

JULIE EGGERS

PORTLAND, OR | JULIE@JULIEEGGERS.COM | WWW.JULIEEGGERS.COM

POSITION DESIRED:

ART DIRECTOR / GRAPHIC DESIGNER

As an experienced art director and designer for both print and digital media I have demonstrated the ability to manage multiple projects and meet tight deadlines while executing a high standard of work.

EXPERIENCE:

FREELANCE | ART DIRECTOR, GRAPHIC DESIGNER, ILLUSTRATOR | PORTLAND | MAY 2012 TO PRESENT

Duties: Art Books, Logos, Infographics, Illustration, Product Packaging, Collateral Design, Web Design
Clients: SUN, Dynamite, Dark Horse Comics, Integra, JustByDesign, Fancypants Design, The Beer Porches

GOODDATA, INC. | FREELANCE ART DIRECTOR + GRAPHIC DESIGNER | PORTLAND | AUG 2014 TO FEB 2016

Duties: Art Direction & Design of Websites, Infographics, Branding and Print Collateral Materials

THE NEW GROUP | ART DIRECTOR | PORTLAND | JUNE 2008 TO MAY 2012

Duties: Art Direction & Design of Websites, Videos, Mobile Apps, Branding and Collateral Materials
Clients: Jenny Craig, Nike, QVC, Intel, Dell, Hitachi, Ricoh/InfoPrint, Freightliner

HENRY V EVENTS | GRAPHIC ARTIST | PORTLAND | FEB 2006 TO APRIL 2008

Duties: Design of Collateral Materials, Branding, Event Graphics, Event Installations, Kiosks, Presentations, Stage Renderings, Conceptual Mock-ups, Websites

Clients: adidas, TheNorthFace, Keen, Ryka, Microsoft, Intel, HP, Tektronix, WebMD, Freightliner, DaimlerChrysler, Comcast, MediaZone, PAF Rosey Awards, NWBCA, Oregon Bankers Association

FREELANCE | ART DIRECTOR, GRAPHIC DESIGNER, ILLUSTRATOR | PORTLAND | 1998 TO 2008

Duties: Identity, Book, and Collateral Design, Websites, Illustration, Packaging Design, CD Design, Interactive Sales Tools, Animation, Retail and Corporate Benefit Guides, EOQ Report

Clients: adidas, Dark Horse Comics, Oni Press, Mike Mignola, Grip Media, Toy Vault, Bike Gallery, Intel, Yohagan Interactive Solutions, Dragonfish Restaurant, Meaty Design, Gibbs-Smith Publisher, Foxfire Teas, Hillside Dental, Wildroot Salon, Ten Angry Pitbulls, Soaring Eagle Homes, Pella

WIEDEN + KENNEDY | ON-SITE FREELANCE GRAPHIC DESIGNER | PORTLAND | OCT 1999 TO FEB 2000

Duties: Interactive Animated Web Campaigns, Websites, Print Collateral
Clients: Nike, Nike Golf, AltaVista, Powerbar

DARK HORSE COMICS, INC. | GRAPHIC DESIGNER | MILWAUKIE | SEPT 1995 TO DEC 1997

Duties: Design of Logos, Comics, Books, Trade paperbacks, Ads, Collateral materials
Clients: Eisner Award Winning Creators such as Moebius, Frank Miller, Geof Darrow and Stan Sakai

LAZERQUICK | SENIOR GRAPHIC DESIGNER | HEADQUARTERS | WILSONVILLE | JAN 1994 TO SEPT 1995

Duties: Graphic Design, Production, Service Bureau duties for all Center locations in Oregon
Clients: Coca-Cola, Tektronix, InFocus, Baskin-Robbins, Moonstruck Chocolates, KINK FM102

MEIER & FRANK, CO. | DISPLAY ARTIST | DOWNTOWN PORTLAND | MAY 1993 TO JAN 1994

Duties: Holiday Store Window Displays, P.O.P. Displays, Product Launches

TOWER RECORDS + VIDEO | DISPLAY ARTIST | PORTLAND | NOV 1990 TO APRIL 1993

Duties: P.O.P. Displays, Sale Signage, Artist Record Signings, In-Store Record Release Promotions

EDUCATION:

PORTLAND STATE UNIVERSITY | FALL 2016 TO SPRING 2018 | ARTS + LETTERS / SUN STUDENT LEADER

MT. HOOD COMMUNITY COLLEGE | FALL 1988 TO SPRING 1991 | GRAPHIC DESIGN PROGRAM / LIBERAL ARTS

AWARDS:

NATIONAL STOREWIDE DISPLAY CONTESTS

Tower Records & Video - North America
Clients: Sony, TDK & MTV Awards

BEST INTEGRATED MARKETING CAMPAIGN

AMA of Oregon - MAX Award
Freightliner Cascadia Learning Trailer Tour

PORTLAND STARLIGHT PARADE GOVERNOR'S AWARD

Float Graphics & Illustrations for Freightliner's SMART (Start Making a Reader Today) program

BEST PRODUCTION + SINGLE MARKET EVENT

Event Marketer Magazine - Gold & Silver Awards
adidas Impossible is Nothing National Sales Meeting