

CONTACT

heidi.m.lubin@gmail.com
650-387-1753
www.heidilubin.com

EDUCATION

MASTER OF FINE ARTS, 2013

FINE ARTS
[CALIFORNIA COLLEGE OF THE ARTS](#)
SAN FRANCISCO, CA

BACHELOR OF ARTS, 2001

ORGANIZATIONAL STUDIES
[SCRIPPS COLLEGE](#)
CLAREMONT, CA

SKILLS

Curriculum Development & Instruction

Preschool, Elementary, Middle & High School
Undergraduate & Graduate School
Private & Public School
After School & In-School
Museum & Non-Profit
Teacher & Museum Educator Training

Event Planning & Management

In-Person & Virtual Events
Promotion & Development
Implementation & Management

Staff & Volunteer Development

Interviewing & Hiring
Orientation & Onboarding
Individual & Group Training
Evaluation & Feedback
Professional Development Support

Applications

Adobe Creative Cloud Suite:
Photoshop, Illustrator, Premiere Pro, Acrobat DC, Spark
Apple iWork: Pages, Numbers, Keynote, iCloud, iCalendar
Google Suite: Gmail, Meet, Chat, Calendar, Drive, Documents, Sheets, Slides, Forms, Sites, Classroom
Microsoft Office: Outlook, Excel, Word, PowerPoint, Project
Live & Recorded Programs: Zoom, YouTube, Facebook, StreamYard

WORK EXPERIENCE

PROGRAM DEVELOPER, Arts & Education

[CHILDREN'S DISCOVERY MUSEUM OF SAN JOSE](#), SAN JOSE, CA
JUNE 2013-2016, DECEMBER 2017-PRESENT

- Develop, implement and manage interdisciplinary arts education programs, special events, and exhibits for visiting public both virtually and on-site serving infants through adults
- Lead strategic vision and goals for visual arts program
- Collaborate with museum educators, exhibit designers, communications staff, visiting specialists and community partners to create educational content and publicity materials, programs, events, and exhibits
- Create 20+ unique arts and interdisciplinary focused programs annually, reaching up to 1,500 visitors daily, 40,000+ visitors annually
- Design and facilitate program training for education staff, volunteers, and interns; evaluate efficacy and provide feedback
- Identify, assess and adapt learning spaces to meet program and visitor needs; work closely with exhibits and education on environmental design projects
- Create program budgets; develop and manage contracts and deliverables
- Evaluate programs; record qualitative and quantitative data
- Identify and prototype program support materials and supplies

PROJECT EXAMPLES

[Let's Get Creative](#), Content Developer & Producer. Created 50 [arts lessons](#), [guest artist](#), and [special event](#) videos, broadcast on Facebook and YouTube
[Artist-in-Residency Program](#), Program Developer. Co-created 50+ unique Meet the Artist events with visual artists and field experts for visiting public
[A Seat at the Table](#), Project Manager. Managed and developed content and staff training for traveling exhibit; supervised staff and volunteers
[ShadowDreamscape](#), Project Manager. Co-developed exhibit content
[LeRoy Neiman Art Studio](#), Project Coordinator. Interfaced with design team and executive leadership to re-envision art studio and remodel

PROGRAM MANAGER, Art4Schools

[COMMUNITY SCHOOL OF MUSIC & ARTS](#), MOUNTAIN VIEW, CA
AUGUST 2016-JANUARY 2018

- Managed 40+ in-school & afterschool arts programs in elementary schools, serving 20,000+ students
- Hired, trained, and supervised 35 Art Faculty, Program Assistant, Teacher Coach, and Mentor Teachers
- Worked closely with Faculty to develop and implement standards based visual arts curriculum; led biweekly curriculum training
- Cultivated and maintained relationships with school superintendents, principals, art and classroom teachers, PTA leadership, and parents
- Developed centralized curriculum & training resources library
- Evaluated program efficacy through qualitative and quantitative methodologies

GUEST LECTURES & WORKSHOPS

Santa Clara County Office of Education, San Jose, CA

Cilker Arts Conference for Arts in Education:
2020 "A Seat at the Table: Connecting through Culture."

