Garrison Art Center

The Recovery and Inspiration Fund











WHAT WE DID DURING THE PANDEMIC

We were committed to continuing to be sustainable even though we were forced to close our doors to the public, reimburse monies for classes, and cancel scheduled events. Our staff received salaries with a Paycheck Protection Program loan. When this was depleted they all took a 25% pay cut. A Zoom license was purchased and the staff got to work creating programs we could bring to our community virtually.

Summer Arts in a Box gave 40 students grades K-8 a unique opportunity to meet daily for 3 weeks with our 5 teaching artists via Zoom. Our artists prepared daily lessons for their groups and our staff put it all in a box for pick-up at Garrison Art Center. To expand our social outreach, we were able to scholarship 15 students of color.

Postcards from a Pandemic was a call for postcard art reflecting society's concern which was shown on Instagram and in the windows of Garrison Art Center. Donations to purchase a card were made to our Art Center and a percentage of the funds were donated to Fred's Pantry in Peekskill.

Member Artist Roundup was an on-line opportunity for artists to offer pieces for sale and give half their proceeds to Garrison Art Center. We had 60 artists participate and 26 works were sold.

Virtual Classes were organized for pottery instruction, watercolor techniques, photography, printmaking, upcycled art and collage.

Staff continued working, met and collaborated via Zoom daily and reopened the office when we reached Phase 4 in June.

The Galleries re-opened again in August after canceling exhibits scheduled for March through July. Fewer numbers of patrons were allowed in and contact tracing sheets were filled in by all attending.

The Plein Air painting group resumed their outdoor painting in May.

Garrison Art Center Board of Directors met monthly focused on finances and the future.

The Development Committee met weekly to devise our Recovery and Inspiration Fund and plan fundraising events.

OUR GOAL

Garrison Art Center **Recovery & Inspiration Fund** Goal is **\$200,000** to replenish funds lost since March 2020 and funds needed for the future.

WHAT WE LOST

- A loss of \$49,333 from our education income
- A loss of \$43,156 from canceled events
- A 25% cut in salaries for our staff

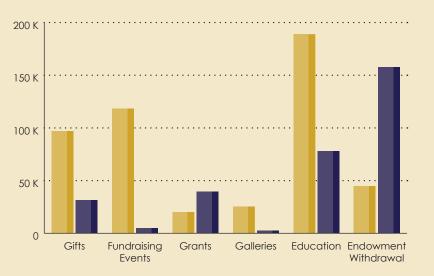


- Closed Galleries resulting in a potential income loss of \$26,000 (based on Gallery sales from 2019).
- Funds for operating costs withdrawn from the endowment totaling \$158,000.

HOW INCOME WAS AFFECTED BY THE PANDEMIC 2019 VS. 2020*

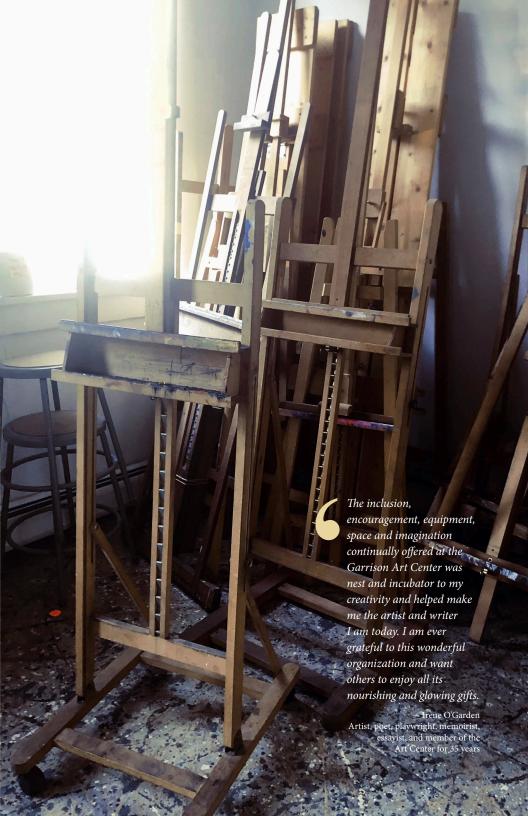






^{*}data for 2020 is Jan 1–Aug 30 $\,$

^{**}includes PPP loan, anticipated to be forgiven



ABOUT GARRISON ART CENTER

With 56 years of experience in bringing the visual arts to the Hudson Valley, the Art Center is committed to improving and expanding its offerings and to extending our reach to underserved communities.

