTA for UNIDO** A follow up mission to Uganda to monitor and train both in technical and administrative skills for programme implementation.

May-June 2001 **Textiles and MSME Cluster Development Consultant in Ghana for UNIDO** Follow-up for textile sector and assist with reorganization of cluster in MSME unit

October- November 2000 **Textiles in Small Enterprise Development Consultant and CTA for UNIDO** A follow up mission to Uganda to monitor start up of training and train both in technical and administrative skills for programme implementation.

November to December 1999: **Textiles in Small Enterprise Development Consultant and CTA for UNIDO** Start up programme of garment production businesses upgrade and improve business growth for women entrepreneurs in the Accra region. Main duties are to train in the administration for implementation of the programme, as another international expert in garment production will be in-situ for three weeks.

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October to November 1999: **Textiles in Small Enterprise Development Consultant and CTA (Chief Technical Advisor) for UNIDO** A follow up mission to Uganda to monitor start up of training and train both in technical and administrative skills for programme implementation.

July to August 1999: **Textiles in Small Enterprise Development Consultant and CTA for UNIDO** in Uganda and Tanzania. Ongoing training of Uganda national professionals to prepare for training programme that started in October 99. Administrative, technical and logistical training to effect a sector specific training programme for an Integrated Agro Industry focused programme in Uganda, specific to small scale entrepreneurs.

Tanzania mission was to introduce an international weaving expert to the project and make plans for cooperation among developing countries programmes, i.e., a study tour from Uganda to a previous successful project in the region for national experts.

March to April 1999: **Textiles in Small Enterprise Development Consultant and CTA for UNIDO** in Uganda. Duties included recruiting professional staff and setting up logistics and technical advice (product development) for initial Uganda Women's Textile Project (one unit in the Uganda-UNIDO Integrated Programme for Economic Development in Agro Industries sector) with nationals. Serving as both consultant and Chief Technical Adviser on split missions planned three trips between March and October 1999, total two work months.

September to October 1998: **Textile resource consultant for UNIDO** in Uganda OOPS workshop defining needs for assistance in the textile sub sector and Kenya for resource information person in the formulation of a public relations bulletin for the Kenya and Tanzania Textile Projects.

April to June 1998: **Ceramic consultant to International Trade Center/WTO** as marketing and technical advisor for five seminars in five locations in Indonesia. In this context after the seminar presentations which analyzed the potential local and global markets for ceramics, duties were to identify strengths and weaknesses of mid and small scale ceramic producers, advise on design, technologies and specific potential markets. This was implemented in Jakarta, Yogyakarta, Denpasar, Mataram and Bandung.

Jan. 1996 to Dec. 97: **Chief Technical Adviser for Tanzania Business Women's Textile Project**, joint venture of United republic of Tanzania, UNIDO and Swiss Development Cooperation. Project number US/URT/94/015

Feb. 1991 to Dec.. 95: **Chief Technical Adviser for Jua Kali women's Textile Project, Nairobi Kenya/** Joint venture of **Government of Kenya, Republic of Germany, UNIDO and UNDP**. Description below. Project numbers/ DP/KEN/90/019 cum XA/KEN/93/601 cum DP/KEN/93/006, US/KEN/95/049.

Sept. 1993: **Consultant to UNIDO, Unit for Integration of Women in Industrial Development**, project formulation mission to prepare document for similar project for **Tanzania, Dar es Salaam**, joint UNIDO, Swiss Government and Government of Tanzania.

