

CALL FOR ARTISTS / BUSINESS / GALLERY APPLICATION

LB I ARTIST OPEN STUDIO TOUR 2024

Saturday and Sunday, August 10 & 11, 2024, 10 am - 4 pm

Dear LBI Artist & Business Owner:

We are contacting you because you have previously been involved or participated in the LBI Open Studio Tour. Attached is the 2024 application. The Open Studio Tour is facilitated by LBI Artists. This event celebrates the arts and the artists on LBI along with introducing people to where and how artists work in their art studio settings, or at their art galleries. Watching art being made, along with the ability for visitors to personally ask the artist questions about their medium is a very powerful draw.

This is a FREE event for visitors using a self-guided map. Visitor participation continues to grow and draw art buyers from across the region. Coverage of the Open Studio Tour will be in various regional print publications including ads in the Sandpaper. The Tour will be visible on various local summer activity websites and calendars. In addition, there will be signs, posters, and printed brochures visible on the island. We also encourage all participants to post on their social media connections. The tour website, www.lbiartists.com, will be used to highlight participating artist's work along with the locations of art galleries & artist studios with a locator map and jpegs of artwork, with links to artists websites for online viewing.

Please honor our early deadline date for applications and payment to participate (early bird due Feb 16, 2024). We hope you will join us in celebrating the artist community on LBI. Please feel free to forward this letter and attached application to any LBI artist friend.

Please note: We also have several galleries who can host an LBI artist without a studio space on the island. Please reach out with any questions.

Best wishes,

Carol Nussbaum

carolnussbaum@mac.com 973-715-5084

GUIDELINES OF ARTIST OPEN STUDIO...

- Self guided tour of public & private art studios & galleries, helping local artists market their work
- Showcases fine art and fine craft in a broad range of media
- Contributes to public awareness about the visual art being created on Long Beach Island and offers visitors a unique opportunity to view and purchase a range of work by individual artists
- Generates a greater understanding of the creative process and gives the public a chance to explore how, where, and why art is made
- Tour event is solely for Working Artists, who actively exhibit and produce work
- (STUDIO ELIGIBILITY REQUIREMENTS)
- Artists exhibiting at galleries/businesses please consider a "studio experience" that demonstrates the artist's process which contributes to the success of this event.
- Artists must have at least 15 pieces of recent, original artwork to display at studio location.
- Gallery/business and studios must be located on Long Beach Island.
- Artists work will only be advertised as exhibiting in one gallery/business location only
- Artists in the Tour must be present at your studio/gallery/business all day during event hours ([August 10-11, 2024](#)).
- Participants who prefer to be open on ONE day only may do so on [Saturday August 10](#) and will be designated as such in printed media and on website.
- Groups of artists exhibiting at your gallery/business are required to individually pay the application in order to participate
- All participants agree to help promote, develop, and market the Open Studio Tour

■ 2024 APPLICATION

Completed applications with payment must be submitted by Feb 16, 2024 for early bird option.
Applications received after Feb 16, 2024 will pay additional fee.

All completed applications, payments and jpegs must be received in full by June 1, 2024 for brochure/map design & printing.

- **\$100** fee for both businesses and individual artists to participate payable via Venmo or check by Feb 16:
- \$125 fee for businesses or individual artist applications after Feb 16.

If using Venmo @ Carol-Nussbaum and email application to carolnussbaum@mac.com

**You may mail your check, made payable to Carol Nussbaum, along with your printed application to:
Carol Nussbaum, 125 Tennyson Drive, Short Hills, NJ 07078*

All Galleries / Businesses / Artists must provide at least 4 current jpeg images to be uploaded onto thewww.lbiartists.com website for online viewing of artwork and publicity. Note: Website is revised annually. Please email jpegs to carolnussbaum@mac.com by June 1.

Name: _____

Mailing Address: _____

*Medium: _____ (ex. *photography, oil, acrylics, collage*)

*Gallery /Artist Name: _____

*Gallery /Studio Address: _____

*Gallery/Artist Phone Number: _____ (best contact number)

Email: _____ *Website _____

Instagram/Facebook/Youtube Channel: _____

* **Will participate on Saturday ONLY** _____ **Will Participate both days** _____

* *NOTE: Artists exhibiting at a Gallery ... note: your name will be located under the gallery name along with contact information in all PR including brochure/map.*

Is your Studio/gallery/business handicap accessible (doors at least 32" wide, no stairs, threshold no more than 1" high)? YES or NO (circle one)

I, _____ (Artist/Owner), understand that the mission of the LBI Artist Open Studio Tour is to strengthen the cultural community and to support and promote the arts on LBI.

I will contribute time to promote the Open Studio by posting on social media, handing out flyers, signage, and sharing info about the tour enthusiastically. I will attend pre tour meetings (dates TBD).

LBI Artists Tour organizers / volunteers are not responsible or liable for any damages to me, my artwork, my studio, contents of my gallery, compliance with zoning laws, safety, security, for my self or others visiting my space as a result of participating in the Open Studio Tour.

IMPORTANTNeed Lawn signs** _____ **Have lawn signs** _____

All information submitted can be used on the website: www.lbiartists.com and in print and social media outlets. (If you do not want something published, please mark as such on your application.)

Most of all, I will strive to make this event enjoyable for myself and a celebration of art for all those who participate.

Please sign below:

Gallery Owner Print Name

Owner Signature

Date

Artist Print Name

Artist Signature

Date

