



Now that I have a foot in the door, let me tell you about myself.

I am a design professional with excellent communication skills and can deliver targeted solutions efficiently and within budget. I'm proficient in Adobe Creative Suite and Microsoft Office, have a strong print and production background, and an understanding of the digital realm.

Please review my resume and portfolio website, and contact me, as I would welcome the opportunity to work with you.

Sincerely,
Andrew Bartolomeo

WHAT I DO

I am a design professional with excellent communication skills, and can deliver targeted project solutions efficiently and within budget.

- Extensive knowledge of branding and corporate standards, specializing in the real estate, professional services and financial industries
- Project management, scheduling, and designer, proofreader and press supervision
- Expert knowledge of Mac platform, software including Adobe Creative Cloud, Adobe Acrobat, Microsoft Office (including PowerPoint), Quark XPress, Visio and proficiency in PC platform
- Knowledge of HTML and CSS coding, and design for web

WHAT I'VE DONE

1/05 – PRESENT

PRIVATE CLIENTELE

APBD RESEARCH FOUNDATION CREATIVE DIRECTOR / CONSULTANT

- Art directed ad for NYC Marathon fundraising campaign on social media
- Creative director and designer for public awareness print and digital ad placed in media geared toward specific demographic

FALLING AWAKE PRODUCTIONS CREATIVE DIRECTOR

- Conceived identity and branding for the films *Heart and Soul* and *The Hot Stove Project*
- Designed collateral for non-profit community behavioral wellness organization Venture House

FEDER MEDIA, LLC CREATIVE DIRECTOR

- Created brand marks, banners, color palettes and website/social media graphics for company's professional services clients
- Designed marketing collateral and social media art for Roadway Moving and Storage

VET COLLECT CREATIVE DIRECTOR

- Conceived identity and packaging for equine health company Vet Collect and it's signature product ExCellRr8

FREELANCE / PERMALANCE

SUN AND MOON MARKETING COMMUNICATIONS DESIGN CONSULTANT

- Created large-scale window graphics to lease ground/second-floor commercial space at 1411 Broadway and 681 Lexington Avenue
- Designed, produced and resized newspaper/trade publication ads for real estate management and developers including CBRE, Reckson, SL Green and Trinity Real Estate
- Identity design team for Quantum and 85 Broad Street new/rebranded properties

WHITE & CASE LLP MARKETING COMMUNICATIONS CONSULTANT / DESIGNER

- Facilitated rebranding effort of White & Case's standards manual, mixed-use infographics and PowerPoint (PPT) presentations, and template creation for industry/services/sectors reports
- Designed all company social media banners, and Tampa office video display motion graphics
- Supervised and coordinated design production work with vendor in Manila, Philippines

DESIGN MATTERS INC. SENIOR DESIGN CONSULTANT

- Standardized Nuveen and affiliate companies' PC platform PPT templates for brand consistency
- Design of CBRE and Nuveen Investments brochure covers, invitations and evites
- Retouched images of Chambers Street Properties' portfolio of 127 properties for print and web use
- Conceived executive recruiter SearchGroup500 brand mark
- Developed sales and marketing infographics for Chambers Street Properties, CBRE and Nuveen PPT presentations
- Created Microsoft Office and Visio business documents and templates for real estate clients

FREELANCE/PERMALANCE
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APS HEALTHCARE TRAFFIC, PRINT AND FULFILLMENT CONSULTANT

- Responsible for tracking monthly/quarterly communication programs from creative through fulfillment, and order approval of collateral/promotional items for availability on intranet site
- Negotiated detailed production/delivery schedules and supported design department
- Generated item codes for company marketing materials/promotional items
- Conducted weekly national offices teleconference to maintain project status reports
- Managed offsite fulfillment center inventory

ALLIANCE BERNSTEIN SENIOR DESIGN CONSULTANT / PRODUCTION SPECIALIST

- Produced collateral and signage art for annual company Strategic Decisions Conference
- Worked with Art Directors, Production Supervisor and Sourcing Department to produce company reports, fact sheets and white papers to meet schedules and objectives
- Designed infographics, charts and tables for internal/external collateral

ODGIS + COMPANY ART DIRECTOR / SENIOR DESIGNER

- Designed ads, fact sheets and quarterly reports for professional services corporations PricewaterhouseCoopers (PwC) and W.P. Carey
- Conceived PwC Climate Change/Carbon Footprint campaign digital and print graphics
- Layout, typesetting and photo editing of PwC publications *View Magazine*, *Point of View*, *Leading Our Profession* and PwC Leadership Summit collateral

LEHMAN BROTHERS / NEUBERGER BERMAN ART DIRECTOR / SENIOR DESIGNER / PRODUCTION SPECIALIST
IMD MARKETING DIVISION

- Created the design of *Aspects of Wealth*, a quarterly publication for high net-worth clientele
- Developed the Liquidity Funds, Intermediary Distribution and Alternative Investments product line marketing materials
- Worked with Project Managers to develop, produce and ensure timely completion of edits to monthly/quarterly strategy profiles, white papers, reports and newsletters for distribution to sales teams and clients
- Designed easy to understand financial infographics, charts and tables

EDUCATION

BASEL SCHOOL OF DESIGN, SWITZERLAND
THE COOPER UNION, NEW YORK

**ASSOCIATIONS /
HONORS**

FREELANCERS UNION

CREATIVITY 25 THE GILDER-LEHRMAN INSTITUTE OF AMERICAN HISTORY STATIONERY SYSTEM

SLANTED MAGAZINE MAY 2014 ISSUE, *WHAT IS SWISS TYPOGRAPHY*