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- Nov. 1993: **Consultant to UNIDO, Unit for Integration of Women in Industrial Development**, project formulation mission to prepare document for similar project for **Kampala, Uganda** joint UNIDO, Austrian Government and Government of Uganda.
- Nov. 1989-Jan. 90: **Consultant for UNIDO, Unit for Integration of Women in Industrial Development, Fact Finding and Project Design** for Training Center for Jua Kali Women Entrepreneurs manufacturing textile products in **Kenya**, Ministry of Technical Training and Appropriate Technology. This program targets the informal SSE sector of women, developing integrated training in new product development and design, technology transfer, entrepreneurial skills, business management, marketing skills and access to credit. The project emphasizes an action learning approach in both classroom and on the job. The program directly address the most important development objective of the Government of Kenya, i.e. creating employment in the small scale sector.
- Sept.-Nov. 1989: **Consultant for UNIDO, Unit for Integration of Women in Industrial Development, to Sudan for Fact finding and Project Design** for Production Centers cum Small Scale Enterprise Development for income generation to target beneficiaries, i.e. low income women organized in existing centers, within the administrative framework of the Ministry of Health and Social Services. The first phase project document draft was designed to encompass a three year span producing four model production centers aimed at becoming self-sufficient thus producing the data and information base to incorporate all 149 centers in a total program over an eight to ten year period, hence. An integrated technology and business approach was to underlie the total program.
- 1988-1989: **Director/ Product Development and Marketing for Artisanat International, East Bend, North Carolina, USA-** a manufacturing firm making products that are applicable, to third world assembly upon appropriate US market response. Responsible for the entire product line from conception, design, prototypes, materials procurement, production training and marketing to wholesalers.
- 1984-1987: As **Product Development and Training Manager for the Craft Export and Resource Center**, an income generation oriented **CARE International project in Port au Prince, Haiti** that was **USAID funded**, I had full responsibility for administrative, budget, and personnel decisions in this division with a budget of US 250,000. Supervision of designs and development of new products for the US and Caribbean gift markets were among my responsibilities, as were organizing and participating in training of new producers at the in-house and remote filed locations. I trained or supervised training of over 400 producers in 3.5 years. Among my duties were new technical innovations such as new dye techniques, industrial sewing methods, use and construction of silk screens, ceramic technology and use of sophisticated design machines. Achieved a close association with the producers in the field to assure quality products. Laisoned with the US and Caribbean markets to ensure trends and appropriate outlets for the products/ Haiti/Caribbean /US/
- 1983-1984: **Instructor in Ceramics at Sawtooth Center for Visual Design**, Winston Salem, North Carolina, USA.

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1982-1984: **Private Research in North Carolina into textile and garment industries** related to dye application, garment drafting and industrial construction techniques, resources for raw materials, etc./ all applicable to cottage industry production; rationale/ teaching of these skills in the developing world.

April 1981: **South Pacific Commission mission to American Samoa as Ceramic Technology Consultant to American Samoa Community College and the department of Education** to identify and test clays with a view to recommend a course of action for utilization of local materials in programs in the schools. Redesigned equipment at the college to be used more cost effectively. Designed new equipment at the college to be made in-country based on appropriate technology methods.

1978-1982: **Ministry of Commerce and Industry, Govt. of Fiji/** Initiated a pilot project in Ceramic Development and Research. Researched local clays and related materials,

April-May 1980: **UNIDO/TTP/001 - Ceramic Technologist to the Trust Territories of the Pacific Islands, Palau, Yap and Truk.** Teamed with Miska Petersham in the following duties; conducted field testing of clays, testing of physical and chemical properties of the clays suitability for 1. Cast ware 2. pressed tiles 3. thrown pottery 4. bricks. Assisted in the building of kilns, i.e. small electric and oil fired downdrafts, on-site.

1978-80 Served as Peach Corps Volunteer in Fiji Islands, UN IDO subsequently picked up PCV project and completed two more years in that organization with the same project as UN field expert working for the Government of Fiji.

1978 : **Fiji Arts Council-** conducted **classes and workshops in fabric design and ceramics** for 1. local teachers training 2. adult education 3. children's classes. Accomplished while I served as **PCV**.

1977-1978: **Professional Artist-Craftsman, freelance, Portland, Oregon, USA**

1972-1976: **Executive Director, Council Grove Craft School, Missoula, Montana.** Council Grove was a craft school for professional and avocational students. Responsibilities included; curriculum development, budget, staff recruiting, grant securing, publicity preparation and distribution, and general management and administration duties.

1974: **University of Montana Extension Education, Instructor/ Ceramics.**

1969-1972: **Kent State University- Graduate Teaching Instructor Design and Ceramics** to University level professional art students. Taught in following areas; basic design, three dimensional design, fabric design, ceramic clay and glaze technology, ceramic design and production methods, kiln construction, operation and maintenance. Taught a full time University teaching load as well as pursuing an excellent academic record and operating my own business related to my fields of expertise.

1968-1972: **President, Doris Andrie Designs, Ravenna, Ohio.** Produced decorative fabrics and ceramic stoneware. Directed lines to high end markets in New York City, Chicago, Boston, Philadelphia and Cleveland through trade fairs and specialty shops, i.e. galleries. Listing of these firms on request.

