

Tyra Simone Willoughby
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Objective

To obtain an opportunity to use skills in print design, illustration, marketing or office assistance.

Education

Bachelor of Fine Arts - University of North Carolina at Greensboro
Design Concentration

Skills

➤ **Design/Computer**

- Adobe – Photoshop, Illustrator, Dreamweaver, After Effects, Bridge, InDesign, Light Room, Flash
- Microsoft Office –Word, Excel, PowerPoint, Publisher
- Traditional Art Mediums
- Digital Photography - Editing, Manipulation, Printing
- Video – video editing on Final Cut Pro, Compressor, Studio Pro

➤ **Language**

- Basic Conversational Spanish

Related Coursework

- Fundamentals of Drawing, Intermediate Drawings, Life Drawing I &II, Photography, Digital Darkroom, Color Theory, Design I and II, Letters Signs and Symbols, Graphic Design

Work Experience

- **Digital Studio Assistant**, UNCG Art Department, August 2010-Present Greensboro, NC
 - Assist students with design software and hardware concerns
 - Assist students with preparing and printing files from industrial inkjet printers
 - Maintain knowledge of lab operations and procedures
- **Marketing Intern**, SHIELD Mentor Program, March 2009-present Greensboro, NC
 - Coordinate with staff, volunteers and participants to help with flier creation and distribution
 - Create graphics and logos for website
 - Attend monthly staff and general meetings
- **Youth Taking Charge**, Media and Technical Team, fall 2009-Present Greensboro, NC
 - Maintain organization's website to include upcoming events, photos, and contact information
 - Take photos at organization events
 - Retouch photos for website using latest Creative Suite software
 - Consult with other organization leaders to design flyers
 - Create marketing materials to advertise and promote organization events