

Ariel Villaverde

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SUMMARY

With 25 years of Animation and Game Development experience, Ariel has led and inspired creative teams with roles such as Art Director, Layout Supervisor, Artist Manager and Lead Design Concept Artist. Having tackled a wide variety of animated TV/Film and video game productions, Ariel's strengths lie in visual development, storytelling, color, animation, illustration and collaborating with dynamic and diverse teams.

PROFESSIONAL EXPERIENCE

Schell Games Pittsburgh **Art Manager & Senior Concept Artist** Mar 2022 - Sept 2025

- Mentored and provided guidance to fellow game artists while also contributing to Concept Art to "Pitch" proposals.

Atomic Cartoons Ottawa **Layout Supervisor** Jan. 2021 - Nov 2021

- Supervised a team of Layout Artists (remote position) to achieve required scene shots for an episodic series (***Pinecone & Pony** - Apple+)

Deluxe Animation Toronto **2D Layout Artist** Sept. 2020 - Jan. 2021

- **"Space Jam - A New Legacy"** (Warner Bros)

Portfolio Entertainment Toronto **Art Director** Jul. 2018 - Sept. 2020

- Developed the look and style of **"Hero Elementary"** (PBS Kids) Then worked with the series Director and Producer to Art Direct Season 1.

9 Story Media Group Toronto **Layout Supervisor** 2008 - 2018

- Layout Supervisor – **"The Magic School Bus Rides Again"** (Netflix)
- Layout Supervisor – **"Camp Lakebottom"** – Season 3 (Disney)
- Layout Supervisor – **"Creating Galaxy"** – Season 2 (Amazon.com)
- Visual Development – **"Numb Chucks"** (Season 1 – Teletoon) Reading from scripts, I designed the backgrounds to all Season One episodes.
- Conceptual Location Designer - **"Daniel Tiger's Neighborhood"** (Pilot)

DHX Media/WildBrain Vancouver **Layout Artist** Feb. 2016 – May 2018

- Location Design for “**Cloudy With A Chance Of Meatballs**” TV Series (Sony) and “**Subway Surfers**” (2018) (Youtube +)

Nelvana Enterprises (Corus Entertainment) Toronto **Senior Design Artist** 1998-2003

- Lead Conceptual Artist - “**Blaster’s Universe**” (Teletoon) Established the style of the series backgrounds.
- Location and Prop designer - “**Clone High - USA**” (MTV/Teletoon), “**George & Martha**”, “**Birdz**” and “**Maggie and the Ferocious Beast**”.

Walt Disney Animation Canada Toronto **Animation Assistant** 1997

- “**Beauty and the Beast – The Enchanted Christmas**”

EDUCATION

Sheridan College - Toronto, Ontario, Canada 1995-1998

- Diploma, **Classical Animation**

Skills

- Adobe Creative Suite (Photoshop, Illustrator, After Effects, Firefly, Premiere)
- Maya, Unity, Blender and Zbrush
- Microsoft Office
- Figma, Whisk, Midjourney, Dall-E, Firefly
- Leadership, Art Direction, Supervision, Management
- English and Spanish

Hobbies & Interests:

- Travelling, Tennis, World Music, 8-bit Games, Architecture & Skateboarding