

## Jason Yen

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### expertise

Vested in desktop publishing tools for MAC and PC platforms, such as: Adobe InDesign, Illustrator, Photoshop, Acrobat.

- With an understanding of **Dreamweaver, Flash, Word Press, Drupal** and **Microsoft Office** tools
- Attributes: Creative with extensive traditional art skills. Expert in font and color usage; Precision and fluid layout with high attention to accuracy;
- Am a quick learner, very organized, and great at meeting deadlines.

### work experience

**(Art Director; Lead Designer)**

**Capital Community News** – May 2006-Present

The publisher of three Washington, DC community magazines: *HillRag, MidCity DC, and East of the River*; as well as the annual neighborhood directory, *Fagon Capitol Hill Guide*.

*Responsibilities:*

- Oversight of art/design related items; such as, the re-design of all three publications, the work of other designers/photographers, and the company identity/marketing material.
- Head of publication design, pagination, editorial layout, advertisement layout, custom illustration work, identity, special sections and issues, and artwork for covers.
- Organize traffic between, and worked closely with editorial, sales, external printer and the production department. Keeping up and managing tight deadlines.
- Manage all masterpages, style sheets, and color palates, etc. Providing technical support to teammates.
- Assist with designing, preping and uploading ad files and editorial for the web.

**(Infodesigner)**

**TrialGraphix** – March 2004-July 2005

The number one litigation consulting firm in the U.S. specializing in trial consulting, exhibits and technologies. The graphics designed are used to communicate very complex presentations to a judge and/or jury. Clients include top firms such as: Skadden, Arps, Slate, Meagher & Flom LLP, Covington & Burling LLP, and Kirkland & Ellis LLP.

*Responsibilities:*

- Created custom drawings, animations, builds and large format boards to be used in a courtroom environment
- Types of work produced were: charts, graphs, time lines, and custom drawings of complex products, events, or situations; an example case includes:
  - *World Trade Center Insurance Litigation (between Silverstein Properties LLC and 9 insurance companies)*
- Regular use of a variety of scanners; everything from small document scanners to very large format scanners; responsible for using and maintaining a variety of large and small format printers
- Served as “project lead” on numerous cases; i.e. managing the graphics of a case; with responsibilities such as “style settings” and making sure that the graphics stayed consistent

**work  
experience  
(continued)**

**(Graphics Composer)**

**Reuben H. Donnelley** – April 1998-February 2003

Formally the largest independent publisher of telephone directories.

*Responsibilities:*

- Designed various size advertisements in both black & white, as well as process color
- Streamlined, recreated, or redesigned artwork
- Scanned film, prepped camera ready art, and photos
- Maintained high accuracy and output in a fast turnaround environment
- Learned proofreading techniques: maintaining a 96% accuracy or higher, while maintaining an immediate production rate
- Worked with other processes within the company, such as book production

**freelance  
experience**

Teamed up with a partner to pursue an “independent” opportunity- under alias “919design.” Most projects were accomplished between March 2003 and February 2004. Other solo projects from July 2005-May 2006. Client list examples include:

**Camella Design Group**  
**Computer News Magazine**  
**Covenant Church International**  
**Grady Tate Jazz Festival**  
**Groff Creative, Inc.**  
**Hammer Communications**  
**National Society of Black Engineers**  
**Pinnacle Financial Management**  
**Porter Novelli**

**education**

**School of Communication Arts; Raleigh, NC**

Degree in Digital Media Arts: Graphic Design – Graduated in June of 1998

**Wake Technical Community College; Raleigh, NC**

Associate Degree in Arts – Graduated in December 2003

*references upon request*