

CHRISTINA QUIDONE

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[Portfolio - Christina-Quidone.com](http://Portfolio-Christina-Quidone.com)

PROFESSIONAL SUMMARY

Senior production leader with a visual merchandising background and over 25+ years of experience delivering large-scale window, façade, and in-store installations for global luxury brands. Proven expertise in supplier management, cross-functional leadership, capital budgeting, and translating creative vision into executable, on-brand environments across flagship and network stores.

PROFESSIONAL EXPERIENCE

Louis Vuitton Americas

Director of Production & Windows | 2022 – Present

Senior Visual Manager – Windows & Production | 2019 – 2022

Visual Merchandising Manager – Windows & Production | 2016 – 2019

- Lead production, installation, and distribution of window concepts across 153+ stores and 257 individual windows throughout the Americas.
- Oversee large-scale flagship and Maison installations, including the 130' Fifth Avenue façade, 20' Rodeo Drive sculptures, 40' South Coast Plaza holiday tree, and Fifth Avenue trunk scaffold animation.
- Direct and manage 17 window production vendors, ensuring alignment with Paris central design, technical feasibility, budgets, and timelines.
- Act as primary liaison and “vision-keeper” between Paris design teams and local internal/external partners.
- Partner with Store Planning on new store openings, renovations, and phased construction impacting window concepts.
- Coordinate installation calendars with Visual Managers, Directors, and suppliers to optimize labor planning and execution.

- Collaborate with Procurement on competitive bidding, supplier sourcing, and sustainability initiatives aligned with LVMH environmental standards.
- Known for exceptional organization, problem-solving, and cross-functional collaboration.

Louis Vuitton – Fifth Avenue Maison

Visual Merchandising Manager | 2013 – 2016

- Maintained brand visual standards while supporting sales, client experience, and daily operational excellence.
- Developed floor plans for new product launches, renovations, trunk shows, and special business initiatives.
- Led Fifth Avenue window merchandising in coordination with Corporate Visual, Paris design, and supply chain teams.
- Delivered monthly visual briefings covering window schemes, launches, store initiatives, and construction updates.
- Trained and mentored Visual Merchandising Leaders across brand standards and corporate partnerships.
- Led execution of major installations including FW15 Show and Totem windows.

Bergdorf Goodman – 754 Fifth Avenue, New York

Visual Director | 2003 – 2013

- Directed visual merchandising strategy across six floors of Women's and Men's stores.
- Managed a team of visual merchandisers and Production Manager across merchandising, design, production, and seasonal transitions.
- Designed and installed accessory fixturing and managed capital budgets for main floor projects.
- Led all holiday trim, including the iconic "Winter White" main floor execution.
- Partnered with Special Events on high-profile book signings, press previews, movie sets, and personal appearances.
- Produced floor plans, CAD drawings, and execution guides for store moves and events.

Barneys New York – 660 Madison Avenue

Visual Manager | 1999 – 2003

- Oversaw Men's, Cosmetics, Home, Windows, and Special Events.
- Managed 10 windows and executed seasonal transitions and press presentations.
- Visual Manager for the World Financial Center store (2000–2001).

Lord & Taylor – New York Locations

Visual Manager, Ready-to-Wear | 1996 – 1999

Visual Merchandising Executive Trainee | 1995 – 1996

Visual Merchandising Assistant | 1994 – 1995

- Supervised multi-floor merchandising teams, budgets, events, and holiday installations.

Victoria's Secret – New York, NY

Visual Merchandising & Sales | 1991 – 1994

- Supported daily merchandising and window displays at the flagship store.

CAREER HIGHLIGHTS & MEDIA

- Designed and executed main-floor book signings for Tom Ford, Diane von Furstenberg, Karl Lagerfeld, Madonna, Dolce & Gabbana, and others.
- Film work includes Sex and the City and Sex and the City 2 (store conversions and event installations).
- Published in WWD, Town & Country, The New York Times Magazine, DNR, and Taschen.

EDUCATION

Fashion Institute of Technology (FIT) – New York, NY

B.F.A., Illustration | Minor: Advertising

TECHNICAL SKILLS

AutoCAD • Excel • Oracle

Skilled Illustrator - Oil Paint, Acrylic and other mediums

CERTIFICATIONS

AutoCAD Essentials – NetCom, New York, NY

HONORS

- FIT Creative Showcase Magazine Representative
- Citation of Honor – FIT Student Association
- Artwork Selected for Exhibition – Shirley Goodman Resource Center