EXTENDING THE GLANCE (PILOT WORKSHOP)

A journey from the intangible to the palpable....



Images courtesy #midjourney....a counterpoint to the whole concept of extending the glance.....

"Attention is the rarest and purest form of generosity." Simon Weil

INTENT OF PILOT:

Refine baseline intent + vocabulary + concepts + introductory exercises. I know that the content I generate is improved if I open my mouth, communicate, and engage others in dialogue with others about it. So...this pilot is all about that! This will be a very abbreviated version of the UT workshop that starts up later in Sept..

WORKSHOP CONTENT:

Extending the Glance is about Analogue Experience Design.

- <u>Project + Parameters: Design a framework for a site specific experience that invites the</u> <u>participant to shift their perspective.</u> What you design should be able to stand alone, and <u>be usable and experienced by others.</u>
- Related topics: Attention + Observation + Communication + Empathy (as generative tools)
- No specific skills are necessary.

CONCEPTS AND TOOLS TO EXPLORE AND DEFINE WITHIN THE WORKSHOP CONTEXT:

Territory / Portal / Event Score / Interpretation / Immersive attention / Embodied knowledge / Frameworks + Lenses / Place Literacy / Participatory Art / Bricolage / Deceleration / Sit Spot / Umwelt *Glossary for these terms can be found at the foot of this document

WHAT YOU SHOULD COME AWAY WITH

Basic strategies for creating meaning around and tuning into your environment and inviting others to do so as well.

A guide, leave behind, or other artifact that allows others to access your curated/designed experience.

(LOOSE) SYLLABUS FOR PILOT

Pre-workshop question:

Recall an experience that changed your perspective (designed or undesigned). How could you create something that allows others to share in this experience from your perspective?

Part 1: (proposed: 1 hour on zoom) Intro to workshop Origins presentation- 20 min Event Score presentation-10 min In-workshop task: Event Scores: 3 site specific + 3 non-site specific - 10 minute Define what the *territory* is? -10 minute Take home task: Find your territory + create 3 quick frameworks for an experience in the territory

Part 2: (proposed: 1 hour on zoom)

Review and share feedback about the territory- 20 min Discuss precedent/people studies- 20 min Share examples of portals- 5 min Portal Creation + experience refinement-5 min

Part 3: (proposed: 1 hour on zoom)

Project/portal sharing + discussion. 30 min General feedback on content/concept of workshop.- 25 min

DEEPER DIVES

Relevant Thinkers/Writers/Books/Groups (Attention discourse and related items)

- 1. Jenny Odell/ How to do Nothing
- 2. Jennifer Roberts/ Lectures and Essays "The Power of Patience"
- 3. Jeff Hull/ The Jejune Institute
- 4. De Certeau/ The Practice of Everyday Life: Walking the City and Strategies/Tactics
- 5. Rob Walker/ The Art of Noticing
- 6. Alexandra Horowitz/ On Looking
- 7. Ed Yong / An Immense World: How Animal Senses Reveal the Hidden Realms Around Us. (Book)
- 8. Chip Heath/ The Power of Moments (Book)
- 9. Sea Foam Palace (artist collective)
- 10. Cacophony Society (artist collective)
- 11. Rebecca Solnit: Wanderlust, Field Guide to Getting Lost, Infinite City
- 12. Simon Schama: Landscape and Memory
- 13. Pauline Oliveros: Deep listening and scores
- 14. Jane Jacobs: The Death and Life of Great American Cities
- 15. Others?? Let's plan to expand this list!

GLOSSARY OF TERMS (proposed definitions subject to change/interpretation)

Territory - The place or space where your experience will unfold.

<u>Portal -</u> The access point or invitation that leads to this experience.

Event Score - A set of instructions for an experience.

Interpretation - The act of explaining and/or reframing something.

Immersive attention - Defined in our first meeting. I.e. What does this mean to you???

Embodied knowledge - The knowledge that is embedded in a place and/or "Embodied knowledge is sensory; it highlights smell, touch, and taste as well as more commonly noted sights and sounds. Knowledge grounded in bodily experience encompasses uncertainty, ambiguity, and messiness in everyday life, eschewing sanitized detached measurement of discrete variables."

Frameworks - A lens + A tool that may include parameters for focusing.

<u>Place Literacy</u> - Knowledge of a place

<u>Participatory Art -</u> Art that engages people and invites participation and collaboration. Often (though not always) the work cannot exist without participants. A.k.a. Social Practice (Art).

<u>Bricolage -</u> Working with and improvising with what is in arms reach. Creating something from a diverse range of things, often "found" as opposed to bought.

Deceleration - Slowing down, sitting still.

<u>Sit Spot -</u> A spot you return to again and again to observe. (used by naturalists, birders)