

JIMMY McBRIDE

**ARTIST STATEMENT:**

My work is a commentary on our collective use of online media to imagine and construct our own identities, both for ourselves and for others. Using images colloquially known as “dick pics” I am investigating the male presentation as it exists in the warped, manipulated perspective of the internet at large. The series recalls the work of artists like Cindy Sherman and Yasumasa Morimura as it interrogates how we construct our own “self portraits”.

To realize this project I commissioned a costume to resemble Henry Moore’s “Reclining Figure 1951”. “Dick pics” are self portraits men share or post online to show off, advertise, boast, or titillate. These “dick pics” are images found on the internet with “Reclining Figure 1951” superimposed into the scene, supplanting the central figure. Wearing the “Reclining Figure 1951” costume and recreating the “dick pics” reinforces the very construction of masculinity.

By replacing the central figure I am recontextualizing the images within an art historical context. I am conceptually interested and aesthetically drawn to these highly manipulated photos precisely because they recall the formal aesthetics of the male nude and draw attention to the performance of masculinity.

**ARTIST BIO:**

Jimmy McBride (b. 1979) is a Brooklyn, New York based artist working in performance, digital art, and photography examining how masculinity is constructed and presented in our modern time. Taking cues from Sherman and Murimoro, his current body of work highlights the role of the “dick pic” in how the modern man sees himself and how he presents that package to the world.

**CV:**

**Education:**

2002 BFA, The Art Institute of Chicago, Chicago, IL

**Exhibitions:**

- 2012 *Border Line*, Mikhail Zakin Gallery, Demarest, NJ
- 2011 *In Hoping We Find Ourselves*, Quark Gallery, Detroit, MI  
*Secret Histories of a Space Age*, Unicorn Stables Project, Roanoke, VA
- 2010 *Take Me To Your Leader!*, The Museum of Contemporary Art, Oslo, Norway (catalog)  
*BYOA*, X Initiative, New York, NY
- 2004 *Drunk vs. Stoned*, Gavin Brown’s Enterprise, New York, NY
- 2003 *Plastic Fantastic*, SAIC 1926 Exhibitions Studies Space, Chicago, IL  
IR Gallery Booth, The Stray Show, Chicago, IL
- 2002 Solo Exhibiton, *Some Assembly Required*, 1R Gallery, Chicago, IL  
BFA Show, SAIC Gallery 2, Chicago, IL

**Grants:**

AOL’s 25 for 25 Grant, 10/2010