

PAT MILLER

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EXPERIENCE

Communications Specialist – ideastream (2017 – Present)

- Designing all graphic elements for the ideastream Marketing Department
- Designing and overseeing the creation of program guides and annual reports
- Utilizing existing templates and maintaining brand standards
- Assisting with online promotion, social media, and email marketing
- Writing, editing, and proofreading content for public relations and advertising
- Managing the creation and distribution of promotional materials
- Managing relationships and projects with print vendors, advertising partners and interns
- Producing and editing American Graduate promotional videos and donor testimonials
- NewsDepth: Buckeye Beat* on-camera host
- Voice talent for on-air membership campaigns

Graphic Designer & Marketing Coordinator – Beck Center for the Arts (2013 – 2017)

- Designing original print and digital promotional materials
- Establishing and maintaining brand standards with color and layout sense
- Developing individual marketing strategies and tracking performances of campaigns
- Maintaining website and actively engaging with social media platforms
- Writing and proofreading content for newsletters, press releases and articles
- Coordinating and preparing products for print manufacturing, reproduction and distribution
- Managing relationships and projects with print vendors, advertising partners and interns
- Producing and editing Beck Center's annual Spotlight Gala video
- Voice talent for virtual exhibition videos

Freelance Graphic Designer

- 2015 – Present: Blank Canvas Theatre – Writing content and designing print and digital materials
- 2015 – Present: The Musical Theater Project – Designing print and digital materials
- 2019 – Present: Transplant House of Cleveland – Designing development campaign materials

Talent Agent Assistant – Docherty Talent Agency (2012 – 2013)

- Assisting talent agents with office tasks and audition procedures
- Recording and editing video auditions
- Designing talent comp cards and headshots
- Audition reader and on-camera scene partner for talent

AWARDS

- 2016 – SCENE Magazine: Best Actor – *Bat Boy*, Blank Canvas Theatre
- 2015 – Cleveland Critics Circle Awards: Best Actor – *Bat Boy*, Blank Canvas Theatre
- 2013 – News-Herald Awards: Best Actor – *Monty Python's SPAMALOT*, Beck Center

EDUCATION

- 2011 University of Toledo, Toledo, Ohio
- BA Video Production & Studio Fine Arts, Magna Cum Laude

SKILLS & PROGRAMS

- Graphic design, video editing, multimedia production, Adobe Creative Suite, Adobe Premiere, Microsoft Office, WordPress, MailChimp, social media, excellent written and verbal communication