

Ariel Villaverde

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SUMMARY

With 25 years of Animation and Game Development experience, Ariel has worked as an Art Director, Layout Supervisor, Art Manager and Lead Design Artist on a wide variety of animated TV/Film and video game productions. Ariel's strengths lie in visual development, storytelling, animation, illustration and working with dynamic and diverse teams.

Skills

- Adobe Creative Suite proficiency (Photoshop, Illustrator, After Effects, Firefly, Premiere)
- Mid-Level Maya, Unity, Blender and Zbrush
- Leader, Director, Supervision and Management
- Fluent in both English and Spanish

Hobbies & Interests: Travel, Tennis, Antique Toys, World Music, Skateboarding and Architecture

PROFESSIONAL EXPERIENCE

Schell Games Pittsburgh **Art Manager & Artist** Mar 2022 - Sept 2025

- Mentored and provided career guidance to fellow game artists.
- Assisted various projects with concept art.

Atomic Cartoons Ottawa **Layout Supervisor** Jan. 2021 - Nov 2021

- Supervised a team of Layout Artists (remote position) to achieve required scene shots for an episodic series (***Pinecone & Pony** - Apple+)

Deluxe Animation Toronto **2D Layout Artist** Sept. 2020 - Jan. 2021

- Completed layouts for "**Space Jam - A New Legacy**" (Warner Bros)

Portfolio Entertainment Toronto **Art Director** Jul. 2018 - Sept. 2020

- Developed the look and style of "**Hero Elementary**" series for PBS. Worked with the series Director and Producer, leading a talented group of artists to achieve the client's overall vision.

9 Story Entertainment Toronto **Layout Supervisor** 2008 - 2018

- Layout Supervisor – “**The Magic School Bus Rides Again**” (Netflix)
- Layout Supervisor – “**Camp Lakebottom**” – Season 3 (Disney)
- Layout Supervisor – “**Creating Galaxy**” – Season 2 (Amazon.com)
- Visual Development – “**Numb Chucks**” (Season 1 – Teletoon) Reading from scripts, I designed the backgrounds to all Season One episodes.
- Layout Supervisor - “**Max & Ruby**” (Season 5)
- Conceptual Location Designer - “**Daniel Tiger’s Neighborhood**” (Pilot) Working closely with the Director, I helped develop the look and style of the backgrounds for the pilot episode.
- Lead Conceptual Artist - “**Ertlings**” (Demo)

DHX Media/WildBrain Vancouver **Layout Artist** Feb. 2016 – May 2018

- Location Design for “**Cloudy With A Chance Of Meatballs**” TV Series (Sony) and “**Subway Surfers**” (2018) (Youtube +)

Nelvana Enterprises (Corus Entertainment) Toronto **Senior Design Artist** 1998-2003

- Lead Conceptual Artist - “**Blaster’s Universe**” (Teletoon) Established the style of the series backgrounds.
- Location and Prop designer - “**Clone High - USA**” (MTV/Teletoon), “**George & Martha**”, “**Birdz**” and “**Maggie and the Ferocious Beast**”.

Walt Disney Animation Canada Toronto **Animation Assistant** 1997

- Assistant Animator on “**Beauty and the Beast – The Enchanted Christmas**”

EDUCATION

Sheridan College - Toronto, Ontario, Canada

- Diploma, Classical Animation 1995-1998