

# **Ariel Villaverde** | Art Director

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## **SUMMARY**

With over twenty years of television animation experience, Ariel has worked as an Art Director, Layout Supervisor and Lead Design Artist on a wide variety of animated productions. He can quickly adapt to new styles and work closely with fellow artists to achieve innovative and optimal results under tight production schedules. In addition to being a proficient set designer, Ariel's strengths also lie in visual development, storytelling, illustration and working within dynamic team environments.

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## **PROFESSIONAL EXPERIENCE**

### **Portfolio Entertainment** *Art Director*

Toronto, ON  
2018-Present

- Developing the look and style of a kids television series for PBS (Release date 2020)
- Working with the series Director and Producer, I'm leading a talented group of artists in assisting and mentoring them to achieve the client's overall vision.

### **Brown Bag Films** *Layout Supervisor*

Toronto, ON  
2008-2018

- Layout Supervisor – “The Magic School Bus Rides Again” (\*Netflix – Fall 2017)
- Layout Supervisor – “Camp Lakebottom” – Season 3 (Disney HD)
- Layout Supervisor – “Creating Galaxy” – Season 2 (Amazon.com)
- Visual Development (Funpacks) – “Numb Chucks” (Season 1 – Teletoon)
- Reading from scripts, I designed the backgrounds to all Season One episodes.
- Layout Supervisor - “Max & Ruby” (Season 5)
- While creating Layouts for the show, I supervised two Layout artists in guiding them through show style and completion.
- Conceptual Location Designer - “Daniel Tiger’s Neighborhood” (Pilot)
- While working with the Director, I helped develop the look and style of the backgrounds for the pilot episode.
- Conceptual Location Designer - “Ertlings” (Demo)
- Developed the final look of the backgrounds for the demo.

### **DHX Media** *Location Designer*

Vancouver, BC  
Feb 2016 – July 2016

- Location Design for “Cloudy With A Chance Of Meatballs” The TV Series.

**Nelvana Enterprises (Corus Entertainment)**  
**Senior Design Artist**

Toronto, ON  
1998-2003

- Established the style of the backgrounds.
- Lead Conceptual Designer - "Blaster's Universe" (Teletoon)
- Designed all necessary locations for the Promo.
- Location and Prop designer - "Clone High - USA" (MTV/Teletoon), "George & Martha," "Birdz," "Maggie and the Ferocious Beast"
- Developed episodic hand-drawn Layouts and props.
- Under supervision of Director, developed the backgrounds and props for the "Demo".

**Walt Disney Animation Canada**  
**Animation Assistant**

Toronto, ON  
1997

- Inbetween artist on "Beauty and the Beast – The Enchanted Christmas"
  - Created clean, inbetween poses for key animator.

## **EDUCATION**

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**Sheridan College**

Oakville, ON

- Diploma, Classical Animation  
1995-1998

**George Brown College**

Toronto, ON  
2003

- Certificate, Adobe Flash

## **ACHIEVEMENTS**

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**Toronto Animated Image Society and Art for Commuters**  
ON

Toronto,

**Artist – "In Situ: Site-specific Explorations in Animation" project**

2010

- Conceptualized, animated and directed a commissioned animated short (1 of 6 chosen)
- Played on 270 TTC subway platform screens for a week, with an audience of more than 1.3 million daily commuters