

Ariel Villaverde | Design Professional

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SUMMARY

With over seventeen years of television animation experience, Ariel has worked as an Art Director, Layout Supervisor and Lead Design Artist on a wide variety of animated productions. He can quickly adapt to new styles and work closely with fellow artists to achieve innovative and optimal results under tight production schedules. In addition to being a proficient set designer, Ariel's strengths also lie in visual development, storytelling, illustration and working within dynamic team environments.

PROFESSIONAL EXPERIENCE

Brown Bag Films *Layout Supervisor*

Toronto, ON
2008-Present

- Layout Supervisor – “The Magic School Bus Rides Again” (*Netflix – Fall 2017)
- Layout Supervisor – “Camp Lakebottom” – Season 3 (Disney HD)
- Layout Supervisor – “Creating Galaxy” – Season 2 (Amazon.com)
- Visual Development (Funpacks) – “Numb Chucks” (Season 1 - Teletoon)
 - Reading from scripts, I designed the backgrounds to all Season One episodes.
- Layout Supervisor - “Max & Ruby” (Season 5)
 - While creating Layouts for the show, I supervised two Layout artists in guiding them through show style and completion.
- Conceptual Location Designer - “Daniel Tiger’s Neighborhood” (Pilot)
 - While working with the Director, I helped develop the look and style of the backgrounds for the pilot episode.
- Conceptual Location Designer - “Ertlings” (Demo)
 - Developed the final look of the backgrounds for the demo.

DHX Media *Location Designer*

Vancouver, BC
Feb 2016 – July 2016

- Location Design for “Cloudy With A Chance Of Meatballs” The TV Series.

Yowza! Animation Studios *Design*

Toronto, ON
2014

- Prop and Layout Design on “Welcome to the Wayne” (Nicktoons)

March Entertainment

Sudbury/Toronto, ON

Art Director

2003-2007

- Art Director – “Yamroll” (CBC/Cartoon Network)
 - Established the look of the show and provided episodic “Funpacks” to board artists.
 - Supervised twelve in-house designers and four out-of-house Layout artists to help maintain design consistency.
- Directed and animated a Flash short “Baby Got Bow” (CBC Maple Shorts - 2006)
 - Was chosen to direct and produce a short film for a network contest.

Nelvana Enterprises (Corus Entertainment)

Toronto, ON

Senior Design Artist

1998-2003

- Lead Conceptual Designer - “Blaster’s Universe” (Teletoon)
 - Established the style of the backgrounds.
 - Designed all necessary locations for the Promo.
- Location and Prop designer - “Clone High - USA” (MTV/Teletoon), “George & Martha,” “Birdz,” “Maggie and the Ferocious Beast”
 - Developed episodic hand-drawn Layouts and props.
- Development Artist – Richard Condie’s “The Ark” pilot
 - Under supervision of Director, developed the backgrounds and props for the “Demo”.

Walt Disney Animation Canada

Toronto, ON

Animation Assistant

1997

- Inbetween artist on “Beauty and the Beast – The Enchanted Christmas”
 - Created clean, inbetween poses for key animator.

EDUCATION

Sheridan College

Oakville, ON

- Diploma, Classical Animation

1995-1998

George Brown College

Toronto, ON

- Certificate, Adobe Flash

2003

ACHIEVEMENTS

Toronto Animated Image Society and Art for Commuters

Toronto, ON

Artist – “In Situ: Site-specific Explorations in Animation” project

2010

- Conceptualized, animated and directed a commissioned animated short (1 of 6 chosen)
- Played on 270 TTC subway platform screens for a week, with an audience of more than 1.3 million daily commuters

References Available Upon Request