



CHRISTOPHER WOJTANOWSKI

Graphic & Web Designer

📍 Syracuse, NY
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🏠 christoww.com



Skills | Computer Software & Coding Languages

Adobe Creative Suites | Photoshop, Illustrator, Flash, Dreamweaver, InDesign

Sketchapp

Website Platforms | Wordpress, Tumblr, Joomla, Social Media

Video Editors | CyberLink PowerDirector, Sony Vegas Pro, Format Factory

File Transfer Programs | WinSCP, WinRAR, Dropbox.com

Microsoft Office | Word, Excel, Power Point, Outlook

Wacom Intuos Pro Tablet

PC & Mac platforms

Coding Languages | HTML, CSS, mySQL, ActionScript

Employment History:

2016- Present: **SIDEARM Sports**, Syracuse, NY

- * Worked with 1000 + Collegiate athletic/sports programs
- * Responsible for implementation of design solutions that meet the goals and strategies of clients.
- * Collaborate with Art Director and Junior Designers on web design and promotional solutions to meet client's objectives.
- * Take a lead role on projects for top-tier clients as well as help to build and aid with the development of junior designers in their graphic design and web design abilities

2009- Present: **CW Design Company**, Syracuse, NY

- * Development of marketing and advertising material for client and company use
- * Editing/enhancement of photographs and graphics elements in both Adobe Photoshop and Adobe Illustrator
- * Creating logo identities and brand recognitions in Adobe Illustrator
- * Producing illustration work using Adobe Illustrator
- * Maintained and optimizing the christoww.com website

2009- 2015: **CyberSports Incorporated**, New Hartford, NY

- * Managed the daily operations of the graphic/web design department
- * Trained one new employee
- * Implemented project management techniques into my daily routine
- * Provided consultation and technical services to clients and their staff
- * Developed and finalized marketing materials for customers to use and distribute
- * UI/UX website development
- * Modifying and importing information into customer databases
- * Converted and edited videos into different formats and sizes
- * Finalizing specifics of marketing projects by individual appointments and distance conference- telecommuting

Publications:

2017 **Maxwell Memorial Library** | centennial celebration identity mark & Flag

2016 **Alyse James Photography** | Identity mark & promotional materials

2015 **Buttercup Bakery** | Identity mark

2015 **Canadian Association of Soccer Coaches** | Identity mark

2012- 2014 **Harvard University** | Created a number of brochures for their annual football camp

2013- 2014 **Hamilton College** | Worked on a couple of brochures for their summer football camps

2013 **Dartmouth College** | Converted and launched the programs updated football camp website

2010-2013 **Miami University** | Marketing advertisements for a number of their athletic programs

Awards:

2015 **Mohawk Valley Community College** | Alumni Art Show

- * 2nd place- Limited Color: Illustration: Canadian Association of Soccer Coaches | Identity Logo
- * Honorable Mention: Full Color: Illustration: Wake Up Monster | Print

2014 **Mohawk Valley Community College** | Alumni Art Show

- * 2nd place- Limited Color: Graphic Design: Whale of a Discovery | Print
- * Honorable Mention: Graphic Design: Geo Fox | Print

Education:

Bachelor of Science: Communication and Information Design

SUNY Polytechnic (Formerly- SUNY Institute of Technology), Marcy, NY

Associates in Applied Science: Graphic Design

Mohawk Valley Community College, Utica, NY