

LIZ WESSERT

EDUCATION

- Philadelphia University** Fall 2009 - Spring 2012
Philadelphia, PA
Master of Science - Textile Design, Print
Graduated with Honors, Cum Laude
- Southeast Missouri State University** Fall 2003 - Fall 2008
Cape Girardeau, MO
Bachelor of Fine Arts - Fibers, Minor in Interior Design
Graduated with Honors, Cum Laude

PROFESSIONAL EXPERIENCE

- Happy Hut, LLC, Owner/Design Consulting** February 2021 - present
Joshua Tree, CA
- Concept + Trend Consulting for Home Product Design
 - Freelance Print and Pattern Design for Apparel and Home Product
 - Vintage Textile Sourcing for Apparel and Home Product
 - Design + Planning for Home Renovations and New Builds
- Anthropologie Home, Lead Designer** July 2019 - January 2021
Philadelphia, PA
- Led team in the design of over \$10 million worth of product sales categories seasonally
 - Art directed over 400 products annually across own-brand throws, pillows, curtains, and bath categories
 - Pioneered innovative techniques through management of seasonal R & D developments across soft home
- Anthropologie Home, Associate Designer** September 2014 - July 2019
Philadelphia, PA
- Managed + design of seasonal assortment of entire own-brand bath category - Summer 2016 - Summer 2019
 - Managed + design of seasonal assortment of entire own-brand sheets category - Summer 2016 - Summer 2019
 - Management + design of seasonal assortment of own-brand table linens category - Summer 2016 - Summer 2017
 - Management + design of seasonal assortment of own-brand bedding category - Summer 2015, Fall 2015, Spring 2016
- Anthropologie Home, Assistant Designer** June 2012 - September 2014
Philadelphia, PA
- Designed breadth of product among following categories: furniture, kids, upholstery, lighting, dinnerware, ornaments, rugs, table linens, vases, frames, sheets, top of bed, bath, pet, curtains, wallpaper, wall art, wall hooks
- Anthropologie Home, Design Intern** Jan 2012 - June 2012
Philadelphia, PA
- Assisted with 2013 Concept Direction
 - Repeat Making and Layouts
 - Tech Packs
- Anthropologie, Color Intern** Fall 2011
Philadelphia, PA
- Assisted with Summer and Fall 2012 color selection
 - Prepared color cards to be sent to mills
 - Selected colors for garments
- Abercrombie and Fitch, Gilly Hicks CAD Intern** Summer 2011
Columbus, OH
- Assisted with Spring and Summer 2012 Intimates lines
 - Prepared prints for and completed tech pack process
 - Designed print and pattern for Down Undies
 - Aided in selection and arrangement of print packages
 - Trend research and mood boards
- The Design Center, Graduate Assistant** Aug 2009 – May 2011
Philadelphia, PA
- Garment repair
 - Cataloguing accessioned items
 - Historic garment, textile and designer research
 - Set up/pulled items for tours
 - Photographed collection items
 - Show installation/de-installation
- RM COCO, Sales Intern** Jan 2007 – Dec 2007
Cape Girardeau, MO
- Assisted in development of CocoAllure, CocoColors, CocoClassics lines
 - Created color rotations for commercial interior sample books
 - Illustrated and designed for Custom Creations Catalog

SKILLS

- Delivers a breadth and multitude of financially successful product under tight production timelines.
- Formal training in print and pattern design: exercises variety of techniques and hands to execute print and woven designs.
- Experience in 3D product design and technical specification process.
- Technical knowledge of product manufacturing processes, vendor capabilities, material limitations.
- Trained in Adobe programs, experience in Kaledo, AVA, EAT, Pointcarre.

ACTIVITIES

- 2011**
- Digital Print Study - Toured Ratti Spa, Mantero Spa, Mioglio Spa, Fornasetti's personal studio, Fortex, and MS SRL - Como, Italy
 - Selected for internship at Abercrombie and Fitch
 - Participated in Cotton Biomimicry Proposal, sponsored by Cotton Inc.
 - Displayed work at Evening of Innovation Gala and Fashion Show
- 2010**
- Mural Arts Project - Designed recycling trucks with elementary students
 - Attended ITMA Conference, High Point, NC
 - Attended Hospitality Design Expo, Las Vegas, NV
 - Attended Surtex and ICFE, New York, NY

SCHOLARSHIPS AND AWARDS

- 2011**
- Honorable Mention, ITMA Virginia Jackson Design Competition, Print Category <http://www.philau.edu/today/headlines/?p=976>
- 2010**
- Grand Prize Winner, Northwest Carpet's N*Spire Competition http://www.aureuscarpet.com/wow_Aureus_now.htm
- 2009**
- Graduate Assistanship; Philadelphia University
- 2008**
- Purchase Award; Annual Student Juried Art Show
 - Merit Award in Fibers; Annual Student Juried Art Show
- 2007**
- Honorable Mention; Annual Student Juried Art Show; Southeast Missouri State
 - Alpha Delta Pi Art Chair, Philanthropy Chair, Gift Mart Chair
- 2003-2005**
- University Scholarship; Southeast Missouri State University
 - Regional Achievement Award; Southeast Missouri State University
 - Combined Honors Scholarship; Savannah College of Art and Design

PUBLICATIONS

- PATTERNBASE: A Collection of Contemporary Textile + Surface Designs*
- McQuaid, Matilda, and Nancy Packer. *Lace in Translation*. University of Washington Press, 2010. Photo Credits
- Guest blogged for Design Crisis: www.design-crisis.com/?s=babepaley
- RM COCO Custom Creations Catalog and Brochure - illustrated product templates and made fabric selections for pillow designs