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## Profile

Hello everyone,  
My name is Gretchen Pearson and I am an artist. Murals, Illustration, Children's Illustration, Studio/Live Painting are what I love to do most, but I am up for any challenge. To truly understand one form of art you must first practice and study them all. I am now functioning as a recycled materials artist. I use materials that I already possess, find, collect second hand or in nature throughout my travels.

## Education

### BACHELOR OF FINE ARTS MAJOR IN ILLUSTRATION

Minneapolis College of Art & Design, Minneapolis, MN  
May 2012

*Children's Illustration, Fine Art Painting & Drawing, Pattern Making, Print making, Editorial Illustration*

# Gretchen Pearson Illustration

## Experience

### FEATURED LIVE ARTIST, BODY PAINTING, FESTIVALS

Live Artist Performance | MN | 2013 -2017

*Shangri-La Music Festival | Harmony Park, MN | 2017 | Leaveck Booking*

*Project Earth Music Festival | Harmony Park, MN | '13, '17 | FaceForward, Leaveck Booking*

*DJLow Spring Break Dance Party | The Cabooze, MPLS, MN | 2016 | Gretchen Pearson Illustration*

*N.O.X.Y Entertainment Event | BarFly, MPLS, MN | 2013 | Gretchen Pearson Illustration*

*RAW Natural Born Artists Events | Fine Line, MPLS, MN | '11, '14 | Raw Natural Born Artists*

*Face Forward Events & Marketing Videos | MPLS, MN | '13-'14 | Face Forward*

*Minneapolis Open Streets Festival | MPLS, MN | 2013 | French Meadow Bakery & Cafe*

### COMMISSION WORK

Freelance Artist | Minneapolis, MN | 2011 - 2017

*portraits, murals, landscapes, pet portraits, sports memorabilia, custom game boards, restoration of pinball artwork, children's illustration, tattoo design, outdoor signage for businesses*

### TEACHING

Art Instructor and Event Coordinator | Art & Elixir | 2015

*Teaching Painting at "Paint and Sip" events all over Minnesota, both private and public parties.*

### GALLERY

Gallery Designer, Custom Framing, and Social Media | Kelly Gallery, Hudson WI | 2014

*Design and hanging of artwork on gallery walls, design and setting up custom framing for artwork, production of social media content*

### MURALIST

Freelance Muralist | MN, WI | '13, '14, '15

*private home murals, room accents, public restaurant murals, restaurant chalk boards and signage (see website for images)*

## Social Media

### INSTAGRAM

gretchenlynnp

### FACEBOOK

Gretchen Pearson Illustration

## Skills

### ADOBE INDESIGN

### ADOBE ILLUSTRATOR

### ADOBE PHOTOSHOP

### COREL PAINTER

### WORD / PAGES

### EXCEL / NUMBERS

### EVENT COORDINATION

### ARTWORK SCANNING

### DOCUMENTING ARTWORK

### DIGITAL PHOTOGRAPHY

### PHOTO EDITING

### SOCIAL MEDIA & MARKETING

### PAINTING

### BODY PAINTING

### MURAL PAINTING

### LIVE EVENT PAINTER

### CHARACATURES

### PAINTING INSTURCTOR

### FIGURE ART MODELING AND

### DRAWING

### SCREEN PRINTING

### ILLUSTRATION

### COMMISION WORKS

### GALLERY EVENTS

## Experience

### SOCIAL MEDIA & MARKETING

*Advising, starting and/or creating an online presence through social media outlets based on specific needs of clients. Photography, marketing, outreach, and research.*

*Bob's Java Hut | Minneapolis, MN | '15, '17*

*Kelly Gallery | Hudson, WI | 2014*

*French Meadow Bakery & Cafe | Minneapolis, MN | 2013*

## Exhibitions PAST FIVE YEARS (REQUEST FOR MORE)

### 2017

*Shangri La Music Festival, Project Earth Music Festival, Minneapolis College of Art & Design Art Sale, Solo Show Match Box Coffee*

### 2016

*DjLow Spring Break Dance Party Event, Solo Show Pizza Luce St. Paul, Minneapolis College of Art & Design Art Sale*

### 2015

*Minneapolis College of Art & Design Art Sale, Art In the Park CHS Field Andys Gallery, St. Paul Art Crawl Schmidt Artists Lofts*

### 2014

*Stockholm WI Art Fair with The Historic Stockholm Hotel, Minneapolis College Art & Design Art Sale, FaceForward Humanity Through Art Youtube Promotional Video*

### 2013

*Murals at French Meadow Bakery & Cafe Bluestem Bar, Project Earth Music Festival, Raw Natural Born Artists Exhibition ENSEMBLE and RADIATE,, Minneapolis College of Art & Design Art Sale*

## References

### TARA STERNFELS (CONNOLLY)

*Co-Creater & Owner of Art & Elixir | St. Paul, MN | 612-998-9941*

*Worked closely with Tara as my boss inside the offices of Art & Elixir with event coordination, office filing, office organization, creation of artwork for classes and class structure.*

### AMANDA LEAVECK

*Leaveck Booking | Minneapolis, MN | 952-261-9651*

*Amanda has booked me for all of my festival work since 2013. She is the creator of Face Forward an organization that books me for several festivals and events. At festivals Amanda has appointed me as the artist point of contact for festival needs several times.*