We serve:

- The 3,800 local households of Garrison.
- An average of more than 11,000 visitors annually to Art Center events and programs from our own Putnam County plus neighboring counties of Dutchess, Westchester, Orange, Rockland and Ulster, as well as from New York City, Connecticut, and New Jersey.

We offer:

- Ten in-house education programs, attracting 1,200 participants annually, from kindergartners to senior citizens.
- Five outreach programs that serve 1,000 students annually from grades K-12 at schools in Garrison, Cold Spring and Beacon
- Winter school-break workshops serving 36 children on an average
- One-day workshops throughout the year with approximately 115 attendees annually.
- Educational parties serving 15-100 participants annually.
- Professional development serving 15-20 K-12 art instructors annually

We present:

- Three arts events each year serving approximately 3,800 people: The Riverside Art Auction, the August Craft Fair and the Holiday Pottery Sale.
- Ten professional solo exhibitions with average attendance of 300 per show, or 3,000 annually.
- Three large group exhibitions, featuring 250 artists and 1,825 total attendees.
- Three student shows annually, with 600 student-artists participating from 17-22 schools and drawing approximately 300 attendees





STAFF

Katie Schmidt Feder, Executive Director
Dolores Strebel, Associate Director
Barbara Smith Gioia, Exhibitions Coordinator
Kit Burke-Smith, Education Coordinator
Lisa Knaus, Pottery Studio Manager
Christine Ortiz, Administrative Assistant
Chantelle Norton, Marketing and Media Coordinator

BOARD OF DIRECTORS

Jan Cucchiarella and Thomas Huber, Co-Presidents
Greg Slick, Vice President
Belle Newton, Secretary
Stephanie Checkle-Howard, Treasurer
Marc Bernier
Kim Bjorge
Chris Bockelmann
Hildreth Potts
Tracy Strong
Coulter Young, IV

LEADERSHIP CIRCLE

Lee Balter
Chris Bockelmann and Floyd Norris
Bill Burback & Peter Hofmann
Kim Conner and Nick Groombridge
Stacey Farley and Peter Davoren
Anita and Bob Jacobson
Judith and George Lowry
Friedrike Merck
Annie Myers
Belle and Blake Newton
Nancy Olnick and Giorgio Spanu
Hara Schwartz and Chris Buck
Chris Ventry and Earl Staley

I think that right now Saturday is the best day of the week. I have nothing to do except I do a clay class on Saturday at 12:00 at the Garrison Art Center. In their basement they have a bunch of pottery wheels which we use for making pots. They also have a spot for hand making and a roller for rolling out clay. They also have a bunch of tools for making and shaping clay. That is why I love Saturday.

- Joe, age 9

MEMBERS

Our membership ranges from Artists and Individual level \$50 to Benefactors \$1000. We average close to 300 members annually.



OUR MISSION

Garrison Art Center promotes the creation, exhibition and enjoyment of art. Through its programs, the Art Center connects you to new opportunities.

OUR HISTORY

In 1964, a group of community arts enthusiasts produced a show of local artists' work at the Garrison School to raise funds for the Garrison School Art Fund. The experience energized those who participated, and in the art show's aftermath they created a new art organization for the whole community, Garrison Art Center.

They rented space on the riverfront that provided a small gallery, a drawing/painting studio and an office. Run at first by volunteers, the Art Center began offering classes for children and adults taught by paid faculty from the community. In 1966, the Center acquired nonprofit status, and by the early 70's its many activities required a salaried director and, eventually, more space. Fundraising events and generous art lovers now support the education programs, exhibits and expanded facilities of the Art Center, which today include two galleries, the drawing/painting studio, a print studio, offices and ceramic and sculpture studios with windows facing the beautiful Hudson River.

With its annual auctions, it has honored the Hudson River School painters of the 19th Century who celebrated the majesty of the landscape. With its pottery, painting, printing and photography classes, it has emboldened many a creative spirit, young and old. And with impressive gallery shows, it has both delighted visitors and provoked them to think in new ways about art.

In its 56 years, Garrison Art Center has become a vital part of our community and history by actively promoting the arts and arts education in the Hudson Valley.



HOW TO DONATE

Your donation to our **Recovery & Inspiration Fund** can be mailed to our address below or call in with credit card information during regular business hours. In addition, the yellow donate button on our website accepts donations via the Paypal Giving Fund. Garrison Art Center is an IRS-approved 501(c)(3) nonprofit organization.

Garrison Art Center PO Box 4 23 Garrison's Landing Garrison, NY 10524 845 424 3960



Addressed to:

garrisonartcenter.org 🛭 😉 💟





