

33rd ANNUAL

Pecos Valley Potters' Guild

Art Sale

November 14th, 15th, 16th

2014

About the Sale

The PVPG Art Sale is a noted arts and crafts market held annually in Roswell, New Mexico. Each year, the Guild selects quality guest artists working in a variety of media to participate in the Sale, with an emphasis placed on unique and original art and fine crafts. *The Pecos Valley Potters' Guild invites you to submit your work for inclusion in this year's juried Art Sale.*

Media Categories

Painting – Drawing/Prints – Glass –
Photography – Sculpture – Metal –
Textiles/Fiber Arts – Ceramics – Wood –
Jewelry – Leather – Mixed Media

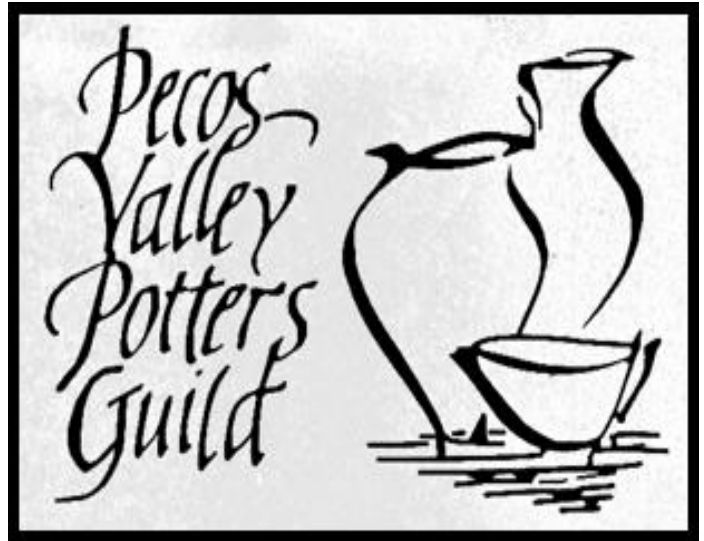
Booth Fees

- 10' x 10' booth \$185
 - 5' x 20' booth \$185
- (limited quantity available)

All booths are located inside the main exhibit hall of the Roswell Convention & Visitors Bureau.

Application Submission

Guest Artist applications will be reviewed by the Jury Committee on an ongoing basis, in the order in which they are received, beginning May 15, 2014. We strongly recommend submitting your application as soon as possible due to demand for the number of available Guest Artist spaces. Jury decisions will be mailed out approximately every three weeks.



Rules and Regulations

- *No jury fee is required!* Each artist must submit booth fee with application form and a minimum of three digital images or photos representative of the type of work to be displayed at the Sale. Digital photos are preferred and may be emailed to pvpg_artsale@yahoo.com. Booth fee will be returned if an Artist is not accepted.
 - **All work must be original and be executed by the Artist.** No imported, manufactured, commercial, or kit work will be accepted. The jury committee will be looking for quality and originality.
 - Work exhibited must reflect the quality of work depicted in application photos. Artists may only exhibit work in the media category(ies) in which they have applied and been accepted by the Jury Committee.
- The PVPG Art Sale reserves the right to remove an exhibitor, without refunding the booth fee,** if an artist exhibits any work that does not reflect the quality and nature of the work juried, or which does not meet PVPG Art Sale standards and guidelines.
- Booths may be shared. However, each artist exhibiting work must submit an application form and must be juried in independently.

Rules and Regulations, Cont.

- Artists are expected to be present and exhibiting work for all hours of the Sale. Booth breakdown will begin Sunday **after** the Sale closes. Artists may not employ professional representatives. Family members may assist.
- **Application is invalid without booth fee and photos of work.**

Calendar

Ongoing:	Notification of status
September 1st:	Refund deadline/ All checks cashed
Late October:	Info packets sent
November 14 th :	Booth Setup (9am-4pm)
November 14 th : night	Sale opening (5pm-9pm)
November 15 th :	Sale continued (10am-5pm)
November 16 th :	Sale final day (11am-4pm)
November 16 th :	Booth breakdown (4pm-finished)

Booths/Decorations

- Artists must provide their own booth structures.
- As a courtesy to other artists, displays may NOT extend out in front of your allotted booth space.
- No duct tape or masking tape is allowed on the floors or walls of the Roswell Convention and Visitors Bureau! **The only tape allowed at the RCVB is blue painter's tape.**
- If you must affix something to a wall, you may only use standard pushpins.
- Electricity is available. However, Artists must supply their own extension cords and any additional lighting required.
- Chairs and a limited number of tables (1.5' x 8') are available upon written request.
- There will be no theme this year. However artists are encouraged to decorate their booths in an appropriate manner to compliment their own art.