2019 "It's A-MAZE-ING: Connecting Art, Math, and Social Studies through the Maze."

2018 "The Recipe of Me: Exploring Culture through Creativity."

2015 "A Cornucopia of Creativity: Exploring Visual and Performing Arts through Food."

2014 "What is a Map? Interdisciplinary Learning through Visual & Performing Arts in the Classroom."

Creativity at the Core Summer Institute:
2017 "The Art of Celebration."

2016 "A Cornucopia of Creativity: Fruitful Explorations in the Arts!"

De Anza College, Cupertino, CA

2019 "It's Not Just Child's Play: The Role of the Museum in Supporting Creativity & The Arts."

San Jose Museum of Art, San Jose, CA

2018 "A Seat at the Table." New Terrains/San Jose 2040

Native American Museum Institute, Institute for Societal Issues, University of California, Berkeley, CA.

2016 "Hands-on Art Experiences for Exploring Culture through Food."

2015 "Connecting Museum Work through Interdisciplinary Arts."

2014 "Interdisciplinary Learning through the Arts."

California College of the Arts, San Francisco, CA

2012 "20/20 FOTO: Youth Photography Project in Juarez, Mexico." Center for Art and Public Life

2012 "Scientific Visions." Visual Studies Department

National Art Education Association Conference, Boston, MA

2005 "International Children's Art Alliance: Cultural Exchange through Children's Art."

Critical Management Studies Conference, University of Manchester, England

2001 "Critical Community Building at First Street Gallery Art Center."

Scripps College, Claremont, CA

2001 "Ofrendas/Offerings for the Community." Commencement Speaker

2000 "Healing Pain & Suffering through Expressive Art." Creativity & Madness Course, Humanities Department

WORK EXPERIENCE

TEACHING & STUDIO ASSISTANT

CALIFORNIA COLLEGE OF THE ARTS, OAKLAND, CA

AUGUST 2012- JUNE 2013

Assisted the Visual Studies, Ceramics, and Architecture Departments in undergraduate and graduate studies. Provided support for student evaluation and course material management.

ART FACULTY

COMMUNITY SCHOOL OF MUSIC & ARTS, MOUNTAIN VIEW, CA

JUNE 2010-JUNE 2011

Developed and implemented standards-based visual arts courses for elementary & high school students. Conducted student and program evaluation.

VISITING ARTIST

BING NURSERY SCHOOL, STANFORD, CA

SEPTEMBER 2010-AUGUST 2011

Created ceramic arts workshops for preschool students.

RAINBOW PRESCHOOL, STANFORD, CA

SEPTEMBER 2009-2011

Created visual arts programs for preschool students.

ART PROGRAM COORDINATOR

BOYS & GIRLS CLUBS OF THE PENINSULA, MENLO PARK, CA

APRIL 2004-APRIL 2006

Developed and implemented visual and performing arts programs and special events for elementary, middle, and high school students. Received California Stories Project Grant (California Council for the Humanities) for Teen Oral History Project: Belle Haven, East Menlo Park. Conducted student and program evaluation; assisted with grant proposals and reporting.

ADMINISTRATIVE ANALYST

GLOBAL REPRODUCTIVE HEALTH, UNIVERSITY OF CALIFORNIA, SAN FRANCISCO

OCTOBER 2001-APRIL 2004

Generated and managed 40+ subcontracts and corresponding budgets for international and domestic research grants. Worked closely with Research, Accounting, and Contracts departments to determine budgets, subcontract terms, and invoice payment schedules. Supported International Scholars program, which hosted academic researchers from Zimbabwe.

ART FACULTY

FIRST STREET GALLERY ART CENTER, CLAREMONT, CA

SEPTEMBER 2000-MAY 2001

Supported artists with developmental disabilities through visual arts.

Worked closely with program director to develop and write *A Community of Creative Expression: First Street Gallery Art Center* for Scripps College.