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Professional Organization Affiliations:

Member, Board of Directors, Yadkin Valley Craft Guild	2004-2005
Rejoined NCECA	2004-2009
Potter's Council	2003-2009
Member, Board of Directors, Foothills Arts Council	1999-2006
Color Marketing Group, Washington D.C.	1986-1988
Charter Member, Art Works, Winston Salem, NC	1984
North Carolina Fiber Arts Association	1984-1985
Surface Design Association/. USA	1977-1987
American Crafts Council/ USA	1968-1984
National Council for Education of the Ceramic Arts	1969-1974
Ohio Designer Craftsmen	1969-1973
American Association of University Professors	1969-1973
American Association of University Women	1973-1976

Languages: Mother tongue; English/ Working knowledge of Fijian-Bauan/ Communication level in Haitian Creole

Contributions to Publications:

Numerous PR publications for UNIDO Women's Textile Projects, available upon request
Manual/ Processing and Location of Clay for Fiji/ for the ceramic project, Suva, Fiji
1982
Manual/ Clay Testing and Evaluation in American Samoa 1981
Manual/ Inexpensive Wood Fuel Bake Oven/ for US Peace Corps 1981
Quarterly column for Artisan Crafts, Chicago 1969-1972
Personal Work featured Contemporary Batik and Tie Dye, Nancy Belfer,
Davis Publishing Company, USA 1971
Personal work featured in Contemporary Batik, Donna Meilach, Crown
Publishing Company, USA 1972

Areas of Competency:

Project design, management, evaluation, Product design and development/ designer-stylist. Production training and marketing for International Small Enterprise Development in the following sectors/media; Ceramics, Fabric design and fashion accessories, basketry, plaited ware, simple jewelry, weaving design, woodworking design, metal working design, surface design, ceramic technology and research, garment making, industrial sewing methods and simple machine repair. Appropriate technology methods in the use of clay and clay machines, related resources, i.e. glaze materials. Computer literate

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Addendum to CVs of Doris C. Petersham/ Experience Applicable to Gender Sensitivity/ Women in Development Projects

- A. Teaching and Appropriate Transfer of Administrative and management skills for small enterprise development to LCD entrepreneurs and groups of women. Familiarization with the HETADI (Entrepreneur Training and Development Institute) materials and the UNIDO's "Training Programme for Women Entrepreneurs in the Food-Processing Industry". We have created an Entrepreneurial Development and Business Management course as well as Marketing and Promotional Skills course in the JKWTP including ideas from the above, but meeting specific needs and constraints of Kenyan women.
- B. Project evaluation and design oriented to integration of women in related to the development of small scale enterprise in handcrafted and related products.
- C. Teaching and use of entrepreneurial development and marketing skills applicable to handcrafted products, small scale textile production and garden produce. worked with the village women of Fiji and Haiti to achieve an awareness of the realities applicable to their own situations in simple market analysis, assessment costing, etc. Approximately 50% of the Kenya project is directed to this area.
- D. Working and Teaching in the following craft media/ income generation oriented;
1. Clay, ceramics- comprehensive background in the use and application, i.e. art forms to building materials.
 2. Surface design- batik, block printing, tie-dye, screen printing, stitchery, two and three dimensional design forms, direct fabric painting.
 3. Basketry and plaited ware.
 4. Elementary weaving specifically with the design.
 5. Woodworking, construction of furniture and small wood items as well as sculptural forms.
 6. Simple jewelry and enamels.
 7. Designing for crafts / theory to production to markets.
 8. Printmaking/ most forms.
- E. Fashion design and garment making, pattern drafting and simple sewing machine repair, worked with Fijian women in 1979-80 teaching in this area.
- F. Interest and knowledge in nutrition of local and international foods and cooking . In 1979-80 worked with the women of Nayawa Village, Fiji, on inexpensive stove-bake oven, fuel efficient, produced for under 10 USD. Follow up, teaching to use local produce in it. In association with husband , prepared a manual for distribution and monitored a number of ovens being made to prove effectiveness.
- G. Small market and kitchen gardening for nutrition, income and enjoyment in both temperate and tropical climates. Worked with many Fijian women in this area.

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