

LBI Artists Group CALL FOR ARTISTS / BUSINESS / GALLERY APPLICATION  
15th ANNUAL LBI OPEN STUDIO TOUR - Saturday, August 14, 2021

Dear Artist & Business Owner:

We are contacting you because you have previously been involved in the LBI Open Studio Tour. Attached is the 2021 application. The Tour is being facilitated by LBI Artists. This event is a way of celebrating the arts and artists on LBI along with introducing people to where and how artists work in their studio settings, or at their galleries. Being able to watch art being made, along with the ability for visitors to personally ask the artist questions about their medium is a powerful draw.

This is a FREE event for visitors using a self guided map. Visitor participation continues to grow and draw art buyers from across the region. Coverage of the tour will be in various regional print publications including full page ad in the Sandpaper and on island with signs, posters, maps and participant's social media. The tour website [www.lbiartists.com](http://www.lbiartists.com) will be used to highlight artist's work along with the locations of galleries & studios.

Please honor our deadline date for applications (May 1, 2021) . We hope you will again join us in celebrating the arts on LBI... Please feel free to forward this letter and application to an artist friend. We have several galleries who can host an artist without a studio space on the island.

Best wishes,

Mary Tantillo [mary@swellcolors.com](mailto:mary@swellcolors.com) - 609-661-8473

Linda Ramsay [linda@willow-graphics.com](mailto:linda@willow-graphics.com) - 609-970-3214

#### AN OPEN STUDIO...

- Self guided tour of public & private art studios & galleries, helping local artists market their work
  - Showcases fine art and fine craft in a broad range of media
  - Contributes to public awareness about the visual art being created on Long Beach Island and offers visitors a chance to view and purchase a range of work by individual artists
  - Generates a greater understanding of the creative process and gives the public a chance to explore how, where, and why art is made
  - Is solely for Working Artists, who actively exhibit and produce work
- #### STUDIO ELIGIBILITY REQUIREMENTS
- Artists exhibiting at galleries/businesses must create a “studio experience” that demonstrates the artist’s process which contributes to the success of this event.
  - Artists must have at least 15 pieces of recent, original artwork to display at your location.
  - Gallery/business and studios must be located on Long Beach Island.
  - Artists work will only be advertised as exhibiting in one gallery/business location
  - Artists in the Tour must be present at your studio/gallery/business on day of event (August 14, 2021).
  - Participants who want to be open on Sunday, August 15th will be designated as such in printed media and website
  - Groups of artists exhibiting at your gallery/business are required to individually pay the application in order to participate
  - Participants agree to help promote, develop, and market the Open Studio Tour

## APPLICATION

Completed applications must be submitted by May 1, 2021.

Applications received after May 1, 2021 will not be accepted. Rejection letters only by May 15th.

\$100 fee for both businesses and individuals to participate payable via Venmo:

Mary Tantillo @swellcolors.

If you are unable to use Venmo you can mail your check with your application to:

Mary Tantillo - SwellColors Glass Studio, 1715 Long Beach Blvd., Surf City, NJ 08008

All Galleries / Businesses / Artists must provide at least 4 jpeg images to be uploaded onto the [www.lbiartists.com](http://www.lbiartists.com) website. Email jpegs to [linda@willow-graphics.com](mailto:linda@willow-graphics.com)

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\*Gallery /Artist Name: \_\_\_\_\_

\*Gallery /Studio Address: \_\_\_\_\_

\*Gallery/Artist Phone Number: Email: \_\_\_\_\_

\*Website: \_\_\_\_\_

\*Instagram/Facebook/Youtube Channel: \_\_\_\_\_

NOTE: \*Artists exhibiting at a Gallery ... your name will be located under the gallery name along with contact information. If you do not want something published, please mark as such on your application.

Is your Studio/gallery/business handicap accessible (doors at least 32" wide, no stairs, threshold no more than 1" high)?:  
YES or NO (circle one)

I, \_\_\_\_\_ (Artist/Owner), understand that the mission of the LBI Artist Open Studio Tour is to strengthen the cultural community and to support and promote the arts on LBI.

I will contribute time to promote the Open Studio by posting on social media, handing out flyers, signage, and sharing info about the tour enthusiastically. I will attend pre tour meetings (dates TBD).

LBI Artists Tour organizers / volunteers are not responsible or liable for any damages to me, my artwork, my studio, contents of my gallery, compliance with zoning laws, safety, security, for my self or others visiting my space as a result of participating in the Open Studio Tour.

All information I submit can be used on the website: [www.lbiartists.com](http://www.lbiartists.com) and in print and social media outlets. Most of all, I will strive to make this event enjoyable for myself and a celebration of art for all those who participate.

Please sign below:

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Gallery Owner Print Name	Owner Signature	Date
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Artist Print Name	Artist Signature	Date
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