Liability

Security will be provided during Sale hours. However, **participants exhibit all work at their own risk.** Artists are encouraged to have business insurance that will cover them while at PVPG Sale. The Pecos Valley Potters' Guild will NOT be responsible for any theft, damage, loss or claim whatsoever arising from any cause, nor incurred by reason of failure of the exhibitor to obtain insurance, or failure of such insurance to cover any loss.

By my signature on this application I agree to assume ALL risk during my participation in the PVPG Art Sale, November 14th-16th, 2014. I release, agree to indemnify, and forever hold harmless the Pecos Valley Potters' Guild, its agents, officers, employees, and volunteers from any actions, suits, damages, claims, third-party claims, or judgments of any kind that may result from property loss, damage, or personal injury sustained by me or anyone else as a result of negligence during my participation in the PVPG Art Sale.

Demonstrations

Artists are encouraged to demonstrate their talents during the Sale. Patrons enjoy watching the creative process and this is a great way to get additional exposure for your work. Feel free to demonstrate in your booth at any time.

Silent Auction

Artists are encouraged to provide an item for our Silent Auction. Proceeds from the auction are used to fund ceramic art education projects in the Roswell area. This is a very popular part of our Sale and it is also great advertising for your work.

Artists' Breaks

Booth sitters will be available for a mid-day break on Saturday and Sunday. Please check the appropriate box on the application form if you will need one.

Sale Location

Roswell Convention & Visitors Bureau
912 North Main Street
Roswell, NM 88201

All Artist booths are located inside the main exhibit hall.

Application Procedures

Submit the following:

Completed application form

Three photos or digital images per media category application. All photos must be representative of the quality and variety of current work to be displayed at the Sale. Photos should be labeled with the Artist's name and medium. Digital photos may be submitted on a disc or via email to pvpg_artsale@yahoo.com.

Check in the amount of \$185 for booth fee. Check will be returned if Artist is not accepted.

A Self addressed, stamped envelope for notification of status and return of photos. Photos will NOT be returned if you do not include enough postage or large enough envelope! The only forms of media that will be accepted are: digital photos through email, digital photos on a drive or cd, and print photos. You may also provide a link to a website or facebook containing photos of your artwork. If you have questions about the media submission form you will be using please contact the show coordinator.

Rights

The PVPG Art Sale reserves the right to accept artwork we feel is in keeping with the spirit of our arts and fine crafts market. We will ask that any work not in keeping with the character of our event be removed.

The PVPG Art Sale reserves the right to remove an exhibitor, without refunding the booth fee, if an artist exhibits any work that does not reflect the quality and nature of the work juried, or which does not meet PVPG Art Sale standards and guidelines.

Additional Information

Please contact **Jessica Kirk** at 575-752-0105 or 806-474-4007, pvpg_artsale@yahoo.com, or via the PVPG Facebook www.facebook.com/pecosvalley.pottersguild if you have any further questions.

Please indicate on your application if you have previously been in the show. Indicate the last year you participated in the show, and the forms of media/art you displayed at the show.

2014 PVPG Art Sale Guest Artist Application

Artist _____

Business
Name _____

Mailing
Address _____

Contact
Phone(s) _____

Email _____

Link me!
www. _____

Yes, PVPG Art Sale has permission to publish my artwork on the Sale's website or for promotional use.

Yes, I will provide an item for the silent auction.

I will need a booth sitter.

Category(ies) you are entering at the 2014 art show _____

For previous participants, if it does not apply to you mark not applicable.

Category(ies) you have entered at a previous PVPG show: _____
Year Entered: _____

Preferred Booth Size:

_____ 10' x 10'

_____ 5' x 20' (limited availability)

\$185 booth fee included (Checks should be payable to **Pecos Valley Potters' Guild**)

self-addressed, stamped envelope included
(for return of photos, send SASE large enough, with enough postage!)

minimum of three photos for jury sent **(preferably by email to pvpg_artsale@yahoo.com)**

I have read the rules of entry and participation and the liability statement. I agree to comply with them, understanding that any violation may result in my immediate removal from the PVPG Art Sale and loss of the opportunity to exhibit at future Sales.

Signature

Date

**Thank you! Please mail to:
Jessica Kirk
PVPG Art Sale
P.O. Box 79
Hagerman, NM 88232**