Ariel Villaverde

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SUMMARY

As a TV/Film Animation and Game Development professional, Ariel has led and inspired creative teams with such roles as: Art Director, Layout Supervisor, Artist Manager and Lead Concept Artist, Ariel has been a consistent team player adapting to a wide variety of styles with his strengths in adaptability, relatability, positiveness and with a keen eye for details. Always up for a challenge and forward thinking, Ariel is not afraid to use new tools to explore their potential for assisting creative processes, while keeping integrity, self expression and collaboration still at the core of an Artist's work life.

EXPERIENCE

Schell Games Pittsburgh Art Manager & Senior Concept Artist Mar 2022 - Sept 2025

- Mentored and provided career guidance to five fellow Game Concept Artists while leading sub-discipline meet-ups for training and leveling-up purposes. Analyzed peer reviewed data to help write assessments of Concept Artists for future goals and milestones.
- Explored the potential of Ai tools for use in art pipelines.
- Provided key art for documents during client pitch presentations.

Atomic Cartoons Ottawa Layout Supervisor Jan. 2021 - Nov 2021

 Supervised, delegated scenes and mentored a team of 2D Layout Background Artists to achieve required cinematic scenes, while keeping to the show's aesthetic style for the Apple+ episodic series Pinecone & Pony.

Portfolio Entertainment Toronto Art Director Jul. 2018 - Sept. 2020

 Worked with the Director, Producer and client to develop the background style for the kids PBS series "Hero Elementary". When my work was a success, I was invited to Art Direct the series in-house, leading and mentoring a team of creative Background Artists to achieve all episodes cinematic shots.

9 Story Media Group Toronto Layout Supervisor 2008 - 2018

 Lead, Supervised and mentored multiple creative teams in roles such as Layout Supervisor & Lead Concept Artist on such amazing kids TV series as: The Magic School School Bus Rides Again, Camp Lakebottom, Creative Galaxy & the pilot to Daniel Tiger's Neighbourhood.

EDUCATION & Skills Sheridan College - Classical Animation (1995-1998) Adobe Creative Suite, Maya, Unity, Microsoft Office, English & Spanish.